



MONICA

[VIDEO INTERVIEW](#)

[PORTFOLIO](#)

EXPERTISE SKILLS

- Graphic Design
- Branding & Visual Identity
- Print Production
- Digital Marketing Assets
- Packaging Design
- Social Media Design
- Advertising Design
- Layout & Typography
- Art Direction
- Photo Editing
- Image Manipulation
- Vector Illustration
- Character Design
- Pre-Press & File Preparation
- Brand Consistency
- Marketing Collateral Design
- Production Management
- Client-Based Design
- Print & Production Coordination
- Creative Concept Development
- Social Media Content Creation

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Cricut Design Space
- Microsoft Office 365

Results-driven Graphic Designer with 10+ years of experience creating high-impact visual designs for global brands across print, digital, branding, packaging, and advertising. Proven track record of designing over 1,000 creative assets for international marketing campaigns, developing cohesive brand identities, and managing end-to-end design production while consistently delivering high-quality, print-ready materials on tight deadlines. Brings strong expertise in Adobe Creative Suite, branding, visual storytelling, print production, and digital marketing design, helping organizations strengthen brand recognition, increase audience engagement, and drive business growth through strategic visual communication.

WORK EXPERIENCE

GRAPHIC DESIGNER

NAXOS Global Distribution Limited Inc. | January 2016 – December 2025 (10 Years)

- Designed over 1,000 print and digital marketing assets including album covers, catalogs, magazines, advertisements, posters, and packaging, collaborated with international marketing and production teams, managed projects from concept to print production, and maintained brand consistency across global campaigns.

OWNER/GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER

MOMO Cut and Print | January 2023 – Present

- Founded and managed a creative print business, designed branding materials, stickers, packaging, keychains, personalized merchandise, managed client relationships, and created social media content to support brand awareness and customer acquisition.

OWNER / GRAPHIC DESIGNER / SOCIAL MEDIA MANAGER

MNL MLK (Manila Milk) | June 2022 – June 2023 (1 Year, 1 Month)

- Developed the complete brand identity including logo, packaging, promotional materials, and social media content while ensuring consistent branding across digital and print platforms.

FRANCHISEE/GRAPHIC DESIGNER/SOCIAL MEDIA MANAGER

The Crunch (Evangalista Makati Branch) | March 2021 – May 2022 (1 Year, 3 Months)

- Managed brand visuals, designed marketing and promotional materials, created packaging designs, produced social media content, and maintained brand consistency to support sales and franchise visibility.

GRAPHIC DESIGNER INTERN

Honeycomb Photocinema | June 2014 – October 2014 (5 Months)

- Edited and enhanced photography assets, collaborated with photographers on branding materials, and assisted in creating brochures and social media marketing content for wedding and lifestyle campaigns.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

[Click here to:
BOOK AN INTERVIEW](#)