



KRIZLAM

 [VIDEO INTERVIEW](#)

WORK EXPERIENCE

SOCIAL MEDIA MANAGER

Association of Philippine Electric Cooperatives Surigao del Sur | December 2024 - Present

- Manages social media accounts, creating content, and handling communication strategies to promote the association's initiatives.

FREELANCE MULTIMEDIA ARTIST

Self-employed | 2024 - Present

- Provides social media management, graphic design, video editing, and content creation for various clients.

GRAPHIC DESIGN ASSISTANT

Red Root Artists Cooperative | August 2021 - September 2021 (2 Months)

- Assisted in the creation of key visual materials for various cooperative projects.

CREATOR OF PRODUCTION FILM THESIS

University of the Philippines Mindanao | September 2023 - June 2024 (9 Months)

- Directed, wrote, produced, and edited a short film focused on young adults with borderline personality disorder, leading the entire production process.

DOCUMENTARY PRODUCTION

University of the Philippines Mindanao | February 2023 - June 2023 (4 Months)

- Directed and edited the documentary Tingog sa Selda by Mare-Takes, which won multiple awards, including Best Film and Best Director.

GRAPHIC DESIGNER AND VIDEO EDITOR INTERN

UP Mindanao's Public Relations Office | July 2022 - September 2022 (3 Months)

- Created designs and layouts for print and social media to support the university's public relations efforts.

MASS MEDIA AND PUBLICITY COMMITTEE HEAD

Tandag Youth for Leni-Kiko 2022 | February 2022 - May 2022 (3 Months)

- Led social media management and publicity activities for the electoral campaign, including video creation and documentation.

GRAPHIC ARTIST, SOUND EDITOR, AND VOICE ACTOR

Radio Iskolar (Mare-Takes) | November 2021 - January 2022 (3 Months)

- Developed visual concepts, edited sound, and provided voiceover work for a radio series.

SKILLS/AREAS OF EXPERTISE

- Managed Social Accounts (Facebook Page and Instagram Account)
- Content Creation
- Graphic Designing
- Analyzing Insights
- Video Editing
- Multimedia Artist

TECHNOLOGY

- HubSpot
- Adobe Premiere Pro
- Adobe Photoshop
- CapCut
- ClickUp
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Canva
- Meta Business Suite

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