



JENIE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO Content Writing (5 Years Experience)
- Blog Writing & Copywriting
- Keyword Research & Keyword Analysis
- On-Page SEO Optimization
- Content Strategy & Planning
- Content Performance Monitoring
- Technical SEO (Basic)
- SEO Auditing
- Google Search Console
- Internal Linking Strategy
- Competitor Analysis
- Search Engine Marketing (SEM)
- Google Analytics
- Social Media Content Creation

TOOLS

- Microsoft Office 365
- Google Workspace
- Google Analytics
- Google Search Console
- SEMrush
- Ahrefs
- Screaming Frog
- Moz
- Ubersuggest
- SpyFu
- Majestic
- KWFinder
- AnswerThePublic
- Google Keyword Planner
- Google PageSpeed Insights
- GTmetrix
- Pingdom
- Bing Webmaster Tools
- BrightEdge
- Yoast SEO
- RankMath
- WordPress
- Wix

Results-driven SEO Specialist with 5+ years of experience in SEO copywriting, keyword research, and content performance optimization across diverse industries. Proven track record of managing end-to-end content creation, improving blog performance through analytics tools like Ahrefs and Google Analytics, and delivering high-quality SEO content for multiple clients. Brings strong expertise in content strategy, on-page optimization, and performance monitoring, helping organizations increase organic traffic, enhance search rankings, and drive consistent digital growth.

WORK EXPERIENCE

SEO WRITER

Training Resources Group Inc | November 2024 – April 2025 (6 Months)

- Wrote SEO blogs on LMS and training systems, conducted keyword research, monitored performance using Ahrefs and Google Analytics, and managed social media pages.

SEO COPYWRITER

SEOReseller | April 2023 – October 2024 (1 Year, 7 Months)

- Created SEO-optimized blog content for North American clients across multiple industries including roofing, HVAC, law, and pet care.

SENIOR SEO COPYWRITER

OOM Philippines | January 2021 – April 2023 (2 Years, 4 Months)

- Led all website content creation and on-page blog writing as the sole SEO copywriter for multiple clients.

BLOG WRITER

M Business Solutions | July 2020 – January 2021 (7 Months)

- Produced blog content based on pre-approved keywords for client websites.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)



[Click here to:
BOOK AN INTERVIEW](#)