



HENRY MAE

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EXPERTISE SKILLS

- Magazine Layout Design
- Publication Design
- Book Cover Design
- Book Interior Layout Design
- Editorial Design
- Graphic Design
- Digital Illustration
- Photo Manipulation
- Photo Editing
- Branding & Visual Identity
- Packaging Design
- Print Production
- Print-Ready File Preparation
- Typography
- Brochure Design
- Bookmark Design
- Marketing Collateral Design
- Product Catalog Design
- Product Photography
- Web Design
- Shopify Store Management
- Social Media Content Design
- Video Editing
- Creative Concept Development

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Creative Suite
- Procreate
- Canva
- Shopify

Results-driven Magazine Layout Designer with 5+ years of experience specializing in editorial layout, publication design, book interiors, catalogs, and print-ready marketing materials. Proven track record of designing visually compelling magazine catalogs, book layouts, brochures, and promotional publications while integrating custom illustrations, photography, and branding elements to create engaging, reader-focused print and digital experiences. Brings strong expertise in Adobe InDesign, Photoshop, Illustrator, typography, publication design, print production, and visual storytelling, helping organizations produce polished, high-quality publications that strengthen brand identity, enhance reader engagement, and communicate content with clarity and impact.

WORK EXPERIENCE

FASHION GRAPHIC ARTIST

Plains and Prints | 2024 – Present

- Designs textile prints and fashion illustrations, develops creative graphics for apparel, and produces artwork that aligns with seasonal collections and brand identity.

BOOK LAYOUT ARTIST & DESIGNER

Lolakwentosera Book Publishing | 2020 – 2024 (4 Years)

- Designed book covers and interior layouts, created custom illustrations, developed promotional videos, designed packaging, and prepared publication-ready files for print.

CREATIVE DESIGNER

SDC Corp. Printing Company | 2022 – 2023 (2 Years)

- Designed book covers, publication layouts, marketing materials, packaging, and promotional graphics while supporting print production and visual branding initiatives.

MARKETING & GRAPHIC ARTIST (PART-TIME)

STI College Muñoz-EDSA

- Planned and curated monthly social media content and captions, created marketing materials, and assisted with the interior design of the COMLAB and podcast room.

MARKETING & GRAPHIC ARTIST (FREELANCE)

Drinkstar Company

- Created eCommerce product layouts and marketing graphics for online stores.

MARKETING & GRAPHIC ARTIST (FREELANCE)

Magnificent Marketing Company

- Designed eCommerce product layouts, logos, branding materials, and social media graphics to support digital marketing campaigns.

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