



MAE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Writing (4 Years Experience)
- SEO Content Writing
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO Optimization
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google Business Profile Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TOOLS

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

Results-driven SEO Content Writer with over 2 years of experience creating keyword-optimized blogs and implementing on-page SEO strategies for international clients in the pharmaceutical and e-commerce industries. Skilled in keyword research, content optimization, and SEO tools such as SEMrush, WordPress, and Page Optimizer Pro to improve search rankings and organic traffic. Combines strong content writing and visual design capabilities to deliver high-performing digital content that strengthens online visibility and supports business growth.

WORK EXPERIENCE

SEO CONTENT WRITER

Pharmaceutical Industry (Remote – United Kingdom) | October 2024 – Present

- Conducts keyword research, writes SEO-optimized blog articles, proofreads and edits content, applies on-page optimization strategies, and designs infographics and carousel visuals for digital content.

SEO CONTENT WRITER

E-commerce Industry (Remote – United States) | August 2022 – November 2024 (2 Years, 4 Months)

- Produced SEO blog content, implemented on-page optimization strategies, maintained content calendars, scheduled blog and video posts across digital platforms, and supported marketing design and video editing initiatives.

FREELANCE GRAPHIC DESIGNER

E-commerce, Education & Events Industry | March 2021 – December 2024 (3 Years, 10 Months)

- Designed promotional graphics for social media, created announcement and event layouts, edited photos and videos, developed product highlight posts, and ensured brand consistency across visual materials.

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