

ADRIAN

VIDEO INTERVIEW

PORTFOLIO

EXPERTISE SKILLS

- Shopify Development
- Shopify Theme Development & Customization
- WordPress Development
- Frontend Web Development
- Figma-to-Code Development
- Responsive Web Development
- Custom Sections & Components
- Shopify API Integration
- Liquid / Shopify Theme Development
- HTML5
- CSS / SASS
- Tailwind CSS
- Bootstrap
- JavaScript ES5/6/7/8
- React.js
- Next.js
- Webpack
- JSON
- Node.js
- Express.js
- REST API Integration
- PHP
- MySQL
- MongoDB
- Git Version Control
- A/B Testing
- Google SEO
- HTML Email Development
- Website Performance Optimization
- Domain & Hosting Management
- cPanel Management

Experienced Web Developer with 15+ years of experience building and optimizing responsive websites and eCommerce solutions using WordPress, Shopify, React.js, Next.js, and Node.js. Proven track record of developing custom Shopify themes from Figma designs, integrating APIs and automation, building WordPress websites and landing pages, implementing A/B testing, and contributing to a team recognized with the 2026 Australian Web Award in the Agency category. Brings strong expertise in HTML5, CSS/SASS, JavaScript, React.js, Node.js, REST APIs, PHP, MySQL, MongoDB, Git, Shopify, and WordPress, helping organizations deliver high-performing, scalable, and user-focused digital experiences.

WORK EXPERIENCE

SHOPIFY DEVELOPER

VirtualStaff365 | October 2024 – September 2026 (2 Years)

- Worked as part of the Rivyl team developing Shopify solutions, including JavaScript-based Shopify API integrations for metafield processing and automated product tagging, fully functional Shopify themes based on Figma designs, custom sections and components, and Neto theme sections using B@SE templating.

SHOPIFY DEVELOPER

Freelance Developer | May 2023 – June 2024 (1 Year, 2 Months)

- Assisted Karmoon with the development of a redesigned Shopify client store and used Next.js and React.js to update the company website's landing pages and components.

FRONT END DEVELOPER

360&5 | June 2021 – February 2023 (1 Year, 9 Months)

- Developed fully functional Shopify themes from Figma designs, including custom sections and components, for a Shopify-focused web design studio.

WEB DEVELOPER

Pro Website Creators | May 2020 – May 2021 (1 Year, 1 Month)

- Developed WordPress websites from scratch, assisted with ongoing website optimization, and configured cPanel environments for development and production purposes.

CLICK HERE TO VIEW MORE CANDIDATES

Click here to: BOOK AN INTERVIEW

TOOLS

- WordPress
- Shopify
- Figma
- Codex
- Visual Studio Code
- Sublime Text
- Git
- GitHub
- GitLab
- cPanel
- GoDaddy
- Network Solutions
- React.js
- Next.js
- Node.js
- Express.js
- Tailwind CSS
- Bootstrap
- MySQL
- MongoDB
- B@SE / Neto
- Google Search Console

WORK EXPERIENCE

WORDPRESS ENGINEER

Onerent | April 2019 – February 2020 (11 Months)

- Developed WordPress landing pages, implemented A/B testing to track conversion goals, and assisted with improving Google SEO scores through Search Console.

SOFTWARE DEVELOPER

Zilverband | June 2018 – February 2019 (9 Months)

- Developed a single-page booking system in WordPress with accounting system integration for a software company specializing in custom applications, integrations, and e-commerce solutions.

FRONT END DEVELOPER

Offsourcing Philippines | August 2017 – May 2018 (10 Months)

- Developed websites using Shopify and created HTML emails for product marketing within a startup focused on product-market fit and full-funnel digital marketing.

WEB DEVELOPER

Freelance Developer | November 2013 – March 2017 (3 Years, 5 Months)

- Worked on various WordPress projects for digital marketing companies, including development work for an engineering equipment rental project, and assisted with large WordPress websites built using the Genesis Theme.

WEB DEVELOPER

CodeCipher | September 2011 – October 2013 (2 Years, 2 Months)

- Developed WordPress websites and used web hosting control panels, including cPanel, Network Solutions, and GoDaddy, to manage website domains for an outsourcing company serving Australian clients.

JUNIOR PROGRAMMER

Cased Dimensions Philippines | April 2011 – July 2011 (4 Months)

- Assisted with developing the company website using WordPress and created database queries for a British virtual game intended for users aged 16–18.

CLICK HERE TO
VIEW MORE CANDIDATES

Click here to:
BOOK AN INTERVIEW