



BOBBY

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EXPERTISE SKILLS

- WordPress Development
- GoHighLevel Website Development & Automation
- WooCommerce Development
- Responsive Web Design
- Website Performance Optimization
- API Integration
- Frontend Web Development
- Website Migration
- Website Backup & Restoration
- Server Management
- Domain & DNS Management
- Cloud & VPS Hosting Management
- Figma/PSD to WordPress Development
- Figma/PSD to HTML/CSS Conversion
- AI-Assisted Web Development
- AI Integration
- Laravel Development
- Technical SEO
- On-Page & Off-Page SEO
- Keyword Research
- Google Analytics & Search Console Implementation
- XML Sitemap Configuration
- Project Management
- Data Management
- Basic Penetration Testing
- Photo & Video Editing

TOOLS

- | | |
|----------------------------|-------------------------|
| • WordPress | • GitHub Copilot |
| • Elementor | • Ollama |
| • Kadence | • Claude AI |
| • Divi | • Manus AI |
| • WPBakery/Visual Composer | • Figma |
| • Genesis Framework | • Joomla |
| • GoHighLevel (GHL) | • Concrete5 |
| • PHP | • Magento |
| • CSS | • Perch CMS |
| • JavaScript | • Python |
| • jQuery | • Google Search Console |
| • SQL | • Google Analytics |
| • MySQL | • Google Tag Manager |
| • Visual Basic .NET | • Yoast SEO |
| • REST API | • Adobe Photoshop |
| • HTML5 | • Adobe After Effects |
| • AWS | • Adobe Premiere Pro |
| • cPanel | • Filmora |
| • WHM | • PowerDirector |
| • Plesk | |
| • Google Workspace | |
| • Microsoft 365 | |
| • Cursor AI | |

Results-driven Web Developer with 10+ years of experience specializing in WordPress development, PHP, API integration, performance optimization, and AI-assisted web solutions. Proven track record of building and maintaining high-performing websites, developing responsive WordPress solutions, implementing automation workflows, managing server environments, and integrating modern AI tools to improve development efficiency and user experience. Brings strong expertise in full-stack web development, website optimization, server management, SEO best practices, and emerging AI technologies, helping organizations deliver scalable, secure, and business-driven digital solutions that enhance performance and support long-term growth.

WORK EXPERIENCE

SENIOR WEB DEVELOPER

Impowered LLC | February 2017

- Develops and maintains WordPress and PHP-based websites, implements GoHighLevel websites and automations, integrates APIs, manages servers and hosting environments, optimizes website performance, utilizes AI tools to improve development workflows, and supports website migrations, DNS management, and digital marketing initiatives.

WEB DEVELOPER

Vassonet | December 2016 – April 2017 (5 Months)

- Developed and maintained responsive websites, implemented WordPress solutions, managed hosting environments, and provided web development support for remote clients.

WEB DEVELOPER/SOFTWARE PROGRAMMER

Structure All LLC | May 2014 – December 2016 (2 Years, 8 Months)

- Developed web applications and software using Visual Basic, built and maintained websites, managed databases, and supported software functionality and business operations.

WEB DEVELOPER & SOFTWARE SPECIALIST

Mobile Monkey | June 2012 – January 2014 (1 Year, 8 Months)

- Developed websites and software solutions, managed web technologies and databases, supported hosting and server configurations, and delivered technical solutions for international clients.

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