



SABRINA

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Writing & SEO Copywriting (6 Years Experience)
- SEO Content Strategy & Planning
- Keyword Research & Search Intent Alignment
- On-Page SEO Optimization
- Content Editing, Proofreading & Publishing
- Content Calendar Management
- Content Marketing (Blogs, Web Copy, Case Studies, Whitepapers)
- Lead Generation Content & Conversion Writing
- Research & Topic Development
- Team Leadership & Writer Management

TOOLS

- Google Analytics
- Google Search Console
- SEMrush
- Ahrefs
- Screaming Frog
- Moz
- Ubersuggest
- SpyFu
- Majestic
- KWFinder
- AnswerThePublic
- Google Keyword Planner
- Google PageSpeed Insights
- GTmetrix
- Pingdom
- Bing Webmaster Tools
- BrightEdge
- Yoast SEO
- RankMath
- WordPress
- Wix
- Squarespace
- Elementor
- Gutenberg
- Figma
- Asana
- ClickUp
- Monday.com

Results-driven SEO Content Writer with 5+ years of experience creating high-volume, search-optimized content across real estate, lifestyle, and B2B industries. Proven track record of producing up to four SEO-optimized articles daily, leading content teams, and developing strategic content plans that drive traffic, engagement, and lead generation. Brings strong expertise in keyword research, content strategy, and multi-format writing, helping organizations enhance search visibility, strengthen brand authority, and achieve measurable digital growth.

WORK EXPERIENCE

CONTENT WRITER

Anytime Mailbox | March 2023 – Present

- Produces SEO-driven blogs, guides, and web copy while creating ad, email, and social content to improve engagement and lead generation.

CONTENT LEAD

Growth Rocket | May 2022 – September 2024 (2 Years, 5 Months)

- Managed content teams, developed content calendars, conducted research and proofreading, and led production of white papers, case studies, and ebooks.

SEO WRITER

Lamudi Philippines | December 2020 – May 2022 (1 Year, 6 Months)

- Wrote SEO-optimized articles, real estate news, and landing pages while leading content planning and delegating topics to writers.

CONTENT WRITER

Axada | January 2020 – December 2020 (1 Year)

- Produced high-volume SEO articles daily across various topics while meeting strict deadlines and adapting tone for different audiences.

CONTRIBUTING WRITER (PROJECT-BASED)

Summit Media (Spot.ph) | September 2019 – Present

- Researched, pitched, and wrote articles for arts, culture, and travel sections.

DESIGN & MARKETING CONSULTANT (PROJECT-BASED)

Altro Mondo Creative Space | July 2019 – Present

- Developed content strategies, created marketing materials, and produced press releases and exhibition content for art-related campaigns.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

[Click here to:
BOOK AN INTERVIEW](#)