



JAFFER

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Graphic Design
- Branding & Visual Identity
- Logo & Brand Development
- Art Direction & Creative Direction
- Digital Marketing Design
- Social Media Graphics & Content Creation
- Video Editing & Post-Production
- Print & Layout Design
- Advertising & Campaign Creatives
- Presentation & Marketing Collateral Design
- UI/UX Design
- Photo Editing & Retouching
- Typography & Visual Composition
- Large-Format Design (Banners & Billboards)
- Creative Concept Development

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- CorelDRAW
- Figma
- Canva
- CapCut
- WordPress

Results-driven Graphic Designer with 9+ years of experience specializing in branding, digital marketing, visual content creation, video editing, photography, and multimedia design. Proven career progression from Junior Artist/Photographer to Senior Graphic Designer & Video Editor and Multimedia Director, delivering professional brand identities, marketing materials, digital assets, and engaging visual content for businesses and organizations. Brings strong expertise in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Canva, WordPress, and CapCut, helping organizations strengthen brand consistency, elevate visual communication, and produce compelling creative assets across digital and print platforms.

WORK EXPERIENCE

MULTIMEDIA DIRECTOR

APTS – Baguio City | 2021 – 2025 (5 Years)

- Led multimedia and creative work involving graphic design, video production, branding, and digital content creation, applying expertise in visual communication and multimedia design.

SENIOR GRAPHIC DESIGNER & VIDEO EDITOR

Epicenter | 2016 – 2021 (6 Years)

- Produced professional graphic design and video content for digital and marketing requirements, supporting branding, visual communication, and content creation initiatives.

JUNIOR ARTIST / PHOTOGRAPHER

Great Image Corporation | 2016 – 2018 (3 Years)

- Supported creative production through photography and visual design work, contributing to professional image and multimedia requirements.

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SAMPLE WORK



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