



REX

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- AI-Assisted Web Development
- Frontend Development
- Responsive Web Design
- Landing Page Development
- Website Development & Optimization
- WordPress Development
- Custom Theme Development
- Advanced Custom Fields (ACF) Implementation
- WooCommerce Development
- REST API Integration
- CRM Workflow Development
- Internal Tool Development
- Sales & Reporting Dashboard Development
- Marketing Operations Automation
- AI Content Automation
- SEO Optimization
- Figma-to-Code Implementation
- UI/UX Development
- Multi-Language Website Development
- Workflow Automation
- Technical Documentation & SOP Creation
- Project Coordination
- Cross-Functional Collaboration

TOOLS

- Claude Code
- Claude
- ChatGPT
- Gemini
- Cursor
- v0 by Vercel
- Replit
- Lovable
- Bolt
- HTML5
- CSS3
- JavaScript (ES2022+)
- TypeScript
- React 19

Results-driven Web Developer with 5+ years of experience in frontend development, WordPress solutions, and AI-assisted application delivery, specializing in React, Next.js, TypeScript, and modern web technologies. Proven track record of building production-ready websites, SaaS platforms, automation dashboards, and multilingual WordPress solutions, including AI-powered systems that automated over 6,800 monthly content executions and replaced 80+ hours of manual work per week. Brings strong expertise in responsive UI development, AI-driven workflows, API integrations, and marketing-focused web solutions, helping organizations accelerate digital delivery, improve operational efficiency, and achieve measurable business outcomes.

WORK EXPERIENCE

AI AUTOMATION DEVELOPER/PROJECT MANAGER

DesignShopp | December 2025 – Present

- Delivered WordPress websites, AI automation workflows, and client-facing tools, translated Figma designs into production-ready solutions, created SOP documentation, and collaborated with design and content teams on project delivery.

PROJECT COORDINATOR/AI AUTOMATION SPECIALIST

Sana AI (via Upwork) | March 2025 – March 2026 (1 Year, 1 Month)

- Coordinated delivery across AI platforms and tools, built operational automations, and maintained internal workflow systems for a US-based AI SaaS company.

DIGITAL MARKETING MANAGER/WEBSITE PROJECT MANAGER

Student Marketing Agency | October 2024 – April 2026 (1 Year, 7 Months)

- Managed website development projects, digital marketing tools, campaign automation initiatives, and multi-client project delivery.

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TOOLS

- Next.js 16
- Tailwind CSS v4
- shadcn/ui
- WordPress
- PHP
- Advanced Custom Fields (ACF)
- WPML
- Gravity Forms
- WooCommerce
- WordPress REST API
- HubSpot
- n8n
- Airtable
- Google Workspace
- Slack
- Typeform
- Supabase
- PostgreSQL
- Node.js
- Python
- Stripe
- Vercel
- Railway
- Figma
- Adobe Photoshop
- Google Analytics 4
- Google Search Console
- Cloudflare
- Schema Markup

WORK EXPERIENCE

WEB DEVELOPER

Improvement Marketing | July 2024 – November 2024 (5 Months)

- Built landing pages, integrated marketing platforms, and developed marketing-related web tools and solutions.

FRONTEND DEVELOPER

HJC Holding | January 2024 – October 2024 (10 Months)

- Developed custom PHP websites, managed domains and hosting environments, optimized Cloudflare configurations, and improved website performance for business clients.

FRONTEND DEVELOPER

Koala Customer Care | December 2021 – January 2024 (2 Years, 2 Months)

- Developed e-commerce websites using HTML, CSS, PHP, and JavaScript, created product pages, edited digital assets, produced content, participated in client meetings, and mentored team members.

ESPORTS TOURNAMENT MANAGER/WEB DEVELOPER

TofuLeague | January 2022 – November 2022 (11 Months)

- Built a tournament registration website, managed community platforms, coordinated cross-functional teams, and supported esports event operations and live broadcasts.

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