



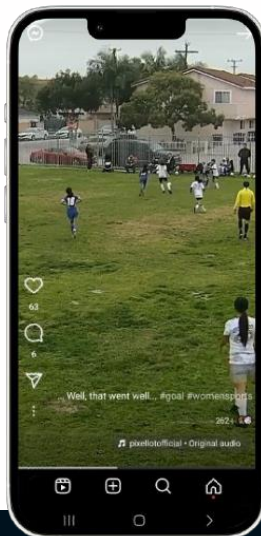
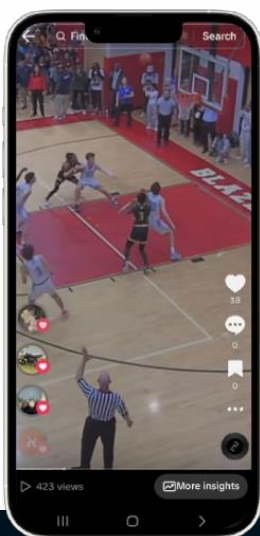
CREATE AND SHARE YOUR HIGHLIGHTS AUTOMATICALLY

**BOOST FAN ENGAGEMENT AND SOCIAL MEDIA FOLLOWERS WITH
PIXELLOT AUTO-HIGHLIGHTS**

Today's fans demand more. Streaming the game is not enough. Audiences crave quick, engaging content that gets them to the heart of the action. That's where Pixellot's automated highlights come into the picture.

100% AUTOMATICALLY

Gone are the days of manual editing and missed moments. Pixellot introduces Auto Highlights - a game-changing solution that empowers broadcasters, teams, and content creators to deliver the essence of the game through captivating highlights, automatically curated to capture the heart of the action.



NEW CONTENT, GREAT VALUE

Highlights let organizations relive the most exciting moments, stay informed, and share the action on social media. This translates to:



Increased Engagement

Auto-highlights keep viewers glued to the action, driving engagement, and fostering a loyal fan base.



Growing Your Fan Base

Shareable highlights spread the word, attracting new followers, and expanding your reach.



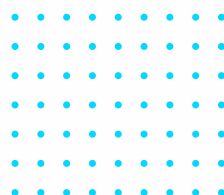
Content Democratization

Make highlights accessible to everyone, from family and friends to scouts and news organizations.



Reduced Costs

Save time and resources on manual editing processes.



ZERO EFFORT, MAXIMUM WOW

With Pixellot Highlights, every sports organization can maximize their content and reach!

BENEFITS OF PIRELOT AUTO HIGHLIGHTS

- **Live & Post-Match Highlights**
Capture the action in real-time or create post-match recaps – the choice is yours! Perfect for live streams, news broadcasts, and social media.
- **Auto-Resize for Every Platform**
No need to worry about format headaches. Pixellot highlights automatically adapt to fit vertical or horizontal screens, ensuring flawless viewing on any device – mobile, desktop, or social media.
- **Scalability**
Auto Tagging makes it easy to handle large volumes of video content.
- **Seamlessly integrated**
The highlights functionality is integrated into Pixellot's end to end solution.
- **Customization**
Make your highlights your own. Integrate your logos, colors, and graphics for organic brand integration and maximum impact.
- **Monetization Made Easy**
Pixellot empowers you to leverage highlights for sponsorships, subscriptions, and other revenue-generating strategies.

ABOUT PIRELOT

Pixellot is a global leader in automated sports production technology and holds 7 patents in AI and automated production. With over 40,000 systems deployed worldwide, we've produced more than 5 million games to date, delivering over 350,000 live hours of sports monthly across 19 sports categories in 80+ countries.



Pirellot

For Every Fan, Every Screen, Every Minute!

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