



HANZ

 [VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Video Editing & Content Production
- Social Media Management & Content Planning
- Graphic Design & Visual Content Creation
- Marketing Campaign Support
- Data Entry & Documentation (Encoding)
- Customer Service Support

TOOLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- Microsoft Excel

Creative Graphic Designer with 4+ years of experience in digital design, video editing, and social media content creation across fashion and marketing industries. Proven ability to develop engaging visual content and short-form videos that generate high engagement and reach, including campaigns achieving millions of views. Brings strong expertise in Adobe Creative Suite, content strategy, and brand design, helping organizations enhance online presence, drive audience engagement, and deliver impactful visual storytelling.

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

Archival Clothing Store | July 2024 – Present

- Creates clothing designs, social media content, and short-form videos while generating high-engagement creative ideas that drive reach and visibility.

FREELANCE VIDEO EDITOR

iSkydive America | May 2021 – January 2026 (4 Years, 9 Months)

- Edits raw video footage and produces short-form content for digital platforms.

SOCIAL MEDIA MANAGER

Col. Aspin | September 2024 – January 2025 (5 Months)

- Managed content posting and created visual materials for social media platforms.

LIS COORDINATOR

Abraham and Aysak School | January 2022 – October 2024 (2 Years, 10 Months)

- Processed school documents and supported marketing campaign planning and execution.

VIDEO EDITOR/VIDEOGRAPHER

Kmigz Performance | March 2022 – April 2023 (1 Year, 2 Months)

- Produced and edited video content, contributed marketing ideas, and engaged in social media campaign planning.

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