



NIÑO

[VIDEO INTERVIEW](#)

[PORTFOLIO](#)

EXPERTISE SKILLS

- Graphic Design
- Book Cover Design
- Book Interior Layout Design
- Print Design
- Layout Design
- Typography
- Branding & Visual Identity
- Illustration
- Advertising Design
- Marketing Collateral Design
- Social Media Graphics Design
- Photo Editing & Retouching
- Color Adjustment & Image Enhancement
- Print Production
- Pre-Press & File Preparation
- Creative Concept Development
- Visual Communication
- Business Card, Flyer & Brochure Design
- Banner & Poster Design
- Invitation Design
- Production Management
- Quality Control
- Vendor & Supplier Coordination
- Client Communication
- Basic HTML & CSS

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Lightroom
- Adobe Creative Suite
- HTML
- CSS
- PHP
- Google Drive
- Microsoft Office Suite
- macOS
- Behance

Results-driven Graphic Designer with 15+ years of experience delivering high-impact creative solutions across branding, print, publishing, advertising, and digital media for international clients. Proven track record of designing compelling marketing materials, book covers, promotional campaigns, and print-ready assets while successfully managing multiple projects, maintaining brand consistency, and collaborating with cross-functional teams to deliver high-quality creative outputs on time. Brings strong expertise in visual branding, typography, print production, photo editing, layout design, and creative direction, helping organizations strengthen brand identity, engage target audiences, and drive business growth through strategic visual communication.

WORK EXPERIENCE

OWNER/GRAPHIC DESIGNER

Redbugs Printing Services | November 2025 – Present

- Managed daily printing business operations, created graphic designs for business cards, flyers, brochures, banners, posters, invitations, and promotional materials, prepared print-ready artwork, handled photo editing and layout design, coordinated production workflows, managed client relationships, and ensured high-quality final outputs.

BOOK COVER DESIGNER

Palmetto Publishing (Sound Connection Philippines Inc.) | July 2025 – November 2025 (5 Months)

- Designed book covers for fiction, non-fiction, eBooks, and print publications, created front, back, and spine layouts, collaborated with marketing teams, prepared print-ready files, revised concepts based on client feedback, and ensured designs aligned with publishing standards and market trends.

GRAPHIC DESIGNER

EasyPrint Technologies/Apparel Colorwork | July 2019 – February 2023 (3 Years, 8 Months)

- Created print and digital marketing materials, social media graphics, brochures, flyers, banners, and advertisements, prepared production-ready files, collaborated with clients and stakeholders, maintained brand consistency, and managed multiple creative projects simultaneously.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

[Click here to:
BOOK AN INTERVIEW](#)



WORK EXPERIENCE

FOOD PHOTOGRAPHER/GRAPHIC DESIGNER

Queen's Taste | December 2016 – December 2018 (2 Years, 1 Month)

- Produced professional food photography for menus, websites, and marketing campaigns, styled food setups, edited and retouched images, designed promotional materials, managed photography sessions, and prepared final assets for print and digital publishing.

GRAPHIC DESIGNER

CreativPlus/Impact Security | June 2016 – August 2016 (3 Months)

- Designed marketing collateral, digital advertisements, brochures, posters, flyers, and social media graphics, prepared print-ready artwork, collaborated with clients, and ensured timely delivery of creative projects.

BOOK COVER DESIGNER

Tate Publishing and Enterprises, LLC | January 2014 – January 2016 (2 Years, 1 Month)

- Developed book cover concepts, designed complete cover layouts, edited images and illustrations, selected typography and color schemes, prepared files for print and digital publishing, and managed multiple publishing projects while meeting strict deadlines.

MARKETING AND ADVERTISING GRAPHIC DESIGNER

Cebu Daily Newspaper | June 2009 – December 2013 (4 Years, 7 Months)

- Designed advertising materials for print and digital media, created promotional graphics, collaborated with marketing teams and clients, prepared production-ready files, and maintained brand consistency across advertising campaigns.

ADVERTISING ACCOUNT EXECUTIVE

The Freeman Newspaper | July 2008 – June 2009 (11 Months)

- Managed client accounts, coordinated advertising campaigns, prepared proposals and quotations, collaborated with creative and production teams, monitored project timelines and budgets, identified business opportunities, and ensured successful campaign delivery and client satisfaction.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)



[Click here to:
BOOK AN INTERVIEW](#)



MATTHEW

 [VIDEO INTERVIEW](#)

 [PORTFOLIO](#)

EXPERTISE SKILLS

- Book Cover Design
- Book Interior Design
- Print & Digital Book Layout
- Web Design
- WordPress Website Design
- Typography
- Branding & Visual Identity
- Logo Design
- Merchandise Design
- Illustration
- Marketing Collateral Design
- eCommerce Content Management
- Content & Media Design
- Graphic Design
- Layout Design
- Basic HTML & CSS
- AI-Assisted Design
- Social Media Marketing (SMM)
- Technical Support
- Proof Review & Print Preparation

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Figma
- Google Workspace
- Microsoft Office Suite
- WordPress
- AI Tools

Results-driven Graphic Designer with 3+ years of experience specializing in book cover and interior design, branding, web design, and digital marketing assets for the publishing industry. Proven track record of creating visually compelling book covers and layouts, designing WordPress websites, developing marketing collateral, and producing publication-ready files for Amazon KDP and IngramSpark while collaborating closely with authors, editors, and creative teams. Brings strong expertise in visual storytelling, typography, branding, Adobe Creative Suite, and web design, helping organizations and authors elevate their brand identity, enhance audience engagement, and deliver high-quality creative solutions from concept to completion.

WORK EXPERIENCE

BOOK INTERIOR DESIGNER

Palmetto Publishing | 2025 – Present

- Designs and formats book interiors for print and digital publications, collaborates with authors, editors, and project managers, applies typography and layout best practices, prepares files for IngramSpark and Amazon KDP EPUB, and performs proof reviews and revisions prior to publication.

CONTENT AND MEDIA SPECIALIST (HYBRID)

The 1990 Dreamers Marketing OPC | 2024 – 2025 (1 Year)

- Created marketing collateral, managed eCommerce website content, designed professional book covers and interiors, and supported branding initiatives to improve online visibility and drive sales.

IT SPECIALIST

Bookwise Global Advertising | 2023 – 2024 (2 Years)

- Designed book covers, mockups, promotional videos, manuscripts, and WordPress websites, while providing technical support and troubleshooting to maintain smooth day-to-day business operations.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

 [Click here to:
BOOK AN INTERVIEW](#)