



JOHN

[VIDEO INTERVIEW](#)

[PORTFOLIO](#)

EXPERTISE SKILLS

- Layout & Editorial Design (Magazines & Newspapers)
- Publication Layout & Formatting
- Typography & Text Composition
- Graphic Design & Visual Layouts
- Print Design & Production

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- HTML
- CSS

Creative Graphic Designer with 4+ years of experience delivering visually compelling designs across print, digital, and multimedia platforms. Proven ability to produce high-quality graphics for diverse industries while managing freelance and corporate projects, ensuring timely delivery and strong visual impact. Brings strong expertise in Adobe Creative Suite, motion graphics, and front-end basics (HTML/CSS), helping organizations enhance brand presence, improve visual communication, and engage target audiences effectively.

WORK EXPERIENCE

FREELANCE GRAPHIC ARTIST

Apex Asia Media | February 2023 – Present

- Produces graphic design assets for various projects, supporting digital and marketing content requirements.

FREELANCE GRAPHIC ARTIST

Grow Forward JP. Inc. | September 2021 – March 2023 (1 Year, 7 Months)

- Delivered freelance design work including visual assets for marketing and branding initiatives.

GRAPHIC ARTIST

Apex Asia Media | April 2022 – July 2022 (4 Months)

- Created graphic design materials for marketing and promotional use.

GRAPHIC ARTIST

Anya Hospitality Group | January 2022 – March 2022 (3 Months)

- Designed visual assets to support hospitality marketing and branding efforts.

GRAPHIC ARTIST

Mode Matrix Manila Inc. | September 2019 – March 2021 (1 Year, 7 Months)

- Produced design materials for marketing and corporate use.

GRAPHIC ARTIST

BAM! Exhibits Inc. | October 2018 – April 2019 (7 Months)

- Created design assets for exhibits and promotional materials.

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