



LISTING SUCCESS GUIDE

NO CONTRACTORS ON SITE

To provide the best possible results for your listing, we require full, uninterrupted access to the home during the shoot. This allows us to work efficiently, stay on schedule, and ensure every detail is showcased properly.

For this reason, we kindly ask that homeowners, contractors, and stagers are not present while we are working. If the homeowner needs to remain on-site, we may ask them to stay in a designated room while we complete the rest of the home. This helps us focus on delivering clean, polished, and professional visuals without delays or disruptions.

HOME PREPAREDNESS BEFORE THE SHOOT

To make the most of your media shoot, we kindly ask that the home be fully prepared before our arrival. All staging, cleaning, and final touches should be completed ahead of time so we can work efficiently and stay on schedule.

Due to time constraints, we are unable to wait for last-minute adjustments or decluttering during the shoot. Small details—like fluffing pillows, adjusting décor, and ensuring all lights are working—can make a big difference in creating polished, professional visuals.

By having everything photo-ready before we arrive, we can focus on delivering stunning, market-ready content without delays. If you're unsure of what needs to be done, refer to our full Home Prep Checklist for guidance.

PLEASE ENSURE THE HOME OWNER FOLLOWS THE GUIDE BELOW FOR BEST RESULTS

Home Readiness Checklist



30 Minutes Before Arrival

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|---|--|
| ☐ TURN ON ALL LIGHTS | ☐ OPEN ALL BLINDS & CURTAINS |
| ☐ PUT DOWN TOILET SEATS | ☐ TURN ON FIREPLACES, POOL FEATURES, OR HOT TUBS. |
| ☐ TURN OFF CEILING FANS | ☐ TURN OFF TVS & COMPUTER MONITORS |
| ☐ MOVE VEHICLES AWAY FROM THE HOME | ☐ HIDE PET ACCESSORIES |
| ☐ MAKE SURE ANY VISIBLE CORDS ARE TUCKED AWAY. | ☐ DO A WALKTHROUGH TO SPOT ANYTHING OUT OF PLACE. |

Outdoor Prep

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| ☐ HIDE GARBAGE CANS | ☐ REMOVE FOR SALE SIGN |
| ☐ MOW & TRIM THE YARD 24 HOURS PRIOR TO PHOTOS | ☐ CLEAN PATIO FURNITURE |
| ☐ TURN OFF SPRINKLERS | ☐ PREP POOL / SPA AREA |
| ☐ PICK UP PET FECES | |

Indoor Prep

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| ☐ DECLUTTER KITCHEN AREA | ☐ CLEAR ENTRY WAYS |
| ☐ DECLUTTER BATHROOMS (TOOTHPASTE, SPONGES, ETC.) | ☐ HIDE TRASH CANS |
| ☐ PREP BEDROOMS | ☐ REPLACE BURNT OUT BULBS |