

**ARCHIE
SERIES**

Archie's Girls

APPROVED
BY THE
COMICS
CODE
AUTHORITY

PDC

10¢

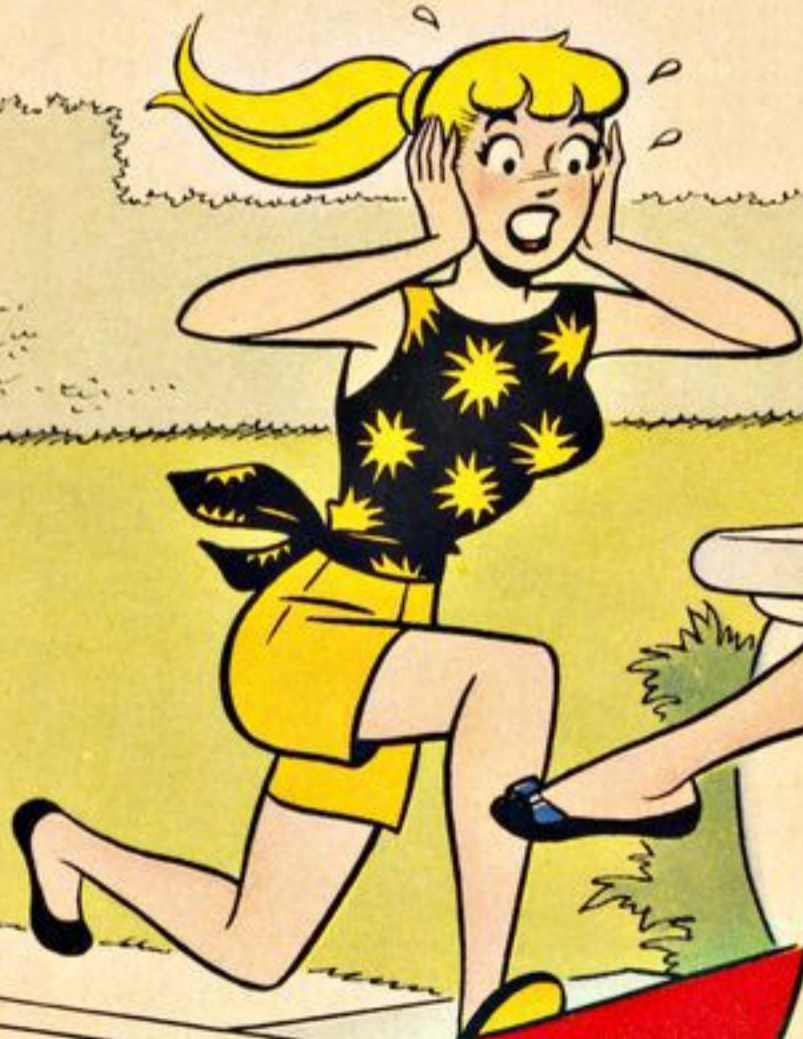
NO.
58
OCT.

Betty and Veronica

**RONNIE! RONNIE!
I NEED HELP!**

ARCHIE'S AFTER ME!!

**MY!
THAT'S
A SWITCH!**



TREASURE CHEST OF FUN AND SURPRISES



MIDGET BIBLE
Beautifully printed on fine paper. Contains 200 pages in 1" x 1 1/2" book. Carry with you at all times.
No. 6574 Only **40¢**



ONE-WAY GLASS
See without being seen. You look thru one side and it's just like a window, look in the other side and it's a mirror.
No. 6190 --- **75¢**



EXPLODING HAND GRENADE
Here's real battle authenticity. This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless, but the explosion it makes can be heard for a block. Really scatters the gang when you threaten to throw this baby in the midst. It sure looks and sounds real!
8109 **75c**



PERSONAL INSULT CARDS

A package of 20 hilarious insult cards like "You Should Go Far"—"and I hope soon." A card to fit every occasion and all good, clean fun. Really shuts up the wise guys.
No. 4290
25c per package



GOLD RING

Handsome gold colored man's ring with crystal. Imported center stone and two side stones. A masterpiece of design.
5658.....**60**



SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times.
8030 **75¢**



MAGIC SMOKE POTS

Just set this down and presto! Clouds and clouds of smoke begin to arise. Really looks spooky! A perfect introduction to any magic act. Great for disappearing—illusions and trickery.
No. 4291 **25c**



WONDER X-RAY TUBE

Just like miniature X-Ray machine. Seems to reveal the bones in your hand, the lead in your pencil, etc. Makes even flesh seem transparent. You're on the inside now!
No. 6514 Only **20¢**



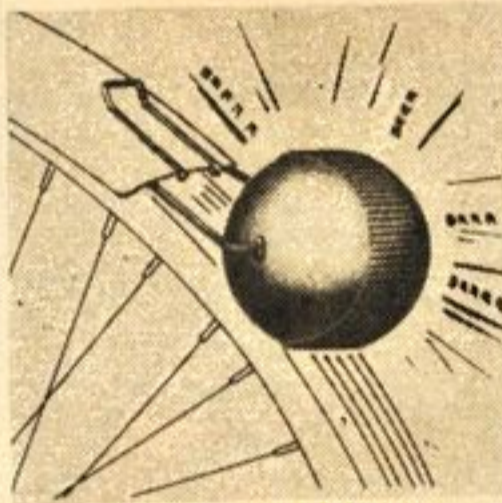
ELECTRONIC TARGET PERISCOPE

Look through the eyepiece as the enemy subs and ships come into view. Then aim and fire. The enemy's blasted out of the water. Can be used over and over again. Works on standard batteries.
No. 590.....**\$3.98**



SILENT DOG WHISTLE

Here's the modern way to call your dog and train him to your command. The whistle can't be heard by human ears, but Rover can hear it half a mile away. In just a few minutes, your dog will understand that this whistle is for him alone—and you'll be amazed how quickly and easily he responds. Same type of whistle is used to direct dogs in the movies. Nickel plated.
6701..... **1.00**



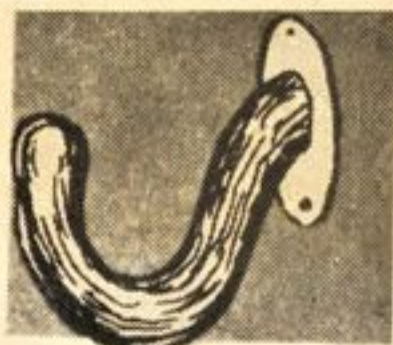
BIKE "TUNER"

Attach "Moto-Tone" to the front or rear fender and look out! When the bike rolls, it sounds just like a motorcycle. Real classy looking on your bike also.
No. 4800 **59c**



BUILD YOUR OWN POCKET RADIO

Complete with all the necessary equipment, this pocket size beauty will pick up local radio programs loud 'n clear and, best of all, there are no batteries necessary. Saves money over expensive ready built sets.
No. 802.....**2.98**



TRICK COAT HANGER

Just attach this hanger on the wall and watch the results. When someone comes to hang something on it, it bends! It'll drive him crazy.
No. 4591 **.20**

Honor House Prod. Corp. Dept. KG-77
Lynbrook, New York

Rush me my order listed below. I must be delighted, or I can return for prompt refund of purchase price.

Item #	Name	Cost of Each	Quantity

Name.....
Address.....

I enclose payment plus 15¢ shipping charges.
 Send C.O.D., I will pay postman on delivery plus C.O.D. and shipping.

Money Back Guarantee

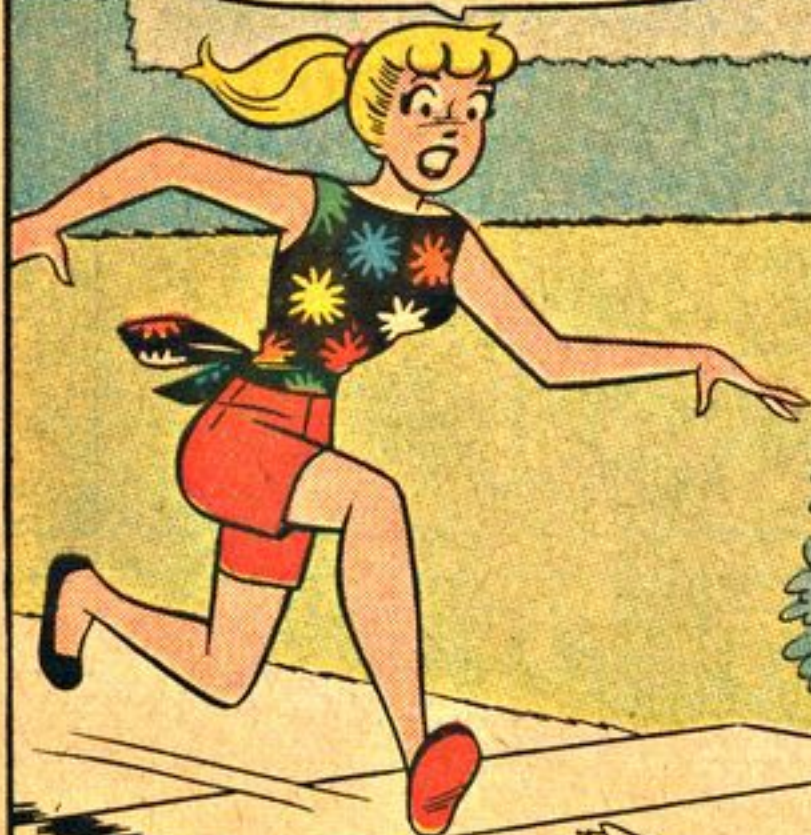
Archie's Girls Betty and Veronica

"Happy Hallucination"

RONNIE! RONNIE!
I NEED HELP!

ARCHIE'S AFTER ME!

MY! THAT'S
A SWITCH!



I MEAN IT! HE
LOANED ME HIS
CAR, SEE?

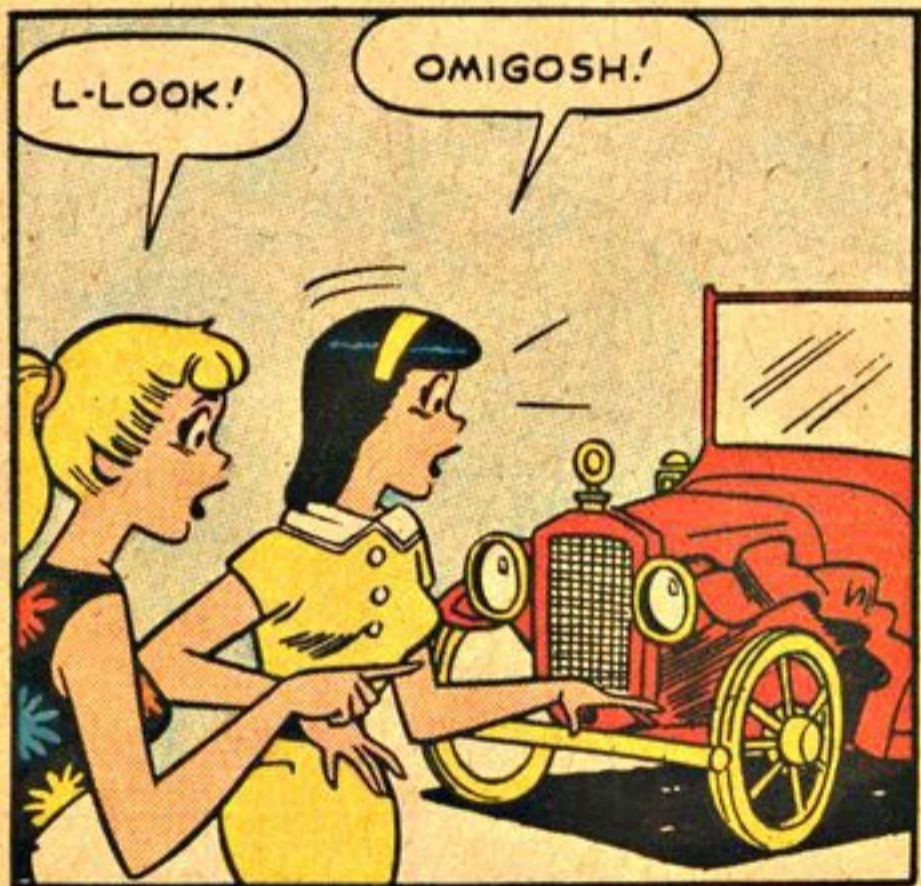
RIDICULOUS!

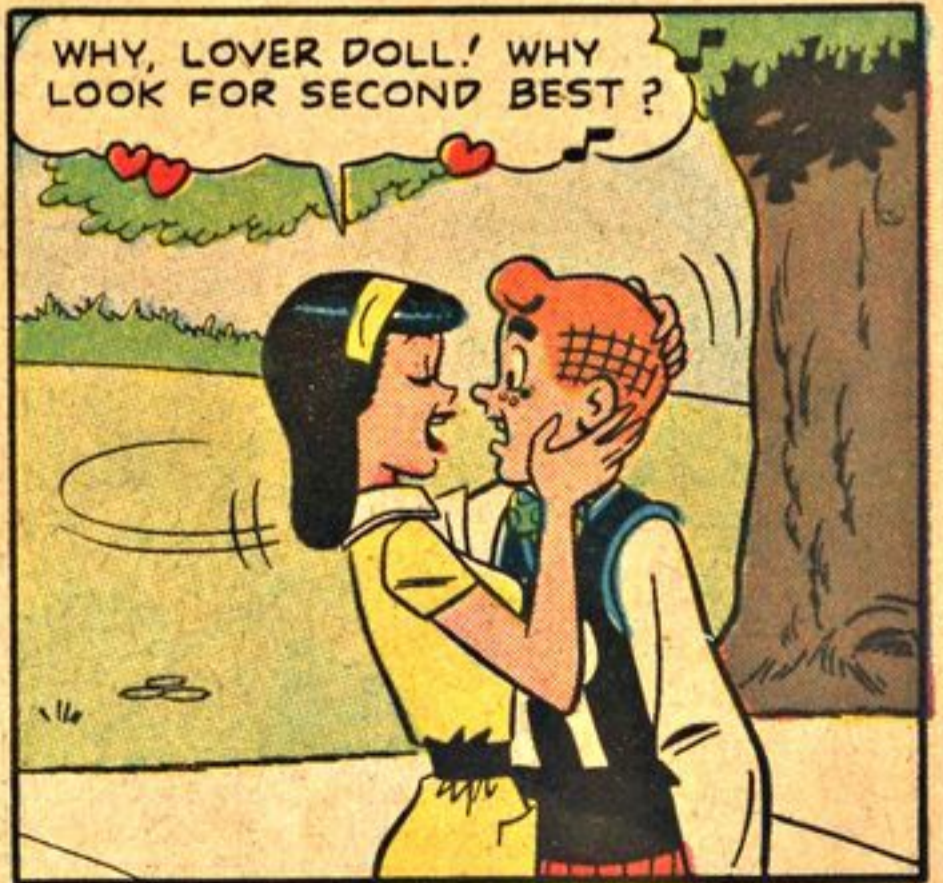
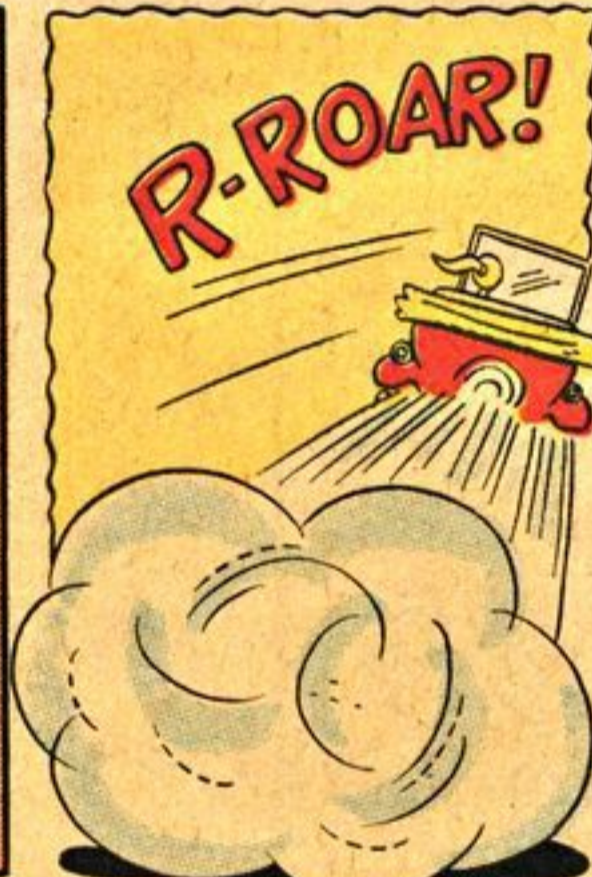
HE'D SOONER PART
WITH A PINT OF
BLOOD!

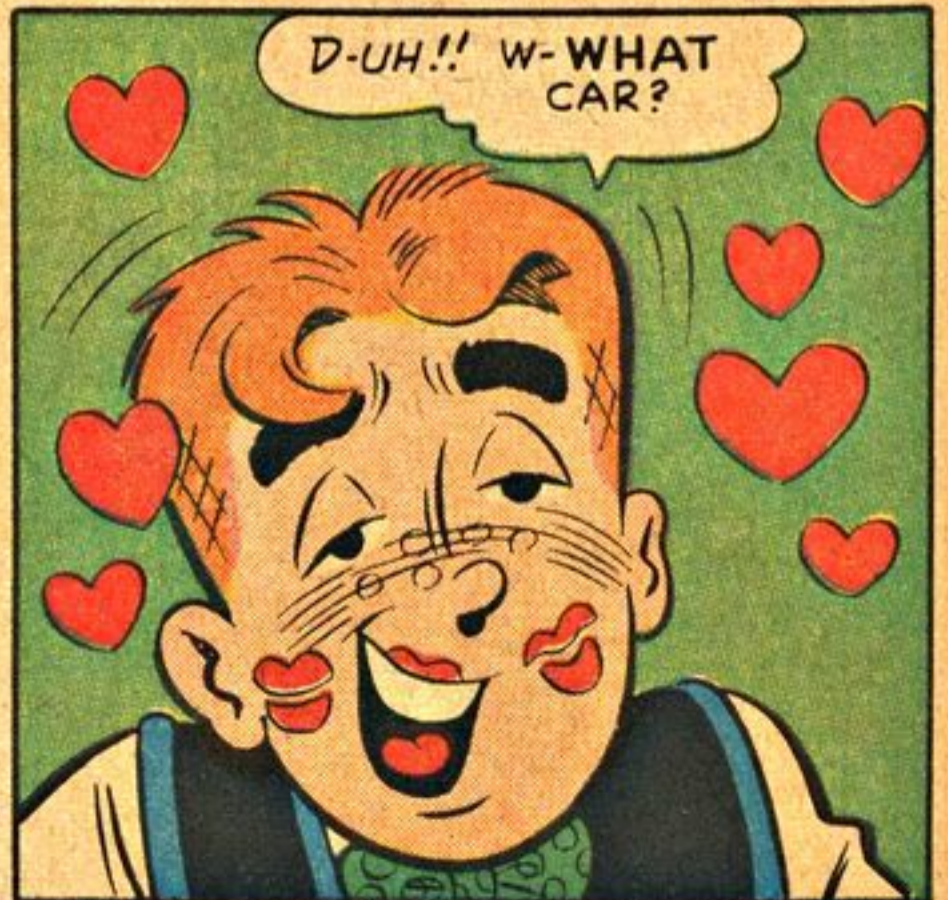
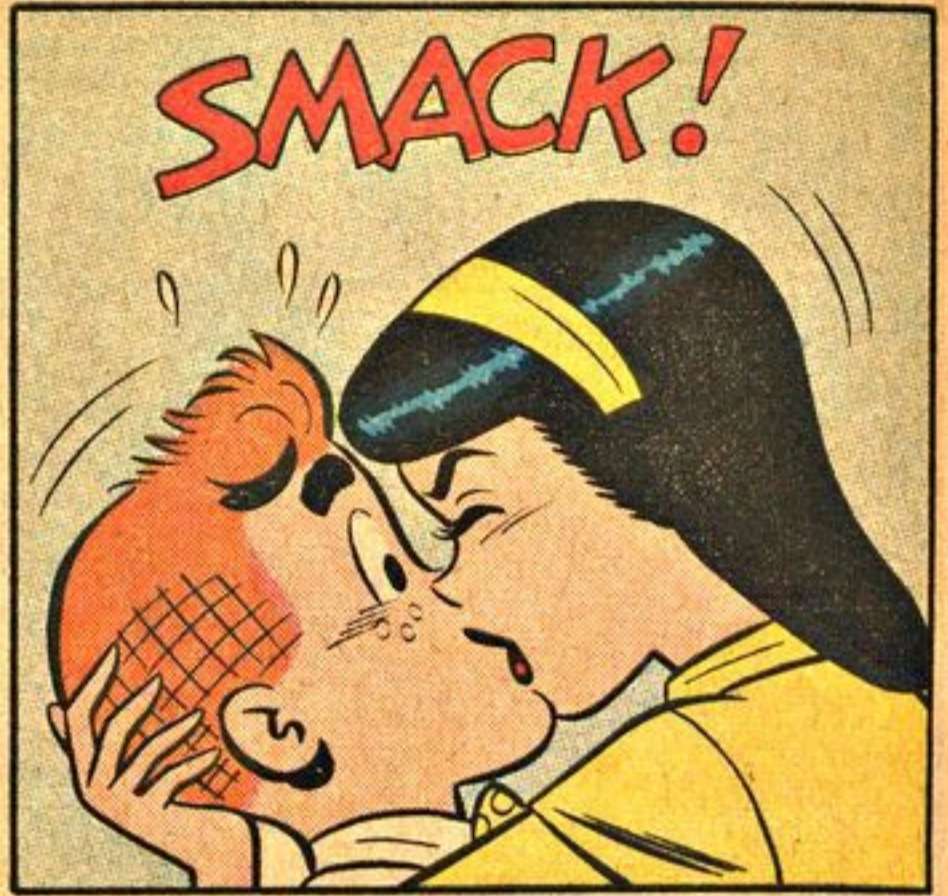
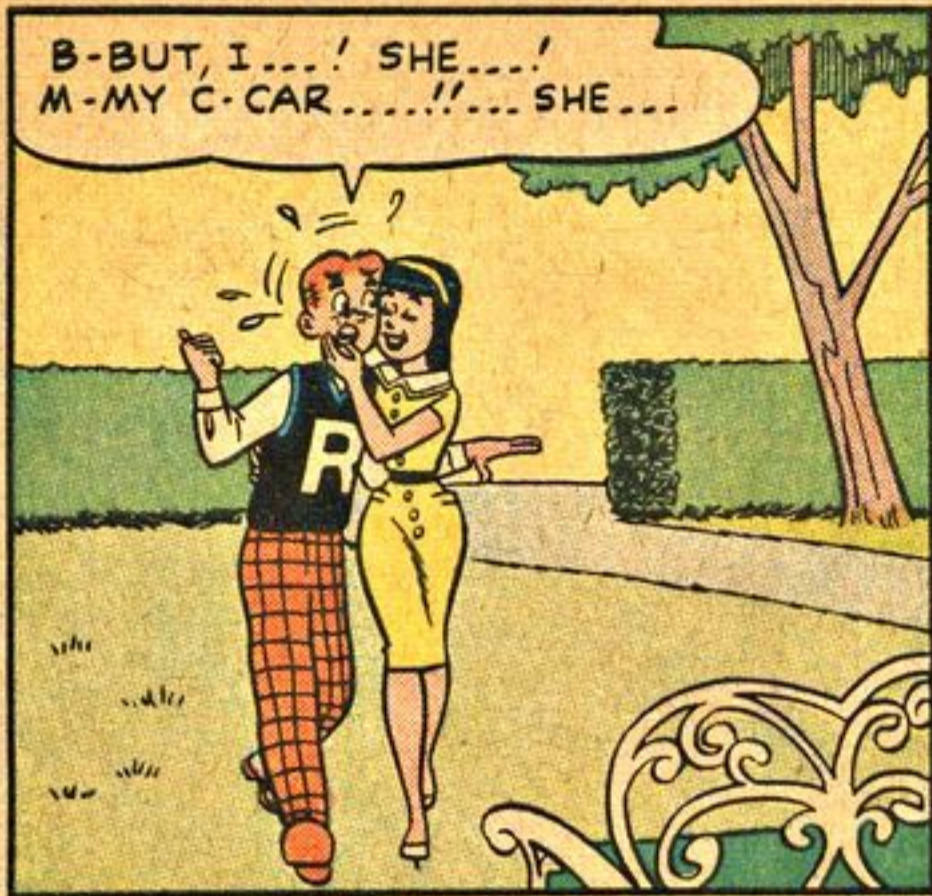


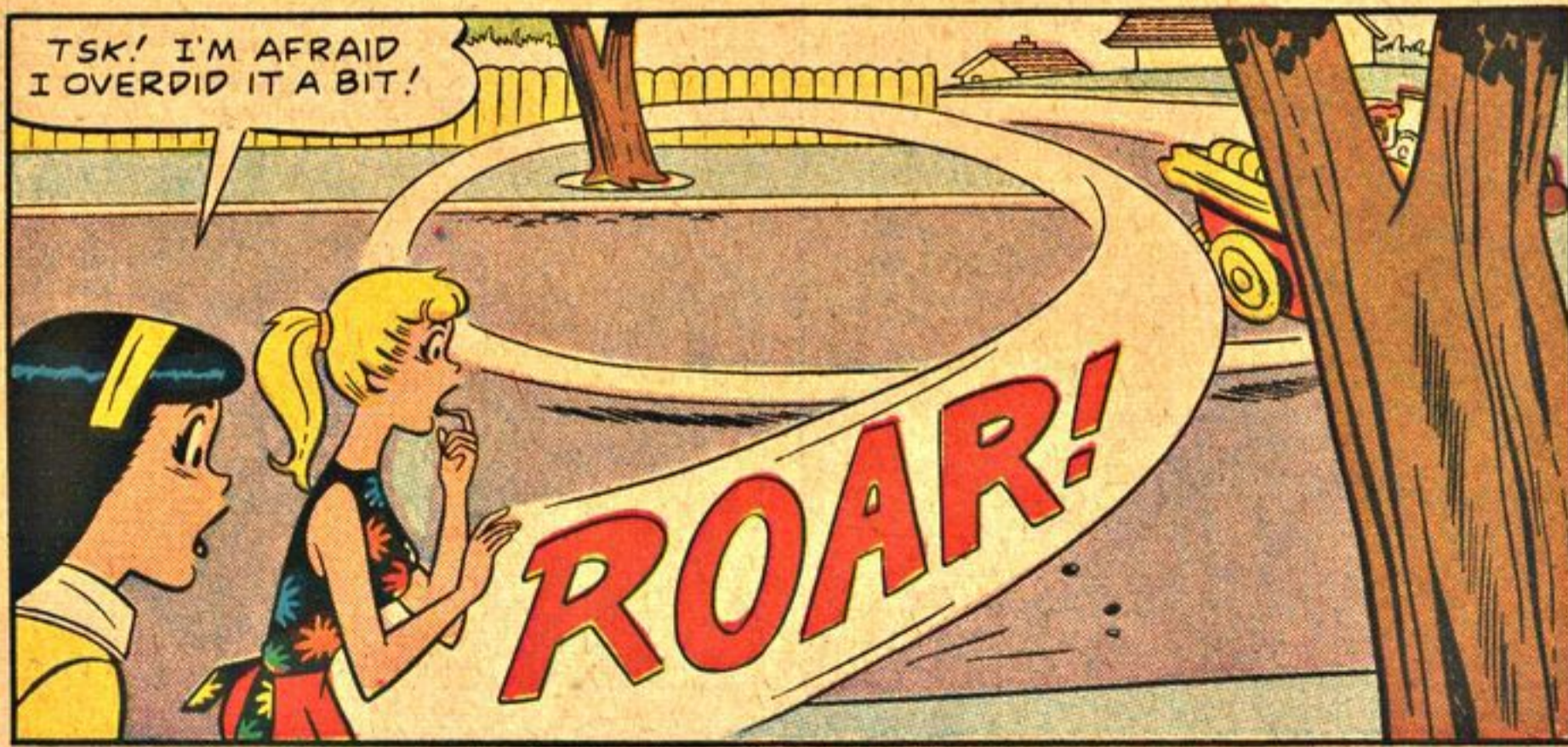
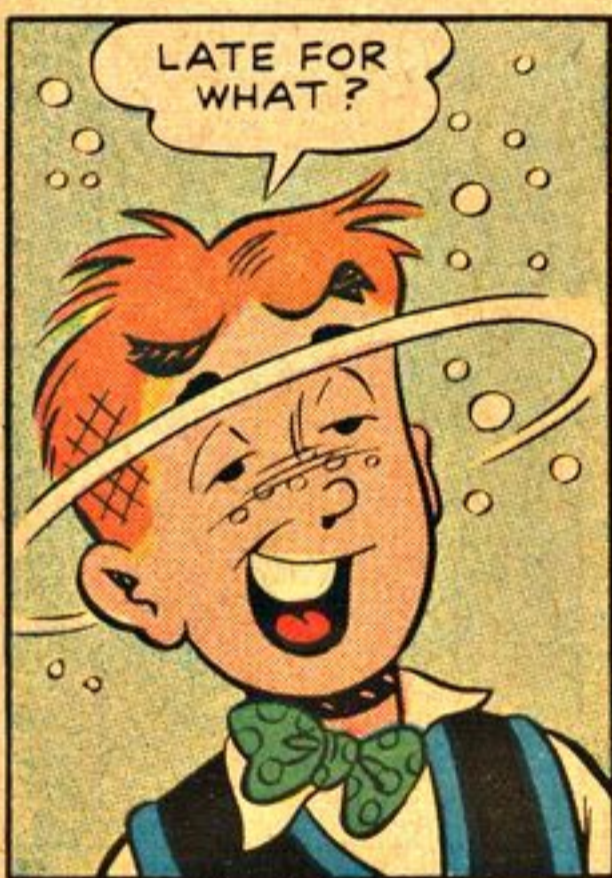
ARCHIE'S GIRLS BETTY AND VERONICA, No. 58, October, 1960. Published monthly by CLOSE-UP, INC., 420 DeSoto Ave., St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri, and at additional mailing offices, under the Act of March 3, 1879. Copyright 1960, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription \$1.20 in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

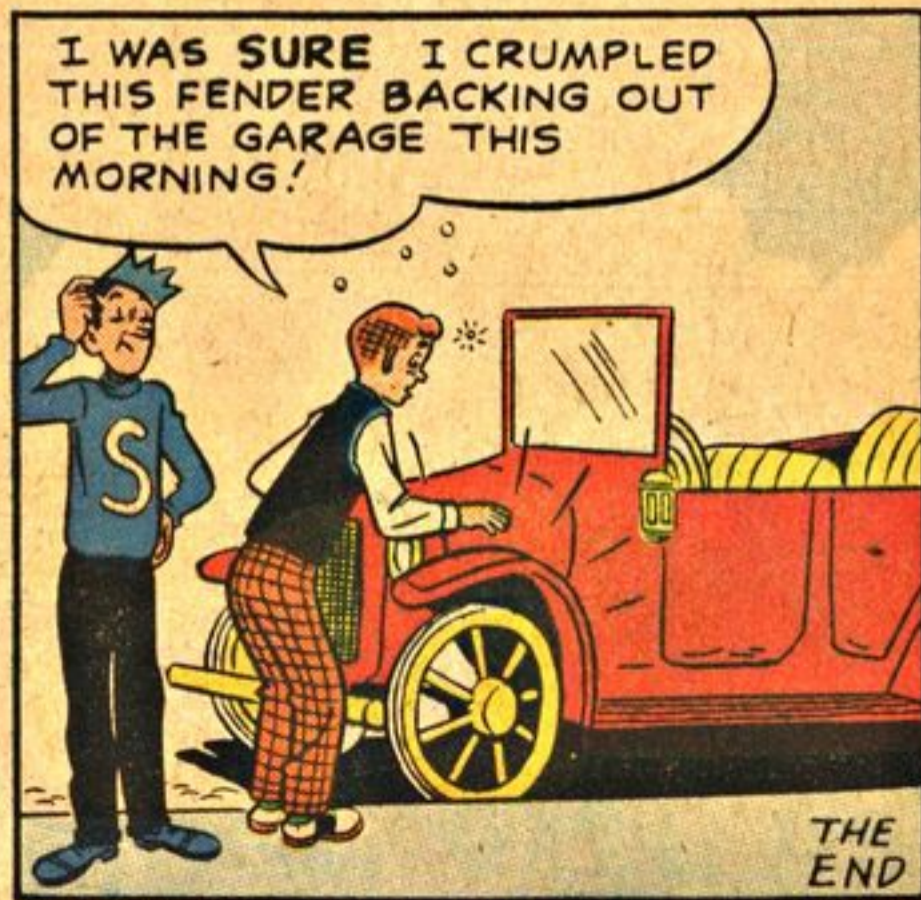
123456789







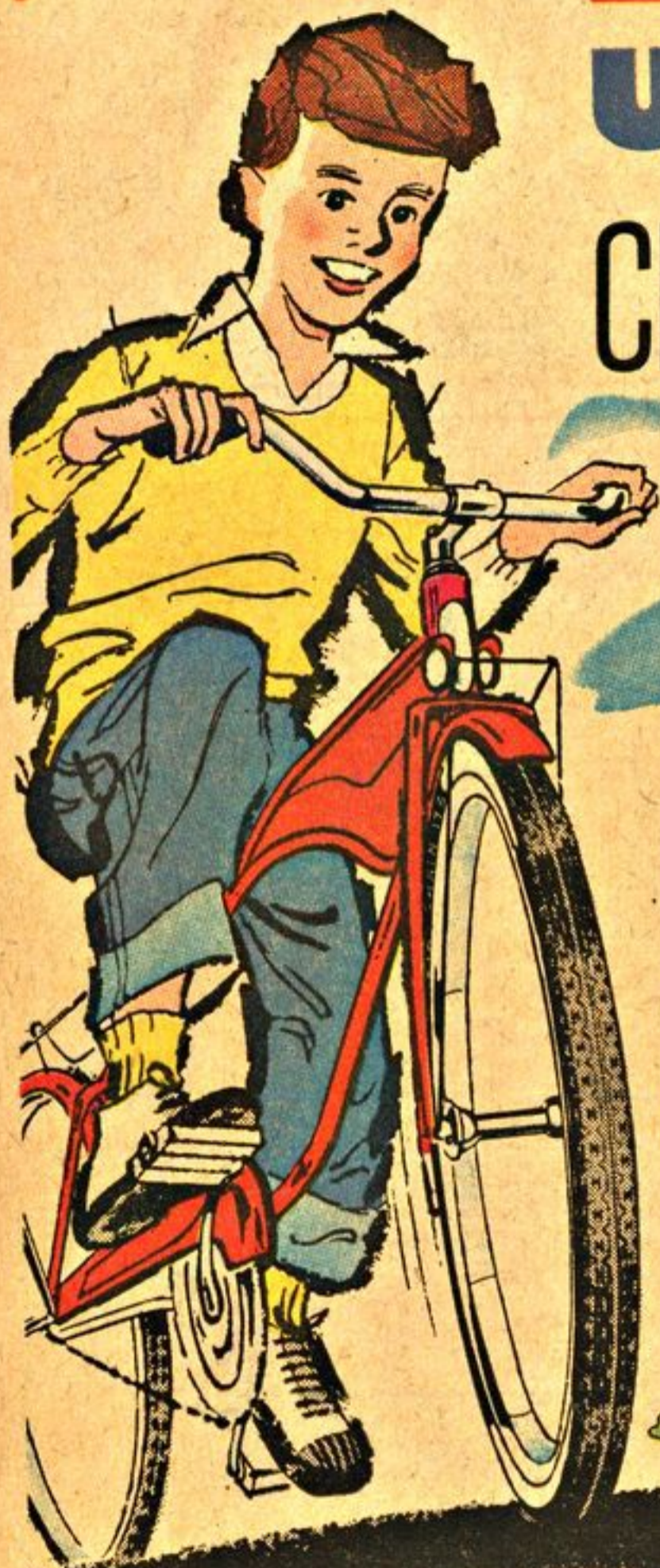




Take the Hills "In a Glide"

with the sleek new

U.S. ROYAL CHAIN 175



**The Middleweight Tire
with the Built-In Skid Chain**

Now you can get the famous U.S. Royal Chain tread in the new middleweight size.

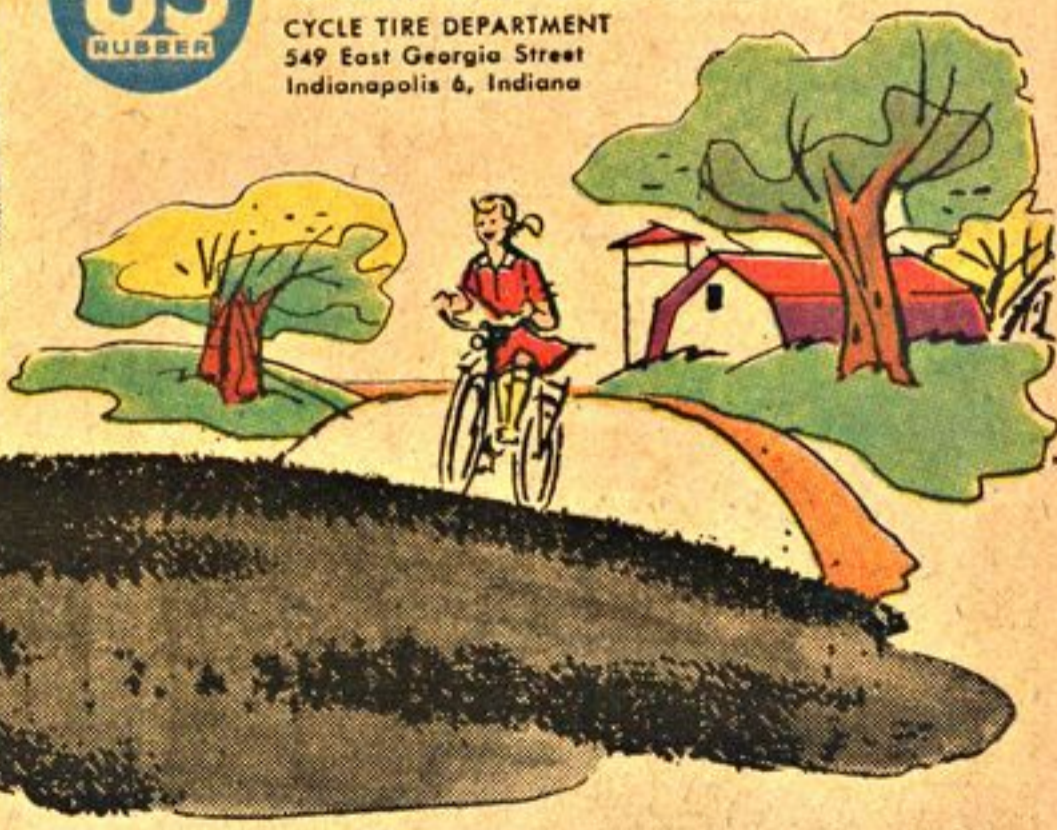
The exclusive built-in skid chain gives you plenty of traction for uphill pulls. For easy pedaling, long coasting and safer stops get the new CHAIN 175—the tire with the all-purpose tread—for any road in any weather.

Original equipment on many of America's finest bikes.



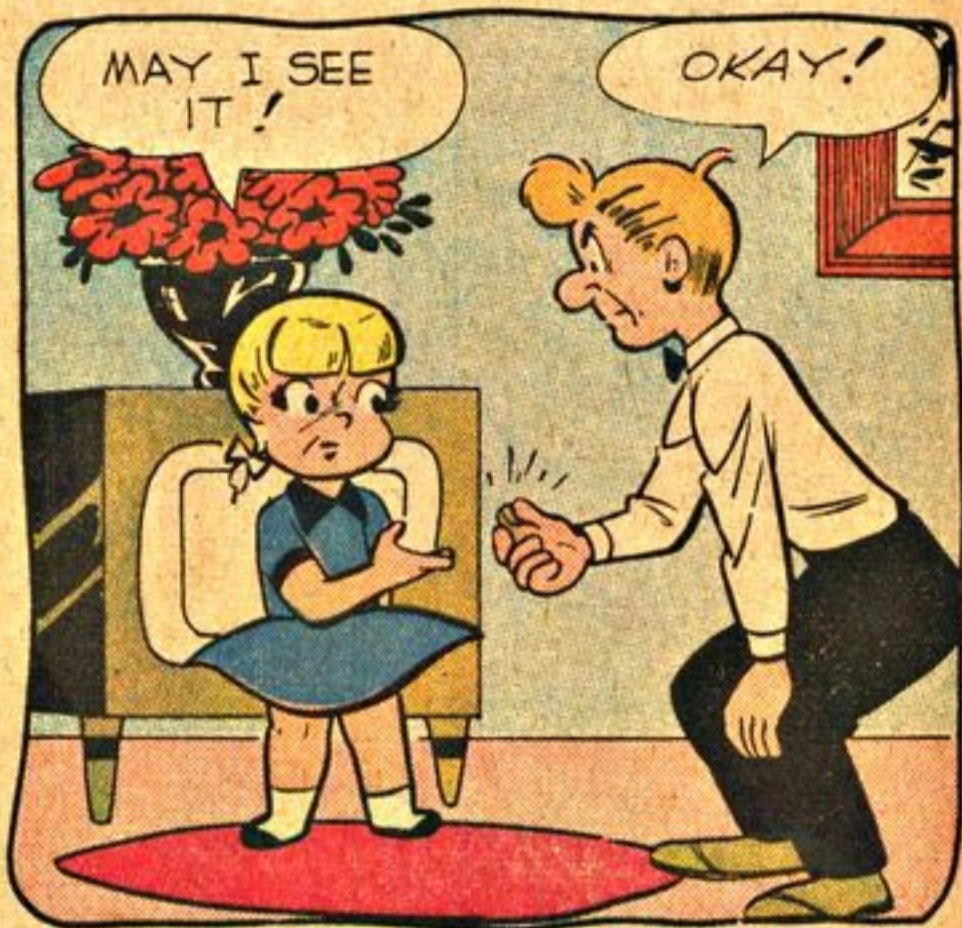
United States Rubber

CYCLE TIRE DEPARTMENT
549 East Georgia Street
Indianapolis 6, Indiana



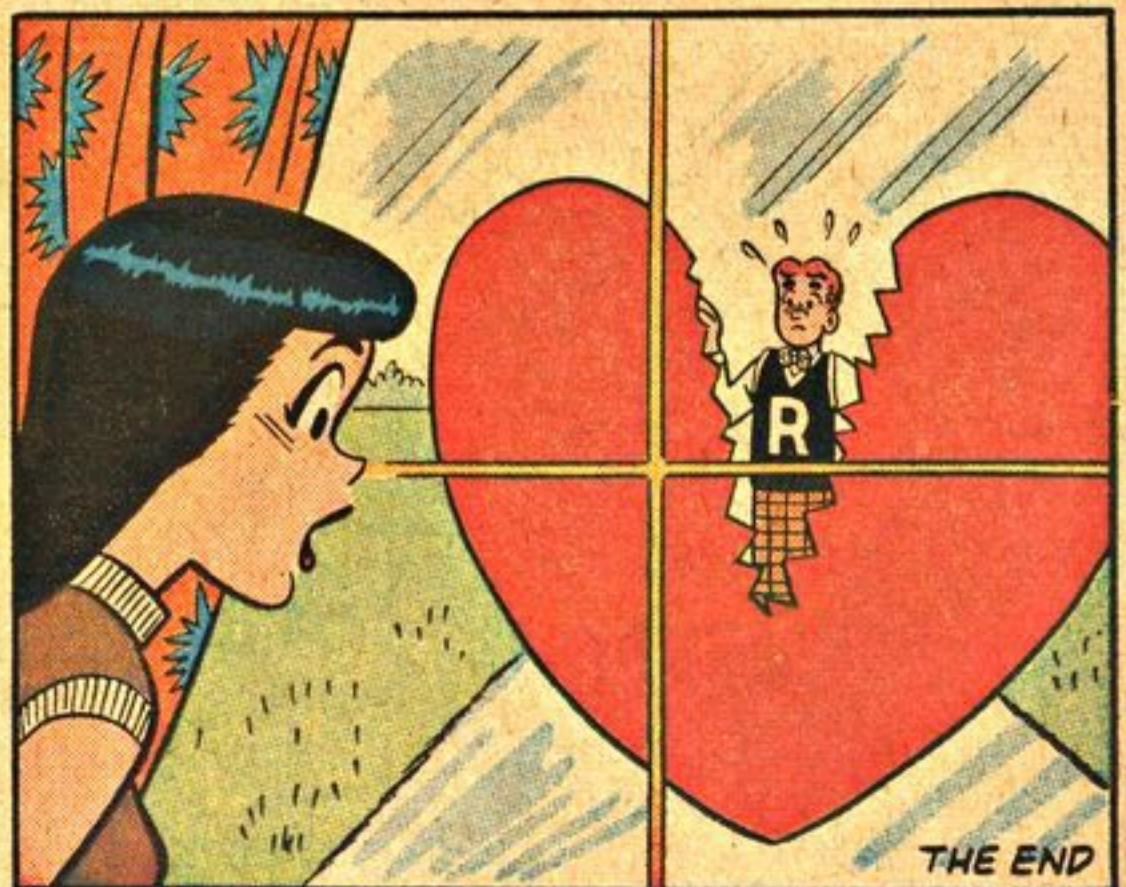
LI'L JINX

A TOUGH
NUT!



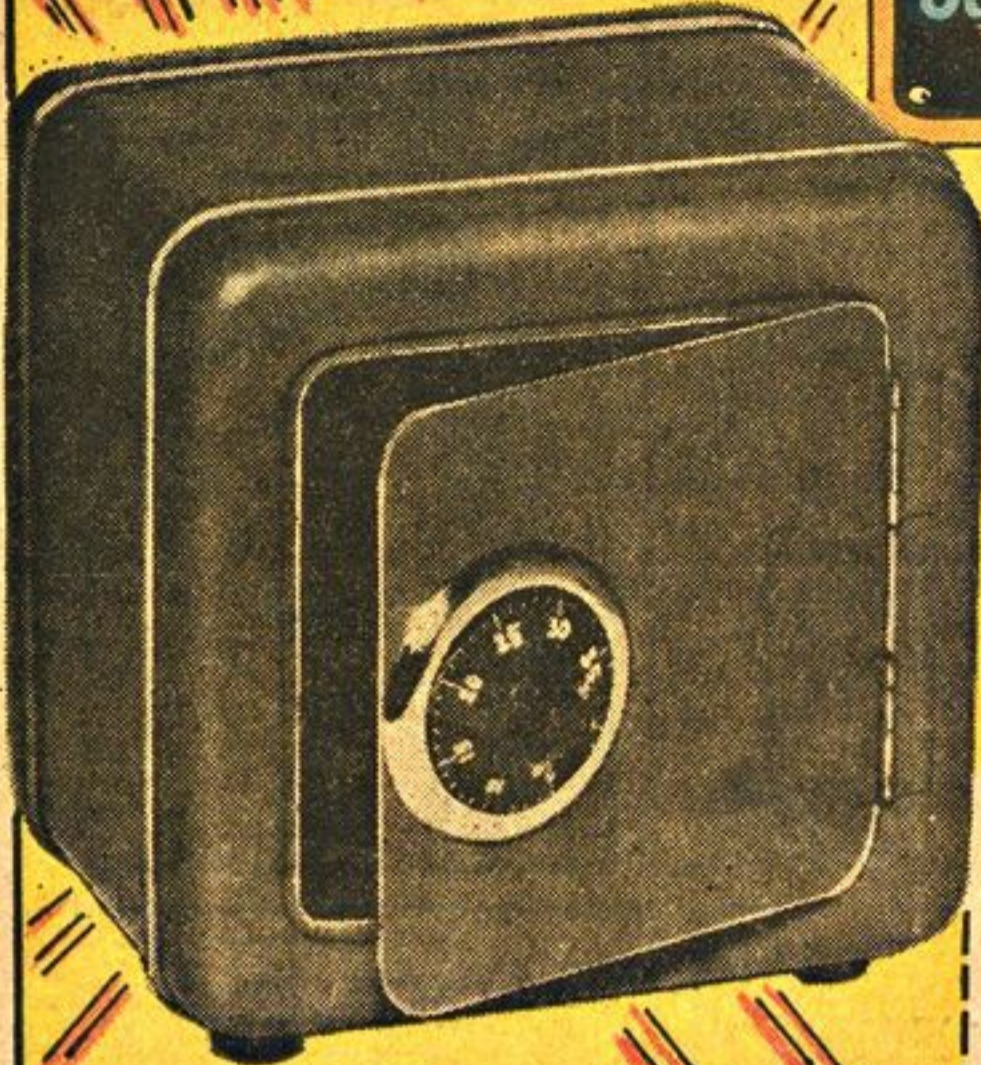
Veronica

in
**"SEEING
IS
BELIEVING"**



Safety Deposit Bank Vault

GENUINE COMBINATION LOCK



10 DAY FREE TRIAL

Order now. If you are not 100% delighted, then simply return for prompt refund of full purchase price. Only \$1.00 plus 25¢ shipping charges.

- Saves Valuables
 - Insures Privacy
 - Only You Know The Combination
 - All Metal Construction
- Only \$1⁰⁰

Now for the first time, you can own your own safety deposit bank vault just like in a real bank, and, this one has your own initials. Yes, this sturdy all metal beauty has its own combination and, every combination is different, with a special one that only you know. A flip of the dial locks the safe, and then your own combination opens it. Keep your money, secret possessions, valuables, etc., all inside where nobody but you can get them. There's no key to lose, because **ONLY YOU KNOW THE COMBINATION**. So don't delay. Order now, only \$1.00 plus 25¢ shipping charge.

MONEY BACK GUARANTEE

Honor House Products Corp. Dept. BC-11
Lynbrook, New York

Rush my Personalized Safety Deposit Bank Vault with its own combination lock at once. If I am not 100% delighted, I may return for prompt refund of full purchase price.

- I enclose 1.00 plus 25¢ shipping charges. Same money back guarantee.
- Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

NAME.....

ADDRESS.....

BICYCLE WINDSHIELD

only
\$1⁰⁰



**Complete With Built-In Pouch
Protects You At High Speed
Adds Class... Looks Sharp**

Kids, now you can transform your bike into something really special with this transparent Bike Windshield. Just like the ones on motorcycles, this vinyl Windshield will protect you from rocks, debris, wind, etc., when you're pedalling at great speed. And, it really looks sharp too. Adds that extra something only motorcycles now have.

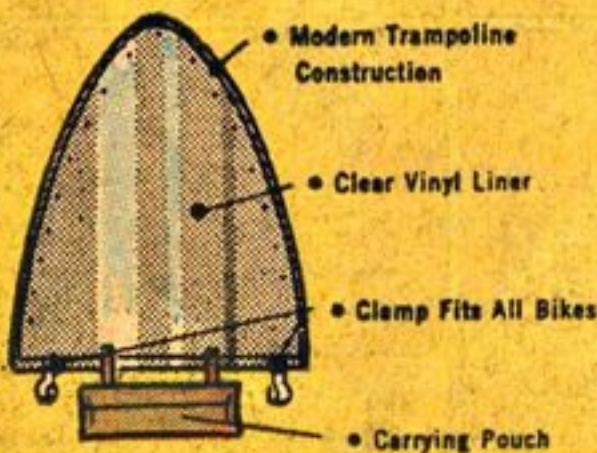
Contains Heavy, Built-In Pouch

Special, heavy built-in pouch enables you to keep sunglasses, tools, and personal effects within easy reach. Speedometer, flags, and even a portable radio can be attached in a jiffy onto special attachments provided. Really make your bike different from all others. Only \$1.00 plus 25¢ shipping charge.



10 Day Free Trial

Don't delay! Order now! Try this sensational new Bicycle Windshield on 10 Day Free Trial. Put it on your bike and see how much fun, how useful, how many favorable comments you get. Then, if you are not 100% delighted with this handsome and convenient addition to your bike, simply return for prompt refund of full purchase price. Only \$1.00 plus 25¢ shipping charges complete.



Honor House Prod. Corp.
Lynbrook, New York

Dept. EA. 89

Rush my Bicycle Windshield at once. I understand that I may keep it for 10 Day Free Trial, and if I am not 100% delighted, I can return it for prompt refund of full purchase price.

- I enclose \$1.00 plus 25¢ shipping charges. Same Money Back Guarantee.
- Send C.O.D., I will pay postman on delivery, plus C.O.D. and shipping charge.

Name.....

Address.....

Archie's Girls

Betty and Veronica

"THE SAGA OF STAG ISLAND"

SO THAT'S THEIR
HIDE-OUT!

"STAG ISLAND!"
THEY CALL IT!
"MAN'S LAST REFUGE
FROM THE FEMALE OF
THE SPECIES!"



YOICKS! MEN!
WE'RE BEING
INVADED!



MAN YOUR BATTLE STATIONS!
PREPARE TO REPEL
BOARDERS!!

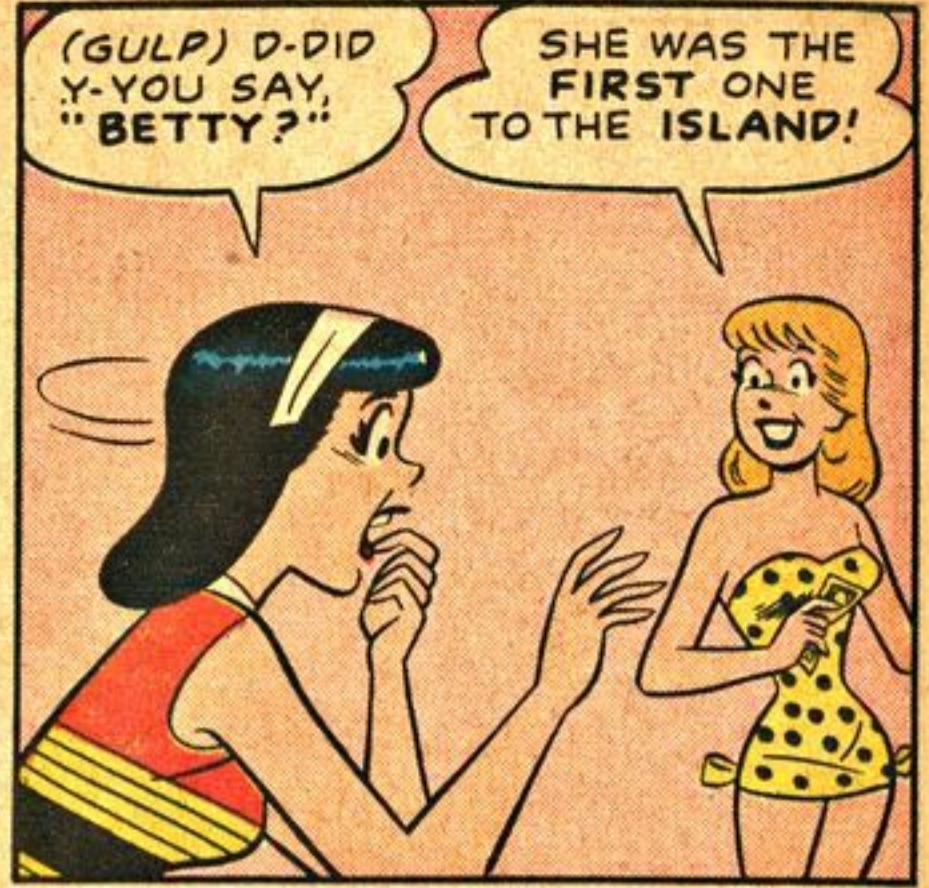












A BRIGHT NEW STAR

IN THE ARCHIE GIANT SERIES

HERE'S A BRAND
NEW GIANT-SIZED
EDITION OF FUN-FILLED
STORIES AND FEATURES
YOU WON'T WANT TO
MISS!



ARCHIE GIANT SERIES MAGAZINE PRESENTS

Betty - Veronica

SUMMER FUN



GET ON OUR
PRE-PUBLICATION
LIST AND BE SURE
OF GETTING YOUR
SHARE OF OUR
SUMMER FUN!
JUST SEND
THE COUPON!



**SEND
THIS
COUPON
NOW!**

MAIL TO: **SUMMER FUN** | 6
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢
IN CANADA) FOR WHICH YOU WILL SEND
ME THE NEW **BETTY AND VERONICA
SUMMER FUN** AS SOON AS IT IS OFF
THE PRESS.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

Betty

IN

"Knit-Wits!"

A BOOK?

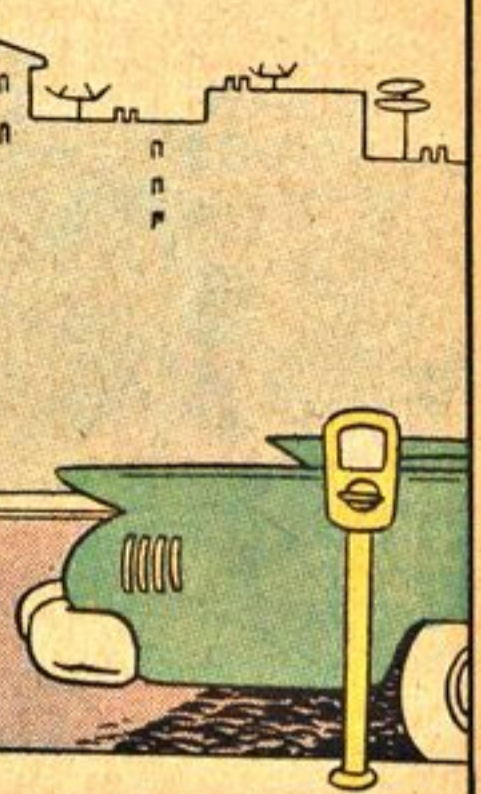
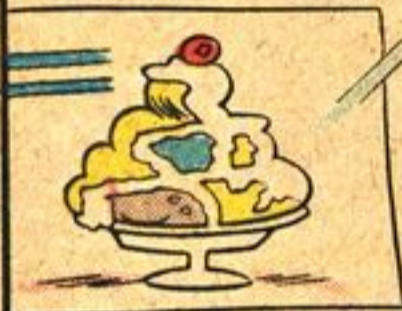
A TIE?

A GIFT CERTIFICATE TO THE CHOKLIT SHOP?

A MAGAZINE SUBSCRIPTION?

THREE POUNDS OF PISTACHIO NUTS?

CHOKLIT SHOP



KEEP YOUR CITY CLEAN

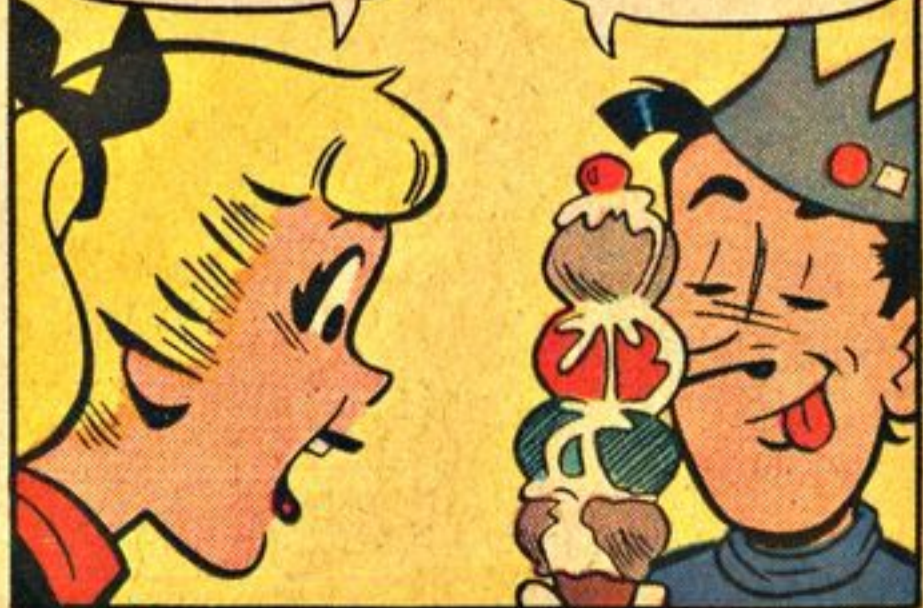
JUGHEAD! JUST THE MAN I WANTED TO SEE!

WATCH THE CONE! WATCH THE CONE!!



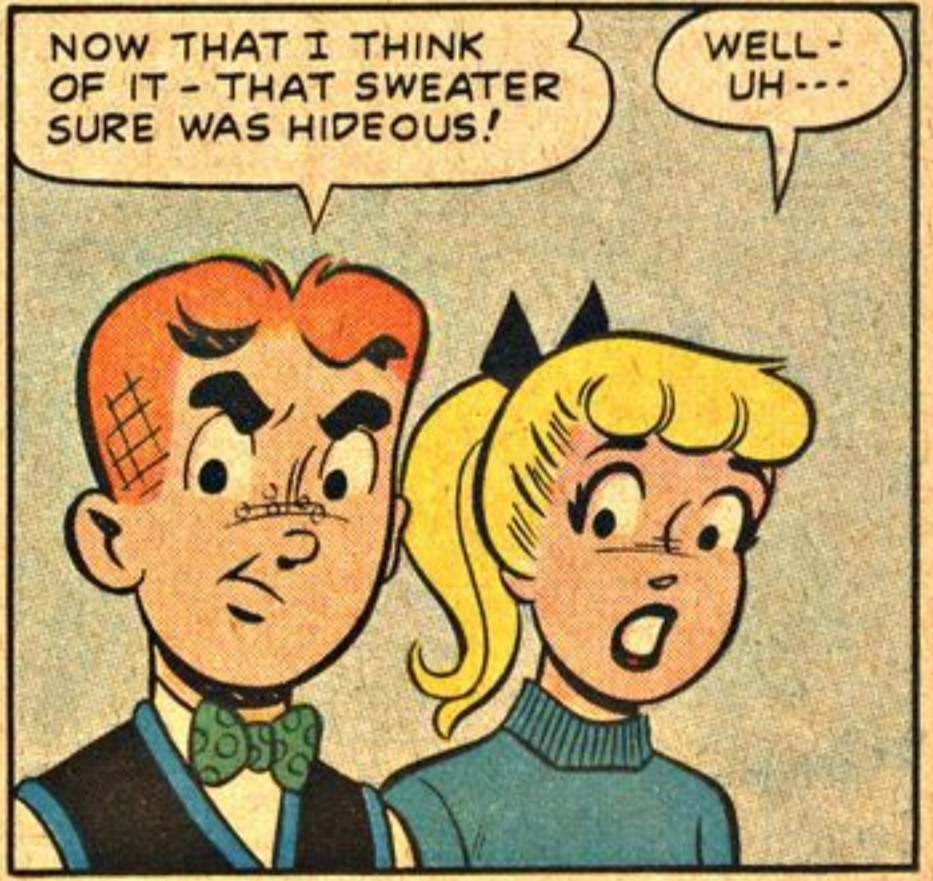
WHAT CAN I GET ARCHIE FOR HIS BIRTHDAY? I'VE SAVED UP EXACTLY \$3.46!!

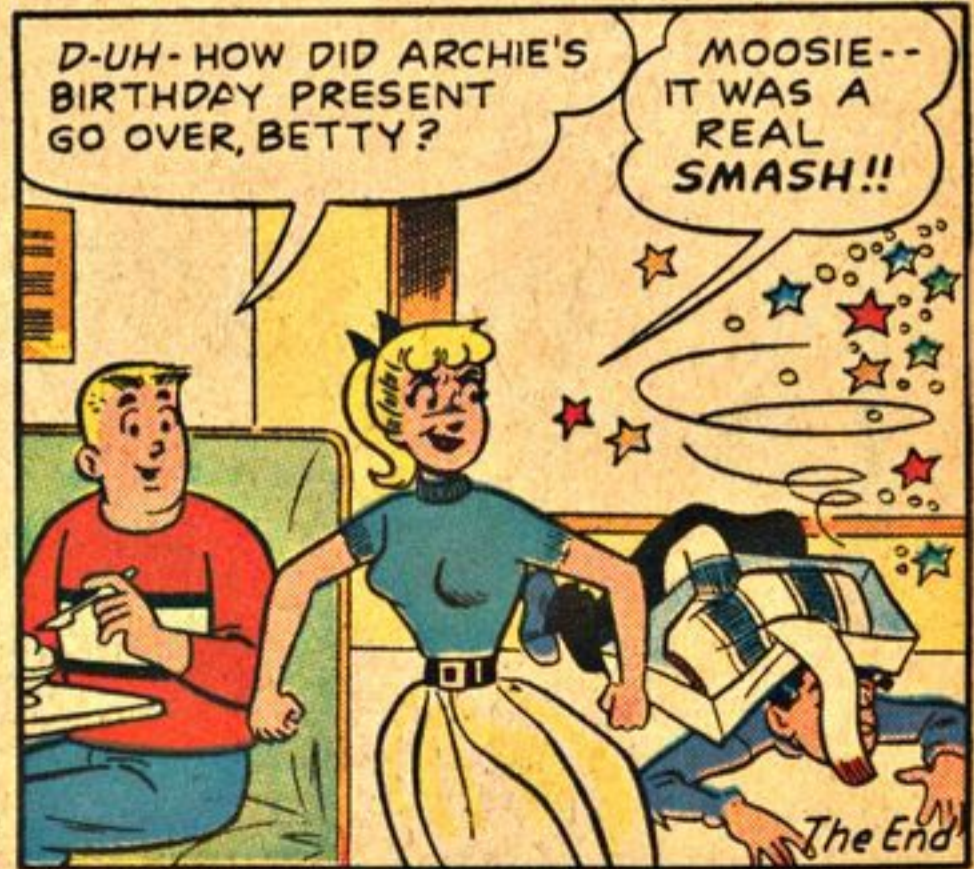
WELL - LET'S SEE... WITH \$3.46, A FOREIGN SPORTS CAR IS OUT!











8 LATEST RECORD HITS \$1.00

Stairway To
Heaven

Cradle of Love

Greenfields

Foot Steps

16 Reasons

Stuck On You

HERE ARE THE TITLES—SET No. 11

Stuck On You
Greenfields
Foot Steps
16 Reasons
Cradle of Love

Stairway To
Heaven
When You Wish
Upon A Star
Hither Thither
And Yon

HERE ARE THE TITLES—SET No. 10

Beyond The Sea
Let It Be Me
Country Boy
Where Or When
Handy Man

Theme From A
Summer Place
Forever
Baby You've Got
What It Takes

MONEY BACK GUARANTEE. They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only \$1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

IN STORES 8 RECORD HITS 89¢ EACH
COSTS \$7.12
OUR PRICE AT \$1.00 plus 10¢ postage
\$1.10

YOU SAVE \$6.02

REMBRANDT CO., Dept. 238 Send Set No. 11
403 Market St., Newark, N. J. Send Set No. 10

send 45 rpm send 78 rpm

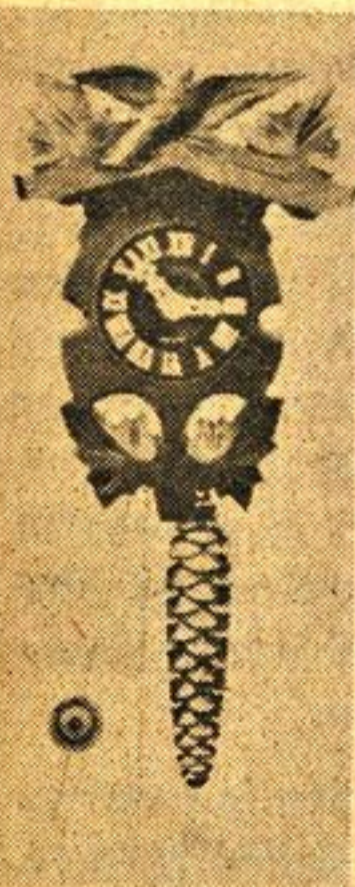
Send the 8 RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied. I enclose \$2.20. Send both sets

NAME:

ADDRESS:

CITY: STATE:

CUCKOO CLOCK



A CONVERSATION PIECE FOR YOUR HOME AND FRIENDS, TOO! This famous Cuckoo Clock comes from the Black Forest of Germany. It's a very hard working time piece because it cuckoos every fifteen minutes. The speed is regulated or can be adjusted. The workmanship of this clock as with all German clocks is excellent. Thousands of these incomparable clocks have sold for as high as \$10.00 and more. Take advantage of this special offer and order the De Luxe model for only \$5. Only three to a customer. Act promptly and mail coupon now! Only by special arrangement can this offer be made through this magazine offering the extra fine Cuckoo Clock at this low, low price. Don't delay, send for one today!

\$3.95

DUTY FREE
POSTPAID

CUCKOOS EVERY FIFTEEN MINUTES. FROM BLACK FOREST OF GERMANY. FROM EUROPE DIRECT TO YOU!

MAIL COUPON NOW!

BEST VALUES Co. Dept. C-84
403 Market St., Newark, New Jersey

Send me the Cuckoo clock direct from Germany.

- I enclose \$5. Send the Deluxe model Cuckoo Clock.
 I enclose \$3.98. Send the standard model Cuckoo Clock.
(Sorry no C.O.D.'s)

Name:

Address:

City: State:

Excellent Time Keeper. Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send \$3.95 for Regular Model or send \$5 for Deluxe Model. No C.O.D.'s. Sent PPD. Sold on Money Back Guarantee.



POLAR BEAR

Of all the great bears that inhabit the many parts of the globe, by far the most spectacular is the Polar Bear. This great, flesh-eating animal of the Far North lives on the ice floes and in the frigid waters of the Arctic Ocean. Their white coats are the perfect camouflage for the icy wastes that is their home. These huge carnivores never come within hundreds of miles of the mainland or the haunts of men.

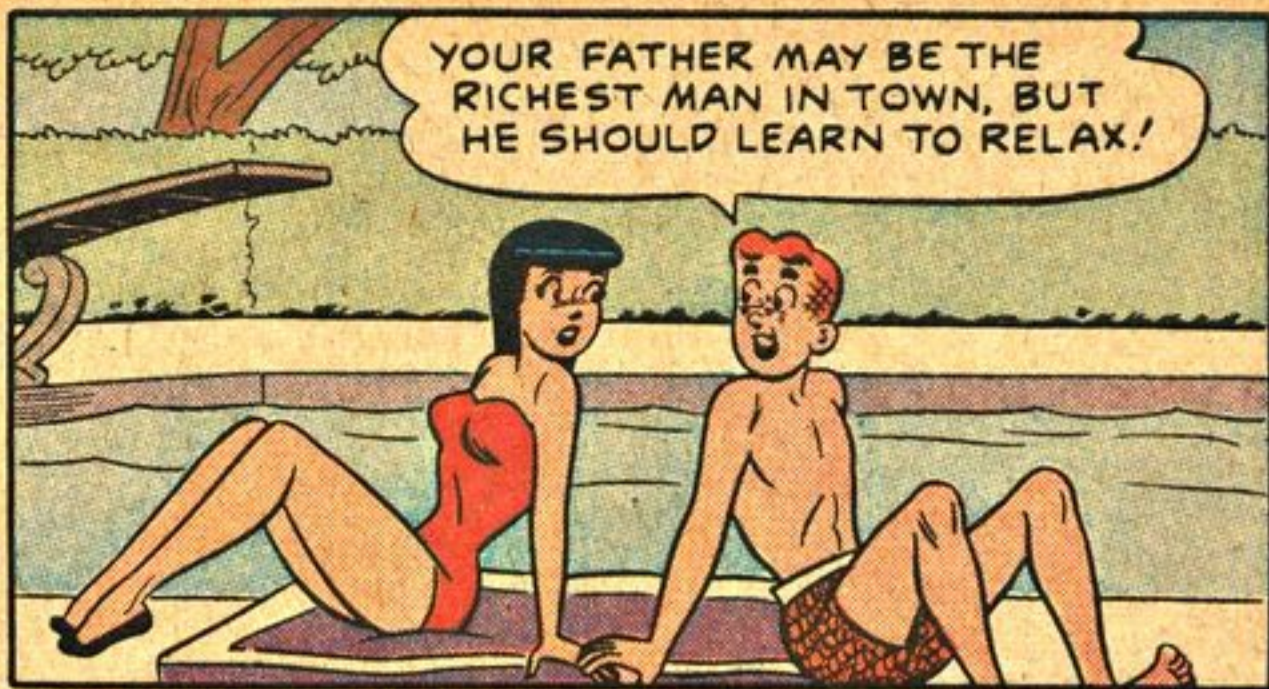
The favorite hunting grounds of these bears are the edges of the pack ice, where icebergs and broken pan-ice alternate with areas of open, frigid water. Here he hunts seals and fish, and isn't averse to hunting man should an Eskimo come within easy range of his mighty claws.

A full-grown Polar Bear may be as much as nine and a half feet long, and big males have been known to reach a weight of 1,600 pounds. Its white coat, tinged slightly with yellow, is heavy and warm and blends well with the snow and ice when he creeps toward his prey. The Polar Bear has a smaller head, a longer neck and a more slender body than other bears. This snaky, otter-like build helps to make him a powerful swimmer with great agility in the water. To keep from slipping on the surface of snow and melting ice, nature has equipped the white Bear with a dense pad of fur on the soles of his feet.

A very dangerous animal, the Polar Bear, even those born in captivity, can never be trusted. In their native haunts they will not hesitate to attack man if they are hungry. In winter the she-bear enters a hollow, or cave, in an iceberg, or burrows into a deep bank of snow, and gives birth to one or two cubs. These cubs will grow into tough, strong, vicious bears, in a wasteland where only the toughest, strongest and most vicious can survive.

MR. LODGE

IN
"TIME
OUT"



ARCHIE, ARE YOU BLIND?



Betty

IN
"CALL
ME
CATTY!"

I HEAR VERONICA'S BEAUTIFUL COUSIN ZSA ZSA IS IN TOWN!

YES - DARN THE LUCK!



I BET SHE'LL BE AT THE SENIOR PROM TONIGHT!

OF COURSE!



NO DOUBT, SHE'LL WEAR A STRAPLESS EVENING GOWN!

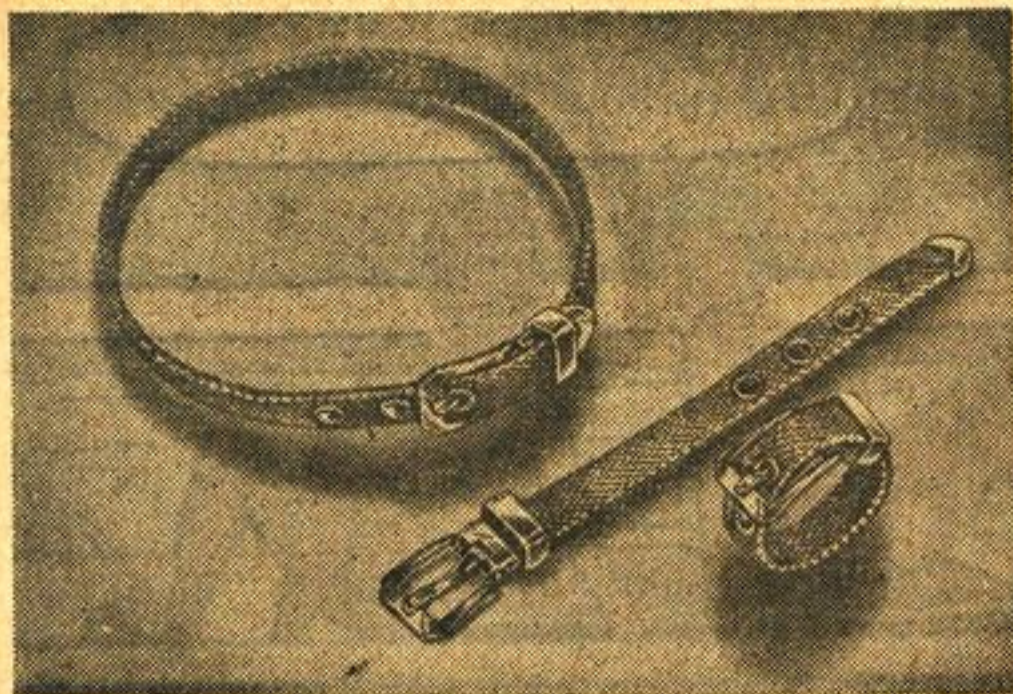
NOT NECESSARILY! IF I KNOW ZSA ZSA...



--- IT'LL BE MORE LIKE A GOWNLESS EVENING STRAP!



BUCKLE A BELT ON YOUR FINGER OR WRIST!



MESH RING & BRACELET

... LATEST TEEN-AGE CRAZE!

Glamorous! Exciting! Different! That's what you'll say when you see this Italian-style mesh ring and matching bracelet. Imagine! They're actually tiny, tiny belts that buckle and adjust to any size finger or wrist. Perfect for daytime wear . . . ideal for evening wear . . . they'll add glitter and glamour to every outfit you own. No wonder smart teenagers are buying them for themselves . . . buying more to give as gifts.

Designed for years of constant wear, this beautiful ring and bracelet are woven of strong, flexible metal mesh. You can choose either gold or silvery rhodium plate. And the price? **ONLY \$1.00** each, tax included. Order the ring . . . the matching bracelet . . . or both, today! **\$1.00 EACH**

CHECK WHAT YOU GET FOR JUST \$1.00

- ✓ Latest Italian-style mesh ring or bracelet
- ✓ Woven of strong, flexible metal mesh
- ✓ Adjustable to any finger or wrist size
- ✓ Choice of gold or silvery rhodium plate

MONEY BACK IF NOT DELIGHTED!

RUSH COUPON TODAY!

MEDFORD PRODUCTS, DEPT. AC-
BOX 39, BETHPAGE, N. Y.

Please rush me.....mesh rings in.....(gold).....(silver) and.....mesh bracelets in.....(gold).....(silver), at \$1.00 each. I enclose \$.....in cash, check or money order. I understand that if I am not completely satisfied, my money will be promptly refunded.

Name.....

Street.....

City.....Zone.....State.....



FINE FEATHERED FRIEND FEEDER

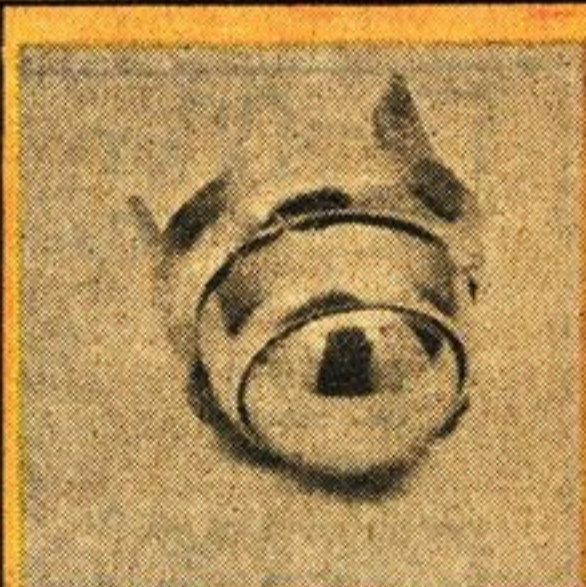
A joy to bird lovers! Made of sturdy, rust-proof aluminum, it safely withstands rigors of all seasons. Hood, 12" dia.; tray, 7½" dia.; hopper, 6½" high. Holds about 2 lbs. of feed. Easy to assemble for tree, eaves, side of house. They'll flap their wings over this, \$3.95 ppd.

BEST VALUES CO.

Dept. HH 403 Market St., Newark, N. J.



A Bicycle License Plate for style and quick identification is sure to please your child. Bears his name or nickname (up to 8 letters). The plate is heavy steel in baked enamel colors. It can also be attached to a tricycle or wagon. \$1 postpaid, from Best Values, Dept. HH, 403 Market St., Newark, New Jersey.



STEEL CASTERS

For anything from the baby's play-pen to the heaviest couch, these all steel ball-bearing casters are exactly what you need. They eliminate scratching the floor, scraping the rug and straining your back, making house cleaning, bed-making and so on easier and quicker. You'll wonder how you ever managed to do without them! Set of 8 only \$1.98 ppd.

BEST VALUES CO.

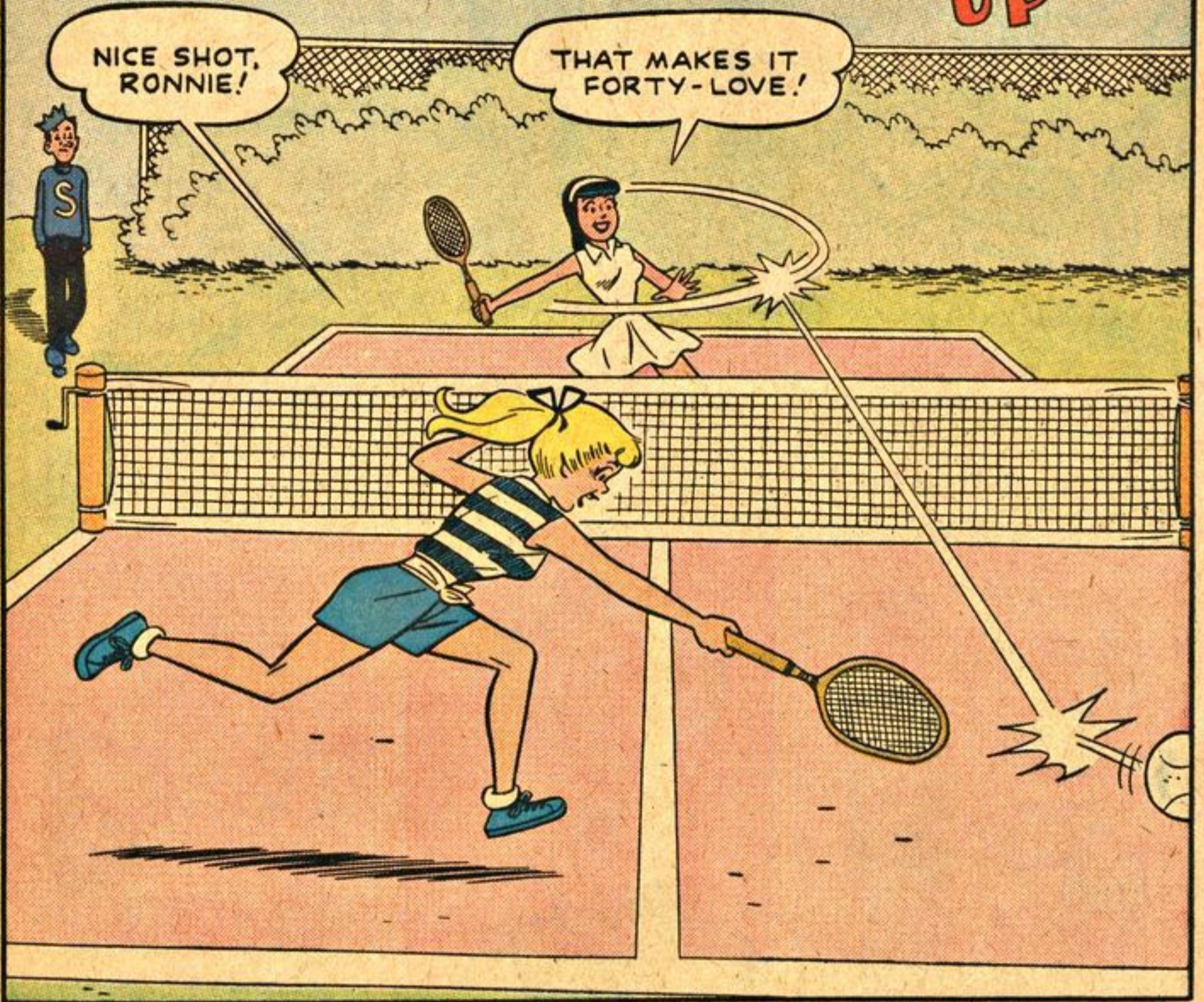
Dept. HH 403 Market St., Newark, N. J.

Archie's Girls

Betty and Veronica in "BATTER UP"

NICE SHOT, RONNIE!

THAT MAKES IT FORTY-LOVE!



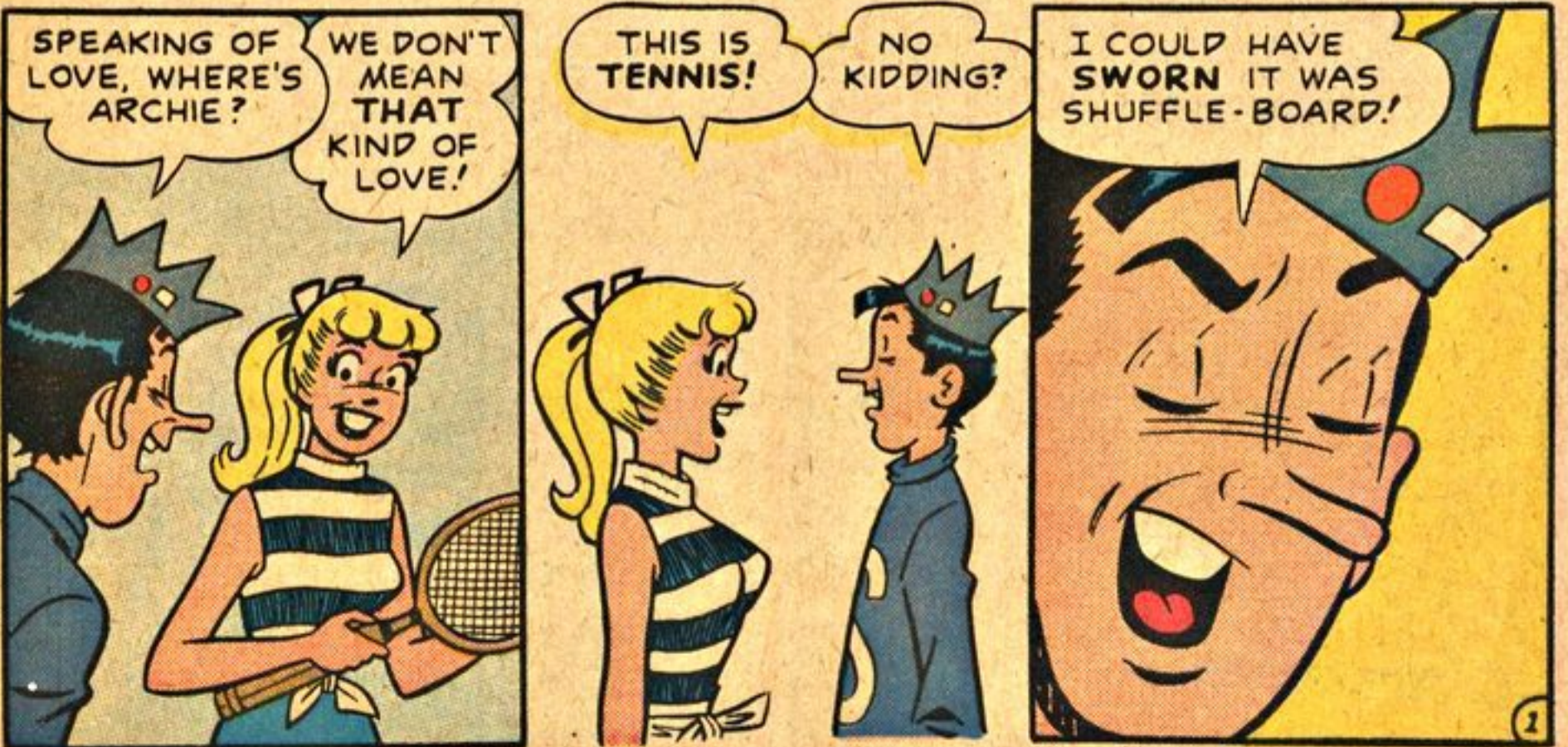
SPEAKING OF LOVE, WHERE'S ARCHIE?

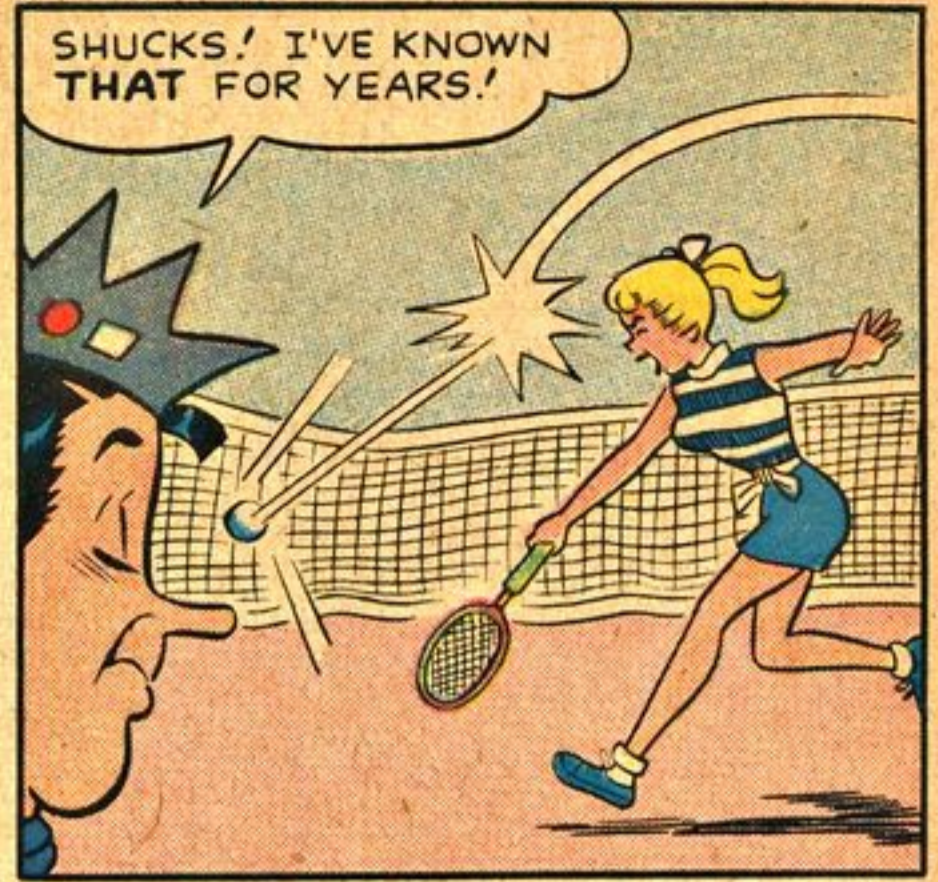
WE DON'T MEAN THAT KIND OF LOVE!

THIS IS TENNIS!

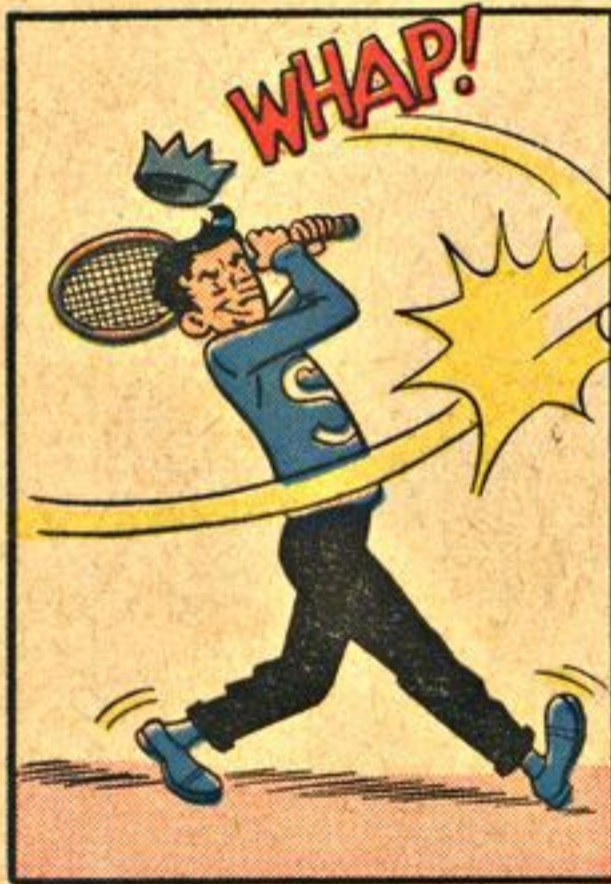
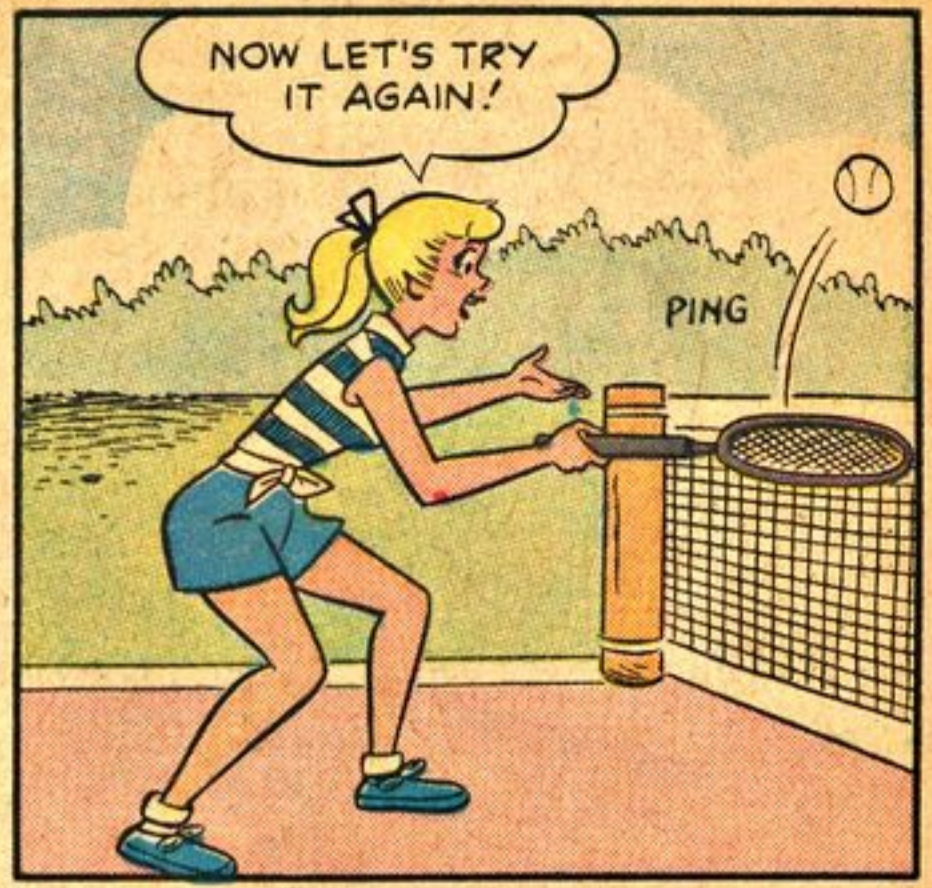
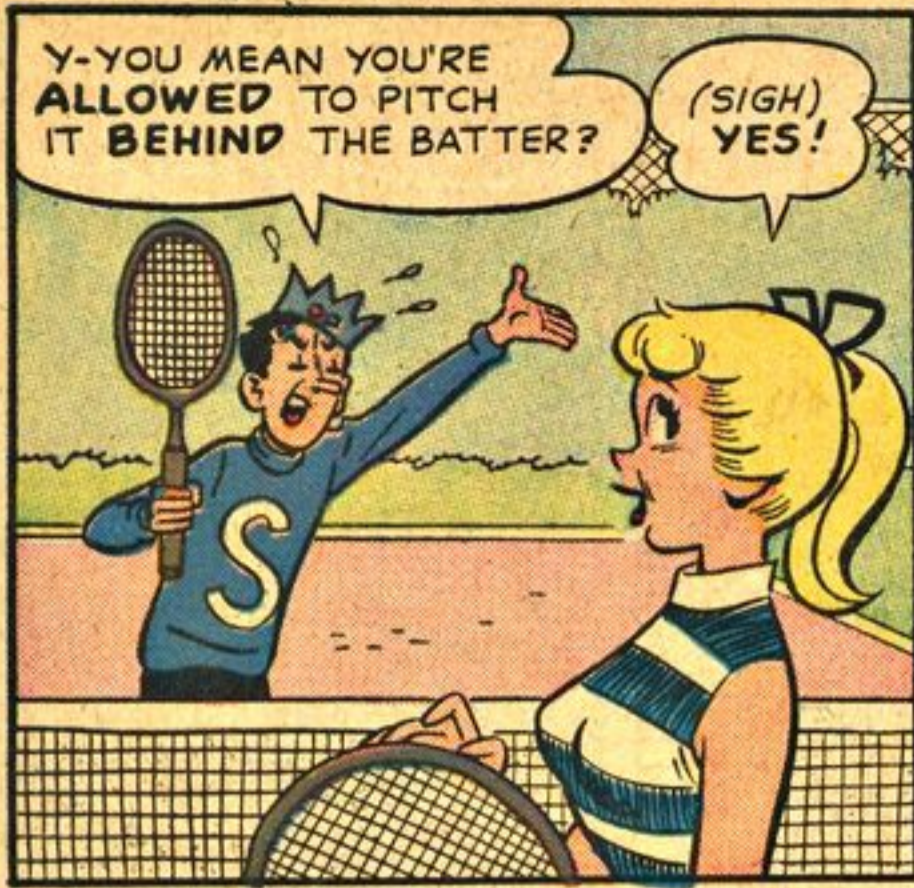
NO KIDDING?

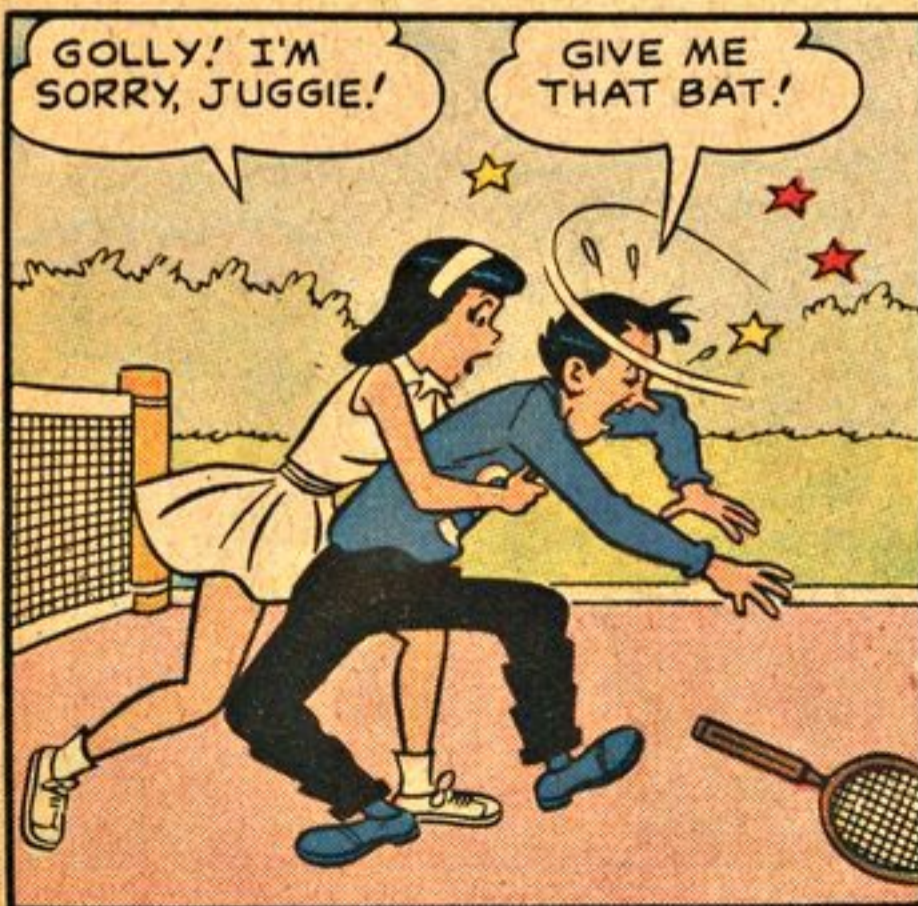
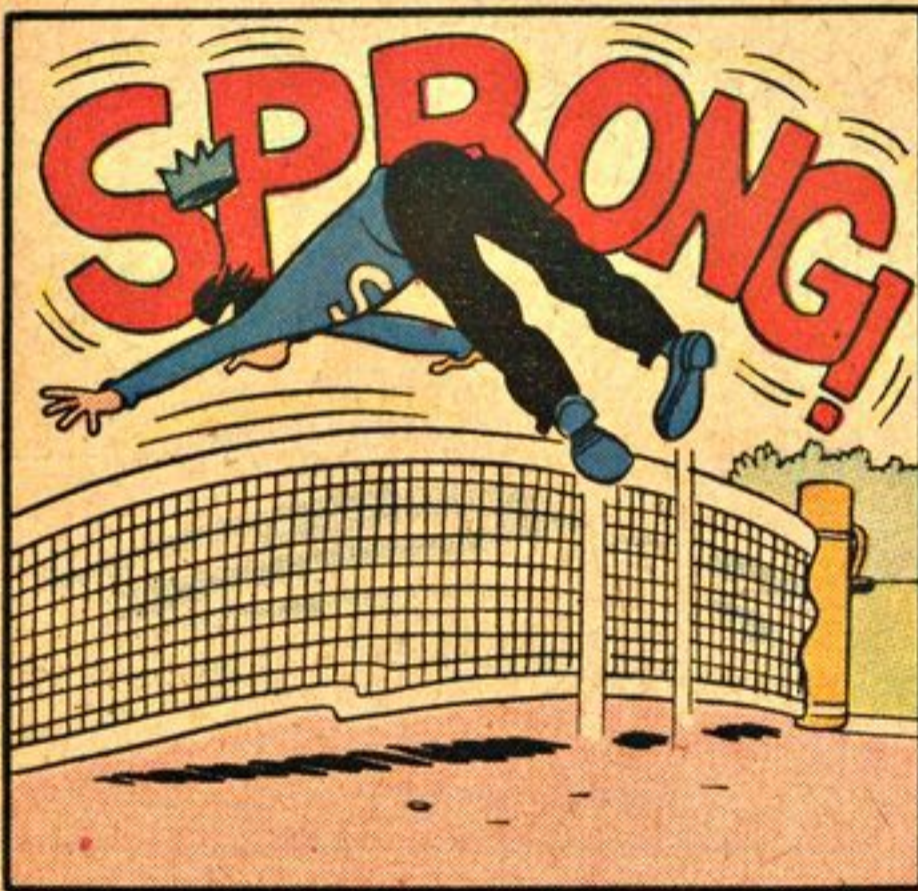
I COULD HAVE SWORN IT WAS SHUFFLE-BOARD!

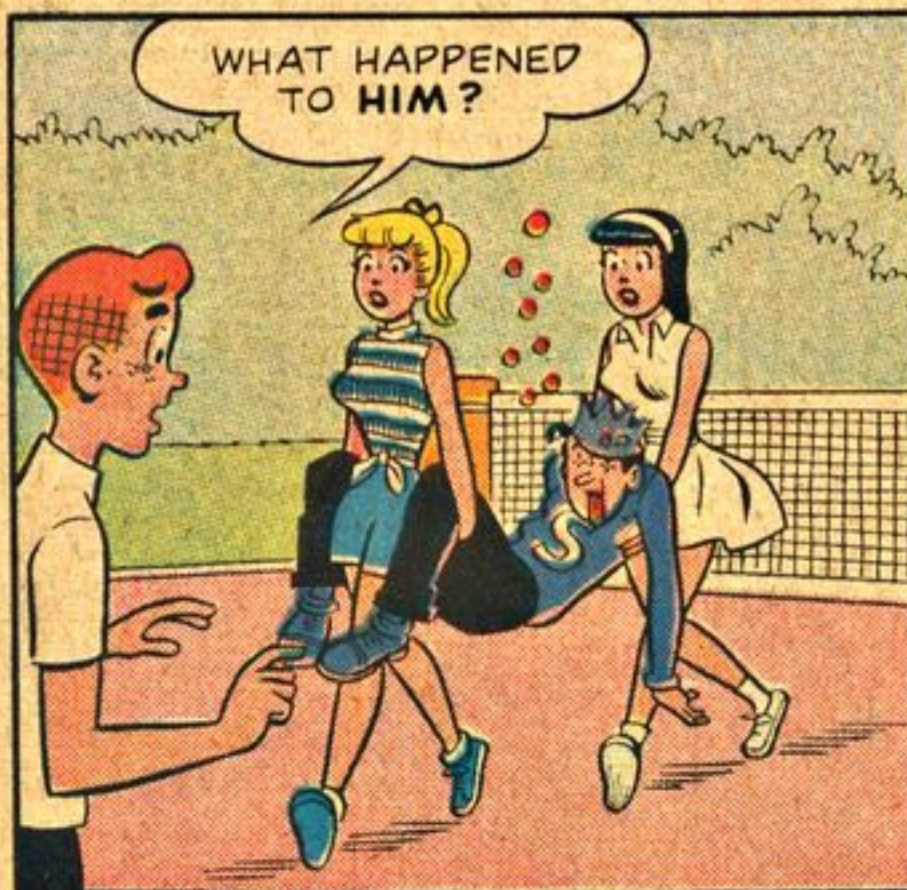
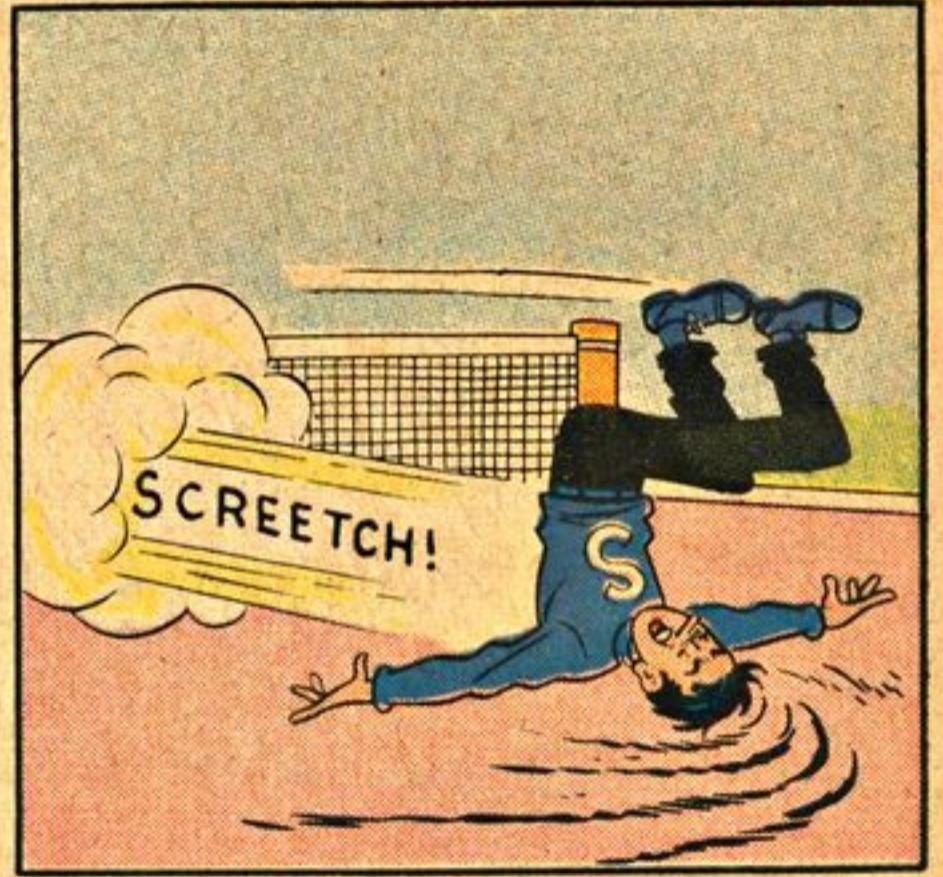
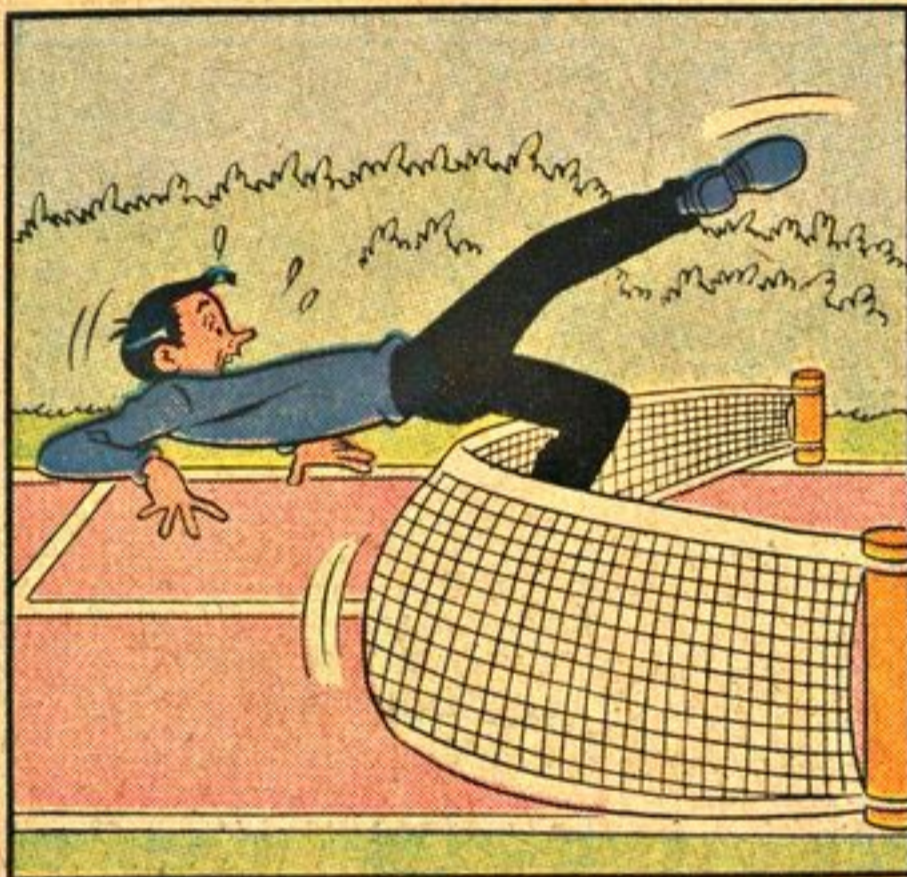
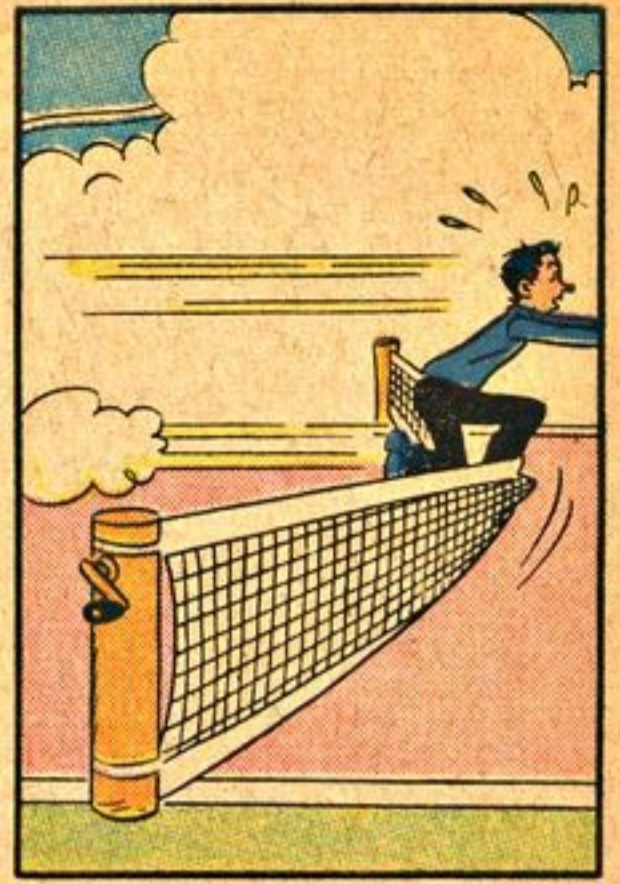
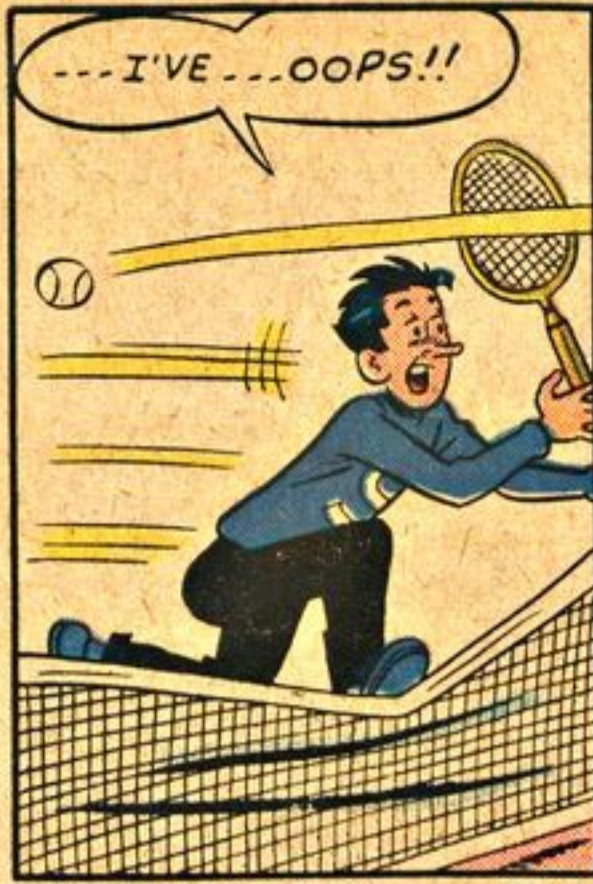
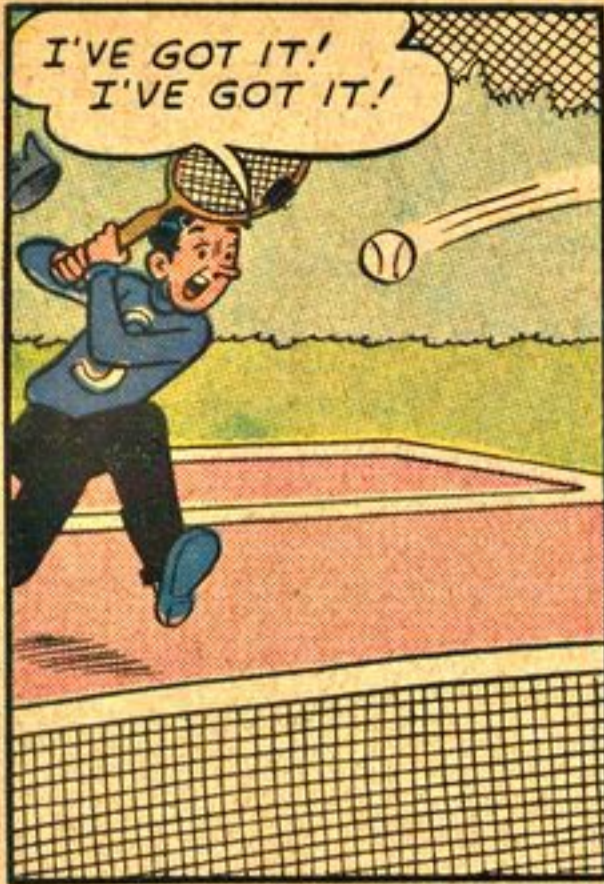












BOYS! GIRLS! LADIES! MEN!



WIN A BEAUTIFUL SIGNET RING

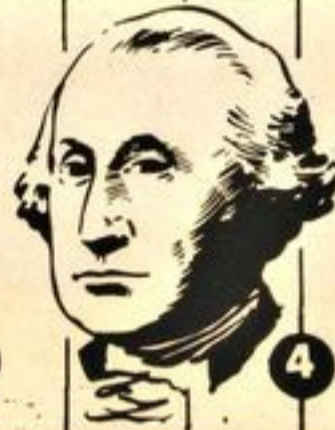
Ring is a real beauty! Made of sturdy, nickel silver, polished and rhodium plated for bright, long wear. Size is quickly adjustable to fit any finger!

ENGRAVED WITH YOUR OWN INITIAL

IT'S FUN! IT'S EASY!

★ All you do is ... ★

NAME THESE FAMOUS U. S. PRESIDENTS



DON'T WAIT! MAIL COUPON NOW!

BE FIRST WIN YOUR VERY OWN SIGNET RING

Just Get All 4 Right... We'll Send Your

GENUINE NICKEL SILVER SIGNET RING ABSOLUTELY FREE!

(A really terrific ring — made up with your own initial)

Also we'll mail **BIG CATALOG** showing Bikes, Dolls, Guns, Watches, etc. — You can get at no cost! You'll be tickled pink and proud as a peacock to wear this strikingly beautiful ring. Wait till you see it! And it's so easy to win. Simply check on coupon the correct names of the 4 famous American Presidents shown in the pictures above and mail to us. If you name all 4 Presidents correctly, we will send you **ABSOLUTELY FREE** your **OWN PERSONAL SIGNET RING** — made up with your own

initial (you may have your choice of first letter of either first or last name.) Also, we will send you big **FREE CATALOG** of wonderful **PREMIUMS** — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them *at no cost!* Simply offer **White CLOVERINE BRAND SALVE**, easily sold to friends, relatives and neighbors, at 50c a package, and choose your **PREMIUM** or **CASH COMMISSION**. But right now, name correctly the Presidents shown above and get your **BEAUTIFUL SIGNET RING**—**ABSOLUTELY FREE!** Rush coupon today!

HURRY! HURRY! CHECK YOUR ANSWERS ON THE COUPON...

Then mail coupon to win your **BEAUTIFUL SIGNET RING**

Win genuine nickel silver SIGNET RING — ABSOLUTELY FREE! Just name correctly the 4 famous American Presidents pictured above. Check names on coupon—fill in rest of coupon and mail to us. IT'S EASY TO WIN—ACT NOW!

WILSON CHEMICAL CO.
DEPT. 9-140 TYRONE, PA.

**MAIL THIS COUPON TODAY!
WIN A BEAUTIFUL SIGNET RING!**

Wilson Chemical Co., Dept. 9-140 Tyrone, Pa.

Famous American Presidents shown in pictures are (check 4 only)

- George Washington Theodore Roosevelt Thomas Jefferson
 Abraham Lincoln Ulysses Grant James Madison

If I am a winner, rush my **GENUINE NICKEL SILVER SIGNET RING** and 14 packages of **White CLOVERINE BRAND SALVE** to sell at 50c a package. I will remit amount asked within 30 days, select a **PREMIUM** or keep **CASH COMMISSION** as explained under Premium in Catalog sent with order, postage paid to start.

NAME _____ AGE _____

STREET _____ RD _____ BOX _____

TOWN _____ ZONE _____ STATE _____

I want my Ring with this initial _____

PRINT LAST NAME HERE

Paste coupon on post card or mail in envelope today!

SAMPLE A NEW NATURE HOBBY FOR YOU AND YOUR FAMILY—SPONSORED BY THE NATIONAL AUDUBON SOCIETY



MEET TRICERATOPS, a three-horned dinosaur that roamed the plains of Wyoming a hundred million years ago. His head was so big that it took up about a third of his 25-foot length, but his brain was no larger than your fist!



THE MOST FEROCIOUS FLESH EATER that ever lived, **Tyrannosaurus Rex** stood 20 feet tall and had a mouthful of vicious teeth 3 to 6 inches long. Although we think of dinosaurs as always being gigan-

tic, some were no larger than chickens! Each month you'll make hundreds of fascinating nature discoveries as a member of this wonderful new program sponsored by the National Audubon Society.

Take this thrilling "Tour" through THE AGE OF THE DINOSAURS

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TO HELP COVER SHIPPING CHARGES



WHY DO ELEPHANTS HAVE TRUNKS? Over millions of years, the elephant's ancestor, the mastodon, lost his long lower jaws and tusks for scooping up food. So his nose developed into a trunk to gather food, since his mouth could not reach the ground.

Discover the world as it was in Prehistoric Times... and get to know thousands of other fascinating nature facts in future Album Guides!



IMAGINE the fun and excitement of taking a thrill-packed "trip" back to the Age of the Dinosaurs, when the largest land animals ever known roamed and ruled the earth! Now, through this unique Nature Program — sponsored by the National Audubon Society — you can see and know

the world as it was at the beginning of time: to explore the story of life, and watch life's miraculous development—as certain sea dwellers inhabit the land, and certain land animals, in turn, take to the air in flight! This entire fascinating "tour" is yours to enjoy in the \$2.00-Value Gift Package described below—for only 10¢ to help cover the cost of shipping!

To introduce you to this exciting Nature Program, you can receive for just a dime (1) a magnificent set of 29 full-color photoprints showing the most interesting animals of Prehistoric Times; (2) a fact-filled 56-page illustrated Album Guide in which to mount the pictures; and (3) an extra educational handbook on birds.

Here's how the Nature Program works: Each month a different "expedition" is planned, and a set of about 30 full-color prints is issued, together with a 7500-word picture text in which to mount them. Guided by wise, companionable experts, you *explore* nature's closely-guarded secrets—strange, almost unbelievable wonders you can find in nearby parks, or in your own backyard. Best of all, you can *collect* your own "museum-at-home" of albums about all of nature's oddities for your family to enjoy.

And the total cost of these monthly "adventures" is so very low: only \$1.00 for each album and series of pictures, plus a few cents shipping. But you assume no obligation when you send in a dime for your introductory package. You may discontinue your participation at any time. Mail the coupon today to: The Audubon Nature Program, Dept. AC-0 Garden City, N. Y.



IN FUTURE NATURE PROGRAM ALBUMS you'll discover hundreds of wondrous facts about the world of nature around you. About the great owls who hunt their prey in almost total blackness, the witchhazel seed pod which explodes with the "crack" of rifle shot, and shoots its seeds as far as 45 feet. Yes, every month you'll range through the plant and animal world, finding out about nature's amazing ways!

THE AUDUBON NATURE PROGRAM
Dept. AC-0 Garden City, New York

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative album, "Prehistoric Life", (2) the series of 29 full-color photoprints to mount in the album, and (3) my EXTRA FREE GIFT, the illustrated handbook, "Fun With Birds."

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VALUE
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HANDSOME ALBUM in which to mount your pictures, with a fact-filled 7500 word "guide" by an expert naturalist.

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IN ADDITION, if you decide to continue, you will receive FREE a maroon-and-gold color pull-drawer case to store and protect your albums.