



Wildlands Conservancy

Creating lasting connections to nature since 1973

2024
ANNUAL
REPORT

A LASTING & RECORD-SETTING DIFFERENCE



Last year, our vibrant and committed community of support made a lasting – *and record-setting* – difference for open space and clean water and for all the individuals, children, and families who call the Lehigh Valley and Lehigh River watershed home.

You opened Black River Sanctuary, Wildlands' newest nature preserve, offering 187 acres in the heart of the Lehigh Valley to hike, bike, bird, or simply catch your breath. This natural area doubles as an amazing learning environment for local students and future leaders, like sixth-graders at Seven Generations Charter School in Emmaus.

You restored the boardwalk at Dorothy Rider Pool Wildlife Sanctuary to be fully ADA accessible. This is making a life-changing difference for individual community members and entire families. Thanks to you, they can enjoy nature without barriers.

You brought environmental education and nature discoveries to life for 7,000 school-age children, including 400-plus first-graders in Allentown School District who benefitted from *Wild About Learning*, a program that helps our youngest citizens grow in the areas of social-emotional intelligence, literacy, and knowledge of our natural world.

Your collective gifts of selfless and visionary support sent a clear message: *The Lehigh Valley needs nature!* – so much so that **you inspired our giving community to grow in the way of new donors and dollars raising a record-setting \$4.3 million in philanthropic support for Wildlands Conservancy last year. WOW!**

On behalf of our board of directors and staff, I thank you for investing in the forever business of protecting our very special part of the planet. You're upholding this critical promise across acres, stream miles, and classrooms, and the return is well beyond measure. You're truly making a lasting difference – today, tomorrow, and always.

See you in nature,

Christopher M. Kocher, President

Our MISSION and VISION

Wildlands Conservancy envisions a Lehigh Valley and Lehigh River watershed that contain expansive natural areas, connected green spaces, healthy waterways, and an enlightened community where people embrace conservation and sustainability. The land trust carries out this vision by protecting and restoring critical natural areas and waterways and educating the community to create a legacy of a healthy, sustainable environment for future generations.

2024 DONOR LISTING

Thank you to the individuals, foundations, businesses and public agencies listed in this report that provided vital support during the fiscal year Jan. 1, 2024, through Dec. 31, 2024. We thank you for your generosity and commitment to conservation.



The Evergreen Society is a special recognition level for individual donors who make leadership gifts of \$1,500 or more.



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\$50,000+

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\$25,000-\$49,999

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\$10,000-\$24,999

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Patricia and Francis Waller
Anonymous (1)

\$5,000-\$9,999

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Joan Miller
Eric and Georganne Moyer
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\$1,500-\$2,499

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Polly Clark and Martin Zaleskas
Charles and Wanda Cole
Tim and Deborah Corby
Sharlee DiMenichi and Stefan Rogers
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Elizabeth and Timothy Dugan

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Kathryn Stagl
Michael and Sybil Stershic
Robert Stover and Judy Rutkowski
Dave and Ann Tachovsky
David and Mary Beth Weinstein
Paul and Carol Wessel
Anonymous (1)





Businesses that demonstrate their commitment to conservation by making annual leadership gifts

\$100,000+



\$25,000-\$49,999



\$10,000-\$24,999



\$5,000-\$9,999



\$2,500-\$4,999

Agilent Technologies
Highmark Blue Shield
LANtek
Lehigh Country Club
Milestone Financial Associates, LLC
QVC
Sayre Mansion
The GIANT Company
Uline
Weis Markets, Inc.

\$1,000-\$2,499

Amazon
ASR Media Productions
B. Braun
Barry Isett & Associates, Inc.
Bowmanstown Diner
Boyle Construction
Burns & McDonnell
HMK Insurance
Jeras Corporation
Lexus of Lehigh Valley
Octoraro Native Plant Nursery, Inc.

Renaissance Power & Gas, Inc.
Rising River Brewery
Serfass Construction Co.
Thompson Environmental Surveys
& Permitting LLC

\$500-\$999

Altitude Marketing
American Fence & Flag
Arsenal Capital Partners
CVS Health
Lehigh-Northampton Airport Authority



The Legacy Society recognizes individuals who have provided for Wildlands Conservancy in their will or estate plans or made significant endowment gifts.

Victor Abeloff
David Aldrich*
Bonnie Baker
James Baker
Mildred Behler*
Jane and Michael Benning
Karen and William Berry
Richard Bold*
Elizabeth Burkhardt*
Kenneth E. Burkhardt*
Luther and Jo Ann Campbell*
Marvin and Melonia Charles
Bud* and Beverly Cole
Placido and Sandra Corpora
David Coult

Miriam and Ros Eddy*
Lawrence Erney*
Lona Farr and David* Voellinger
William Fenza*
Fred and Susan Flemming
Ed and Liz Fones
Elizabeth and York France*
John Gallagher and Deana Zosky
Virginia Gove*
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Charles Haaf*
Elizabeth Houck*
June and Leon Holt*
Ted Howells
Lilla Knox*
John and Veronica Kostenbader
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Maria Rodale
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Sherwood Schnell*
Estate of Richard Shade*
Robert* and Sidney
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Michael and Sybil Stershic
Maggie Prorok and Thomas
Stoneback
Elaine and Robert Strauss*
Ferdinand* and Elizabeth Thun
Ronald Treichler*
Alan Viani
Paul and Winifred Viani
Francis and Patricia Waller
Ellen Warmkessel*
Anne Nelson West*
Julia and William Westley*
Morton White*
Donald Wittlinger*
Joycelyn Young*
William Young*
Anonymous (9)
* = Deceased

FOUNDATIONS, PUBLIC AGENCIES, AND ORGANIZATIONS

The listing that follows reflects the total value of grants and gifts awarded between Jan. 1 and Dec. 31, 2024.

\$300,000-\$999,999

Pennsylvania Department of
Conservation and Natural Resources
Pennsylvania Department of
Environmental Protection
The Dorothy Rider Pool Endowment
for the Culture, Arts, and Education
The William Penn Foundation

\$100,000-\$299,999

National Fish and Wildlife Foundation
Pennsylvania Department of Community
and Economic Development (DCED)

\$50,000-\$99,999

The Graymer Foundation
United Way of the Greater Lehigh Valley

\$25,000-\$49,999

Austelle Foundation
Harry C. Trexler Trust
Moore Township
Open Space Institute

\$10,000-\$24,999

Bella Luna
Charitable Fund Fleming Foundation
Foundation for Pennsylvania Watersheds
John A. and Margaret Post Foundation
Saucon Sanctuary Committee Fund of
the Lehigh Valley Community Foundation
The Martin Guitar Charitable Foundation
The Nature Conservancy
The Reidler Foundation
WeConservePA

\$5,000-\$9,999

Bosch Community Fund
Dexter F. and Dorothy H. Baker
Foundation
Northampton County
The Peter Bartera and Linda
Bartera Fund of Lehigh Valley
Community Foundation
U.S. Fish & Wildlife Service

\$2,500-\$4,999

Greater Lehigh Valley Auto Dealers
Association
Pennsylvania Organization for Watersheds
and Rivers
Rotary Club of Allentown
Ruth P. Seruga Trust
The Charles H. Hoch Foundation

\$1,000-\$2,499

Delaware and Lehigh National Heritage
Corridor
Enola Sportsmen's Association, Inc.
MD Lieberman Foundation
Mohnton Fish & Game Protective
Association
North Whitehall Township
Northampton Borough Municipal Authority
The Merck Foundation
The Rorer Foundation

GIFTS IN HONOR

Neil Bakshi
Mark Bushek
Scott Cope
Kate Ebel
Dorothy Grace and
Ruby Mae Davis
Atlas Lynn

GIFTS IN MEMORIAM

Bud Cole
Anna Confalone
David DiMenichi
James Harter
Ned Heindel
Paul (Skip) Horvath
Thomas Khoury
Stephen Klimek
Thomas Mazsa
John P. Robertson
Bud Souders
Bruce David
Steinbicker





MATCHING GIFT COMPANIES

The following companies matched contributions from individual donors.

Agilent Technologies	KLA Foundation
Air Products	PPL Corporation
Costco Wholesale Corporation	Prudential Foundation
CVS Health	Raymond James Financial Services, Inc.
Evident Scientific, Inc.	The Hartford
Guardian Life	The Merck Foundation
Heidelberg Materials	

EDUCATION INCOME TAX CREDIT COMPANIES

Avalon Insurance Company	The Neffs National Bank
Campbell, Rappold & Yurasits, LLP	The Pidcock Company
Embassy Bank for the Lehigh Valley	Truist
PPL Corporation	UGI Utilities, Inc.
Serfass Construction Co.	Waste Management
	Weis Markets, Inc.

2024 FINANCIAL SUMMARY

EXECUTIVE SUMMARY OF FINANCIAL STATEMENTS

	2024 Thousands	2023 Thousands
Total Assets	\$14,765	\$13,253
Total Liabilities	\$858	\$805
TOTAL NET ASSETS	\$13,907	\$12,448

Total Revenue, Gain, and Other Support	\$5,006	\$6,918
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Expenses		
Conservation	\$1,933	\$ 4,419
Education	\$753	\$831
Management and Development	\$862	\$823
	\$3,548	\$6,073
TOTAL INCREASE IN NET ASSETS	\$1,458	\$845

2024 OPERATING SUPPORT

Contributions and Grants	Thousands	%
Individual	\$842	17%
Foundations and Organizations	\$1,240	25%
Corporate	\$621	12%
State Agencies and Government	\$1,231	25%
	\$3,934	79%

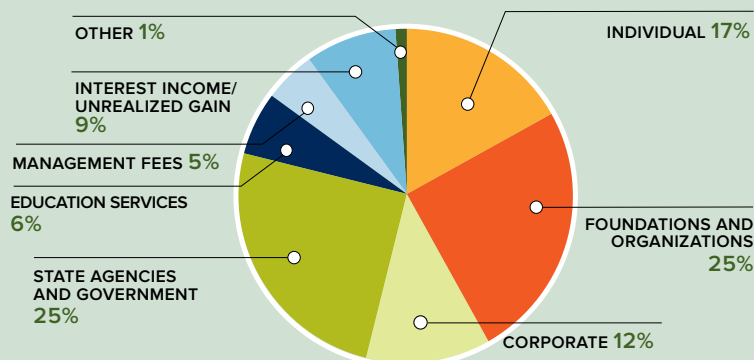
Earned and Unearned Income	Thousands	%
Education Services	\$315	6%
Management Fees	\$262	5%
Interest Income	\$437	9%
Other	\$58	1%
	\$5,006	100%

2024 OPERATING EXPENSES

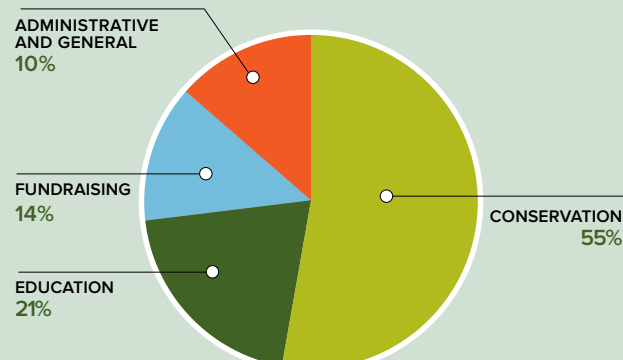
Programs	Thousands	%
Conservation	\$1,933	55%
Education	\$753	21%
	\$2,686	76%
Fundraising	\$494	14%
Administrative and General	\$368	10%
	\$3,548	100%

This report highlights the 2024 financial activity for Wildlands Conservancy. This report is based on WC's audited financial statements, of which a clean, unmodified opinion is provided by Campbell, Rappold and Yurasits LLP.

OPERATIONS AT A GLANCE



OPERATING SUPPORT



OPERATING EXPENSES

WILDLANDS CONSERVANCY 3701 Orchid Place, Emmaus, PA 18049-1637

For more information, visit wildlandspa.org or contact us at 610.965.4397.

To donate, please go to our website and click DONATE. wildlandspa.org/donate



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