



MALBERRY

 [VIDEO INTERVIEW](#)

WORK EXPERIENCE

BRAND MARKETING MANAGER

Vimcreek Digital Marketing | January 2025 - April 2025 (4 Months)

- Created and scheduled content calendars, communicated with clients, and produced digital content to boost online engagement.

SALES AND PURCHASING MANAGER

Mawi's Favorites | 2017 - 2021 (4 Years)

- Managed purchasing, tracked business finances, coordinated sales and deliveries, and maintained client communication.

MARKETING MANAGER

Little Mix Cakes | 2019 - 2020 (1 Year)

- Promoted the startup through social media marketing and designed engaging content to support brand awareness.

SKILLS/AREAS OF EXPERTISE

- Creating Viral Content & Teaser Videos
- Content Creation
- Content Scheduling
- Campaign Management
- Performance Analysis
- Customer Service
- Community Engagement
- Social Media Management

TECHNOLOGY

- Microsoft Office 365
- Canva
- Slack
- Asana
- Trello
- Google Workspace (Google Suite)
- Meta Business Suite

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