



JOHN

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Technical SEO (2+ Years Experience)
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- On-Page SEO Optimization
- URL Structure & Metadata Optimization
- Internal Linking Strategy
- Basic Backlink Analysis & Link Building
- Website Speed Optimization (Basic)
- Competitor Analysis
- Structured Data & Schema Markup
- XML Sitemap & Robots.txt Optimization
- Google Analytics (Basic)
- Content Optimization
- Basic HTML & CSS for SEO

TOOLS

- Microsoft Office 365
- Google Workspace
- Google Analytics
- Google Search Console
- SEMrush
- Ahrefs
- Screaming Frog
- Moz
- Ubersuggest
- SpyFu
- Majestic
- KWFinder
- AnswerThePublic
- Google Keyword Planner
- Google PageSpeed Insights
- GTmetrix
- Pingdom
- Bing Webmaster Tools

Results-driven SEO Specialist with 2+ years of experience in technical SEO, on-page optimization, and website performance improvement. Proven ability to implement structured data, conduct SEO audits, and optimize site architecture, keywords, and content to enhance search rankings and user experience. Brings strong expertise in Google Analytics, Search Console, and CMS platforms, helping organizations increase organic visibility, drive targeted traffic, and achieve sustainable digital growth.

WORK EXPERIENCE

SEO SPECIALIST (TECHNICAL DIVISION)

TechnoDream Webworks | 2023 – Present (2+ Years)

- Performs technical SEO including structured data implementation, on-page optimization, site audits, XML sitemap and robots.txt setup, and keyword research to improve search visibility and website performance.

FRONT-END DEVELOPER

TechnoDream Webworks

- Develops responsive web designs using HTML5 and CSS3 while supporting UX improvements and website functionality.

WORK IMMERSION TRAINEE

Bitstop

- Assisted in IT-related tasks and gained foundational experience in web and technical processes.

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