



CASE STUDY

Capitalizing on the client's love for the Lululemon Define Jacket and Warp Jacket, a distributor presented us with a task: surpass the quality of Lululemon while incorporating distinctive branded elements. Our team took on the challenge and received assurance from the distributor that we successfully exceeded expectations.

In the end, our team designed, produced, kitted, and delivered almost 3,000 kits across the USA. Continue on to see what made the pieces and fulfillment so special.



MEN'S RELAXED



WOMEN'S ATHLETIC



WOMEN'S RELAXED



LOW PRO CAP

"The feedback has been overwhelming positive – the quality and function is exactly as expected. Please send a thank you to your team in Vietnam for pulling this off in such a timely manner. Cheers to doing more in 2024!"

- Distributor

DETAILS | THE JACKETS

FULL ZIP PERFORMANCE HOODIE MADE IN MEN'S AND WOMEN'S SIZING, OFFERING BOTH ATHLETIC AND RELAXED FITS. CRAFTED FROM A PREMIUM POLYESTER ELASTAN BLEND AND A POLYESTER MESH LINING.



TONAL EMBROIDERY & SILVER REFLECTIVE PIPING



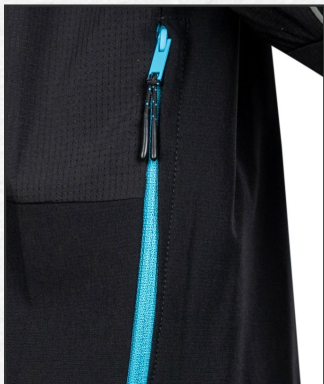
PACKABLE WITH ZIPPER CLOSURE



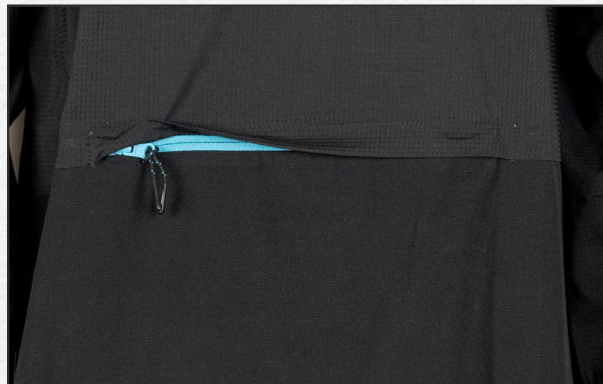
SILICONE PRINT & ACCENT LOOP



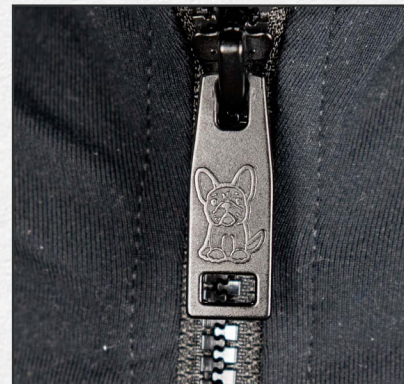
SUBLIMATED INSIDE POCKETS & A SPECIAL MESSAGE ON THE CARE LABEL



TWO TONE ZIPPER PULLS WITH MOLDED ZIPPER



BACK VENTILATION AND LARGE POCKET WITH DUAL-SIDED ZIPPER



DEBOSSED METAL ZIPPER



DISSOLVABLE EMBROIDERY BACKING

DETAILS | THE CAP

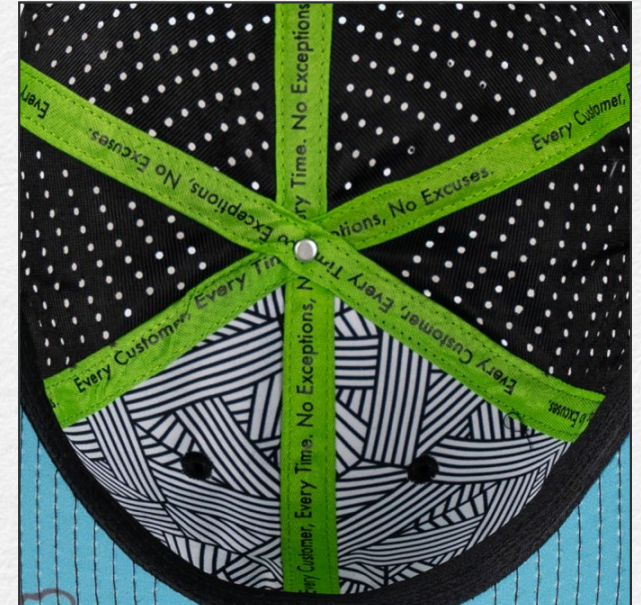
A LOW PROFILE, CONSTRUCTED SIX PANEL MADE FROM A PREMIUM BRUSHED POLY MICROFIBER. SEE BELOW ALL THE CUSTOMIZATIONS THAT MADE THE CLIENT'S BRANDING TRULY STAND OUT.



LOW PROFILE/CONSTRUCTED/6 PANEL
BRUSHED POLY MICROFIBER | 3D EMBROIDERY W/ FLAT



SUBLIMATION PRINT
UNDERSVISOR



PRINTED SEAM TAPE
SUBLIMATION PRINT BUCKTRILL



LASER CUT SIDE AND BACK PANELS WITH PRINTED WOVEN LABEL

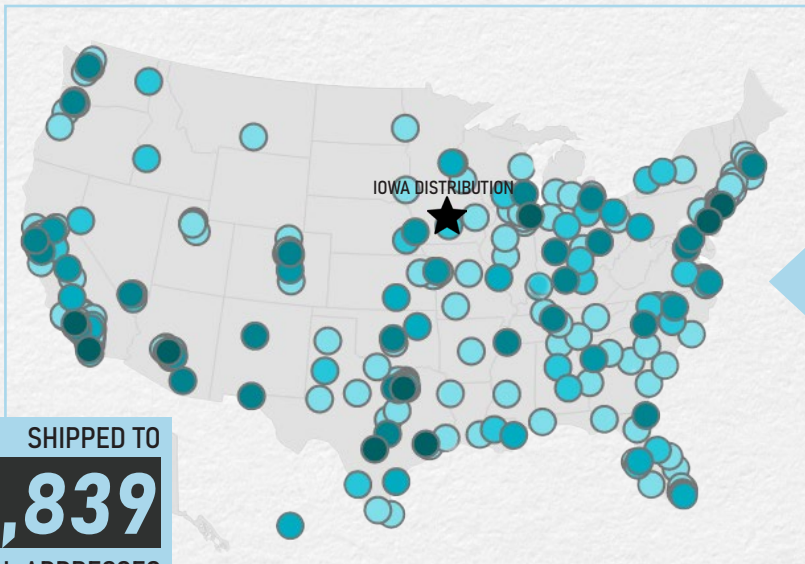


BRANDED RUBBER CLOSURE COVER



FLAT EMBROIDERY ON VISOR

THE KITTING & FULFILLMENT



SHIPPED TO
2,839
INDIVIDUAL ADDRESSES
ACROSS THE USA