



JETHRO

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Graphic Design & Visual Content Creation
- E-commerce Design (Amazon A+ Content, Product Infographics)
- AI-Assisted Design & Content Generation
- Copywriting & Marketing Content
- Email Marketing & Newsletter Campaigns
- Social Media Content & Campaign Management
- SEO (Basic)
- Marketing Campaign Execution (Product Launch & Promotions)
- Data Analysis & Performance Tracking (Basic)
- Customer Support & Technical Support

TOOLS

- Adobe Creative Cloud
- Canva
- Jasper AI
- Notion
- Asana
- Trello
- ClickUp

Innovative Graphic Designer with 5+ years of experience in eCommerce, digital advertising, and AI-driven design, creating high-converting visuals for global brands. Proven track record of boosting engagement by 25%, improving asset management efficiency by 50%, and delivering performance-focused creatives such as Amazon A+ content, ads, and multimedia assets. Brings strong expertise in Adobe Creative Suite, AI-powered design tools, and marketing collaboration, helping organizations enhance brand visibility, optimize conversions, and drive impactful digital campaigns.

WORK EXPERIENCE

INTEGRATED DESIGNER (CONTRACT)

Oliver Agency (London, UK) | October 2025 – December 2025 (3 Months)

- Created high-impact visual assets, Amazon A+ content, animated email creatives, and AI-driven video ads while collaborating with international teams to improve engagement and brand performance.

GRAPHIC DESIGNER (CONTRACT)

ICON AI Inc. (New York, US) | August 2025 – September 2025 (2 Months)

- Designed high-performing ad creatives for eCommerce brands, leveraging AI tools and copywriting techniques to enhance campaign effectiveness.

AI IMAGE GENERATION & ASSET SPECIALIST (CONTRACT)

Outlight LLC (Berkeley, US) | June 2025 – August 2025 (3 Months)

- Generated AI-based product visuals, performed advanced retouching, and managed digital asset libraries to improve workflow efficiency.

GRAPHIC ARTIST/PRODUCT DESIGNER

Sunn Brands (Remote) | November 2022 – April 2025 (2 Years, 6 Months)

- Produced Amazon product infographics, lifestyle images, and promotional videos while collaborating with marketing teams to support eCommerce campaigns.

GRAPHIC ARTIST/GENERAL VIRTUAL ASSISTANT

Atlas Assistants | February 2022 – October 2022 (9 Months)

- Created branded social media content, managed schedules, and supported operational tasks including reporting and coordination.

GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER

Kēva | November 2020 – December 2021 (1 Year, 2 Months)

- Designed social media graphics, managed accounts, and improved engagement through performance analysis and content optimization.

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WORK EXPERIENCE

CUSTOMER EXPERIENCE ASSOCIATE (TRUST & SAFETY)

Carousell Philippines | February 2020 – June 2020 (5 Months)

- Reviewed platform interactions, resolved disputes, and ensured compliance with safety and privacy standards.

BENEFIT ADVOCATE (UHC MEMBER SERVICES)

Optum Global Solutions | April 2018 – January 2020 (1 Year, 10 Months)

- Assisted customers with health insurance inquiries, billing explanations, and account support.

CUSTOMER SUPPORT REPRESENTATIVE (CHAT)

AFNI Philippines Inc. | March 2017 – February 2018 (1 Year)

- Provided chat-based technical and customer support, resolving billing and service concerns.

SENIOR ASSOCIATE (CUSTOMER SUPPORT)

Concentrix | August 2014 – February 2017 (2 Years, 7 Months)

- Handled inbound customer support, mentored team members, and received recognition for performance excellence.

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