



# IAN

[VIDEO INTERVIEW](#)

## EXPERTISE SKILLS

- WordPress Website Development
- Landing Page Development (Elementor)
- Website Maintenance & Optimization
- Responsive & Mobile-First Design
- Custom Post Types (CPT) & Custom Fields Implementation
- Figma to WordPress Conversion
- Front-End Development (HTML/CSS/JavaScript)
- Basic Back-End Development (PHP)
- UI/UX Layout & Design Implementation
- Troubleshooting & Bug Fixing (Layout, Plugins, Styling)
- Website Performance Optimization
- Workflow & Template Optimization

## TOOLS

- Elementor Pro
- WordPress
- Yoast SEO
- Google Analytics
- Firebase
- Supabase
- SiteGround
- Google Developer Console
- CRMs
- Microsoft Office Suite

Results-driven Web Developer with 5+ years of experience in full-stack development, specializing in WordPress, front-end and back-end solutions, and system integrations. Proven track record of building scalable websites and custom CRM applications, improving workflow efficiency, and optimizing site performance and user experience. Brings strong expertise in HTML, CSS, JavaScript, PHP, and SEO optimization, helping organizations deliver high-performing digital platforms that support business growth and operational efficiency.

## WORK EXPERIENCE

### WEBSITE DEVELOPER

*Vivacity Consulting | 2022 – 2026 (4 Years)*

- Built and maintained WordPress websites and landing pages using Elementor, ensuring responsive, mobile-first design and consistent layout standards across projects.
- Translated design requirements into functional page builds, optimizing spacing, structure, and user experience for performance and usability.
- Managed website updates, blog content, and payment pages while improving SEO and site performance.
- Developed a custom CRM web application that streamlined workflows and improved internal task management.
- Troubleshot layout, plugin, and backend issues while maintaining database stability and security.
- Collaborated with internal teams and supported users to ensure smooth platform functionality and timely delivery.

### WORDPRESS DEVELOPER

*Onlinejobs.ph | 2019 – 2021 (2 Years)*

- Developed WordPress websites and landing pages using Elementor and Divi, including eCommerce and e-learning platforms.
- Customized website functionality using HTML, CSS, JavaScript, and PHP to meet client requirements.
- Maintained and updated websites, ensuring responsiveness, performance, and consistency across devices.
- Implemented SEO strategies and optimization techniques to improve visibility and site performance.
- Integrated CRM systems and plugins to extend website capabilities and support business operations.

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