

**Take the guesswork
out of multifamily
marketing.**



I N T E N T I O N A L M A R K E T I N G

Lease More™ – Monthly Service



Monthly service that provides you with complete peace of mind that your property is continuously set up for optimal leasing - with a weekly in-depth insight.

Advertising Strategy & Implementation

Scheduled audits in sync with leasing season and market shifts + upon request

- Property lead to lease research
- ILS research
- Market research
- Advertising strategy recommendations
- Consultation call
- Implementation of the approved strategy
- Monitor advertising effectiveness and ROI
- Website Management
- We maintain and optimize your property website

ILS Renewals and Contract Management

- Comprehensive market and property research and analysis
- We serve as your POC with the ILSs
- We manage and implement the renewals on your behalf

Lead & Occupancy Analysis

- Weekly occupancy and lead analysis report
- Lead and occupancy forecasting
- Bi-weekly reporting and email alerts to notify property and corporate-level staff about unclaimed leads

Online Listings Setup and Management

- Listings are updated on your behalf within 1 business day
- ILS listings are refreshed weekly (if no syndication is available)
- Specials and promotions are posted on ILS
- Upon request, we audit and update listings' contact and tracking info to avoid missed leads.

Website Management

- We maintain and optimize your property website



I N T E N T I O N A L M A R K E T I N G

Contact Us

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