



LOUVEEN

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO (6+ Years Experience)
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO
- Off-Page SEO
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google Business Profile Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TOOLS

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

Louveen is an SEO Specialist with approximately 6 years of experience working with clients and agencies across the US and Australia, specializing in On-Page and Off-Page SEO, link building, citation building, website audits, and Google Business Profile optimization. He has supported multiple digital marketing companies in both full-time and part-time roles, managing SEO strategies to improve search visibility and online presence. His technical skills, along with strong experience in SEO campaign implementation and optimization.

WORK EXPERIENCE

SEO SPECIALIST

D3 Digital Media | May 29, 2025 – September 5, 2025 (3 Months)

- Executed on-page and off-page SEO strategies including website audits, link building, citation building, and Google Business Profile optimization for U.S.-based clients.

SEO SPECIALIST

No Boundaries Marketing Group | April 8, 2024 – April 28, 2025 (1 Year)

- Managed SEO campaigns for digital marketing clients by implementing keyword strategies, website optimization, backlink acquisition, and search performance improvements.

SEO SPECIALIST (PART-TIME)

The Illunis Company, LLC | September 9, 2024 – January 31, 2025 (5 Months)

- Supported SEO optimization initiatives including content optimization, backlink outreach, and technical improvements for improved search rankings.

SEO SPECIALIST (PART-TIME)

Ortho Marketing | October 23, 2024 – January 21, 2025 (3 Months)

- Implemented off-page SEO campaigns including link building, citation management, and search ranking improvements for healthcare marketing clients.

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WORK EXPERIENCE

PROJECT MANAGER

Domination Simplified | March 11, 2024 – July 25, 2024 (4 Months)

- Managed SEO and digital marketing project workflows, coordinated campaign execution, and ensured client deliverables were completed on schedule.

SEO SPECIALIST (PART-TIME)

Innovare | March 2023 – September 2023 (7 Months)

- Conducted SEO audits, implemented on-page optimization, and supported backlink and citation building campaigns.

SSEO SPECIALIST

Business2Video | March 2022 – January 2023 (11 Months)

- Executed full-service SEO campaigns including keyword research, link building, technical optimization, and performance monitoring.

SEO SPECIALIST

Little Big Marketing | December 2021 – February 2022 (3 Months)

- Performed SEO optimization and backlink campaigns to improve website visibility and search rankings.

SEO SPECIALIST

Luxa Marketing | June 2021 – November 2021 (6 Months)

- Implemented SEO strategies including on-page optimization, citation building, and website performance improvements.

SEO SPECIALIST

2 The Top SEO | April 2020 – April 2021 (1 Year)

- Conducted technical SEO audits, optimized website structure, and executed link-building campaigns to improve organic traffic.

SEO SPECIALIST

Silveredge Media Services | September 2019 – February 2020 (6 Months)

- Performed SEO optimization tasks including keyword research, content optimization, and backlink development.

