



DAN

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EXPERTISE SKILLS

- Graphic Design
- Brand & Visual Identity
- Art Direction
- Logo & Branding Design
- Digital & Social Media Design
- Marketing & Advertising Creatives
- Web Graphics & Web Page Mockups
- Video Editing
- Motion Graphics
- Print & Layout Design
- Creative Concept Development
- Campaign Design & Execution
- E-commerce Graphics
- Project Management
- Graphic Design Team Coordination

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- Figma

Versatile Graphic Designer with 3+ years of professional experience specializing in brand and visual identity, digital media design, social media graphics, web design, print layouts, video editing, and motion graphics. Proven experience in conceptualizing and executing digital marketing campaigns, producing eCommerce and social media creatives, designing web application graphics and page mockups, and leading creative teams in the delivery of marketing and advertising projects. Brings strong expertise in Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Figma, art direction, branding, and multimedia design, helping organizations build consistent visual identities and create engaging content across digital and print platforms.

WORK EXPERIENCE

DIGITAL MARKETING ASSISTANT / MULTIMEDIA DESIGNER

Creaxon Inc. | July 2023 – July 2024 (1 Year, 1 Month)

- Conceptualized and executed digital marketing campaigns and created graphic design assets for international clients' social media and web platforms, supporting digital advertising and brand communications.

WEB GRAPHIC DESIGNER

Yamaha Motors Philippines Inc. | June 2022 – December 2022 (7 Months)

- Created graphics for web applications and developed webpage mockups to support digital design and online platform requirements.

GRAPHIC ARTIST

Red Salvage International Corp. | October 2021 – January 2022 (4 Months)

- Created graphic design assets for clients' e-commerce and social media platforms, supporting their branding and digital marketing requirements.

GRAPHIC DESIGN DEPARTMENT HEAD – IN-HOUSE OJT PROGRAM

Far Eastern University – Institute of Architecture and Fine Arts | Dates Not Specified

- Coordinated a team of graphic designers and collaborated with department heads to plan and execute marketing and advertising campaigns.

ART DIRECTOR

FEU Advocate | Dates Not Specified

- Served as Art Director for the university publication, supporting its visual and creative direction.

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