



WALTER

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- WordPress Development
- Custom Theme Development
- Custom Plugin Development
- WooCommerce Development
- Frontend Web Development
- Responsive Web Design
- Cross-Browser Compatibility
- UI/UX Implementation
- Figma-to-WordPress Development
- Website Performance Optimization
- Core Web Vitals Optimization
- Technical SEO
- Search Engine Optimization (SEO)
- Website Maintenance & Support
- Website Security & Vulnerability Management
- Server Management
- Zapier Workflow Automation
- CRM Integration
- Lead Management Automation
- E-Commerce Website Development
- Database Optimization
- Website Troubleshooting
- Quality Assurance & Cross-Browser Testing

TOOLS

- HTML5
- CSS3
- JavaScript (ES6+)
- PHP (Basic)
- MySQL
- WordPress
- WooCommerce
- Elementor Pro
- Divi
- Thrive Architect
- Gutenberg
- Google Search Console
- Google Analytics 4 (GA4)
- Git
- GitHub
- FTP/SFTP
- LocalWP
- cPanel
- Figma
- Zapier
- Cross-Browser Testing

Results-driven WordPress Developer with 7+ years of experience specializing in custom WordPress development, WooCommerce, technical SEO, website optimization, and responsive web design. Proven track record of maintaining 100% platform uptime, building high-converting custom WordPress websites from Figma designs, implementing automated workflows, and optimizing site performance to improve user engagement, search rankings, and conversion rates. Brings strong expertise in custom theme and plugin development, UI/UX optimization, Core Web Vitals, and eCommerce solutions, helping organizations deliver secure, scalable, and high-performing WordPress websites that drive measurable business growth.

WORK EXPERIENCE

SENIOR WEB DEVELOPER

Elivated Inc. | 2022 – 2026 (4 Years)

- Converted Figma designs into custom WordPress websites, developed WooCommerce integrations and custom features, built Zapier automation workflows, maintained server security and platform uptime, and ensured responsive, high-performing websites across all devices.

WEB DEVELOPER

Kardo Creatives LLC | 2021 – 2022 (1 Year)

- Built WordPress websites using Elementor Pro and custom child themes, implemented UI/UX improvements, monitored website performance through Google Analytics and Search Console, and performed technical audits to optimize site health and performance.

WEB DEVELOPER

ABJ Ventures LLC | 2020 – 2021 (1 Year)

- Developed custom website layouts, optimized front-end assets and database performance, provided technical support, maintained responsive websites, and analyzed website performance using Google Analytics and Google Search Console.

WEB DEVELOPER

Allways Digital | 2019 – 2020 (1 Year)

- Managed WordPress deployments and website maintenance, implemented technical SEO best practices, enhanced UI/UX and cross-browser compatibility, integrated WooCommerce functionality, and conducted quality assurance testing for client websites.

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