

# FROM CONCEPT TO PREMIUM

A global medical device company, was on a mission to create a unique and high-quality vest for their workforce. The collaboration was facilitated through their distributor, and the goal was to deliver a custom vest that incorporated the company's unique branding inside and out, all while providing their staff with a quality piece they'll actually want to wear every day.



## Concept

Our in-house team of designers and production staff began closely examining the brand name jacket they liked. From there, our sales and art team collaborated closely with the client to make a series of design modifications that enhanced the jacket's functionality and brought out their branding.

- Rubber zipper pullers
- PMS-matched piping
- PMS matched interior collar



## Development

With the initial concept set, this project moved to our development team, where the size chart was created, and functionality was brought to life. A pre-production sample was sent to the client for modifications or approval.

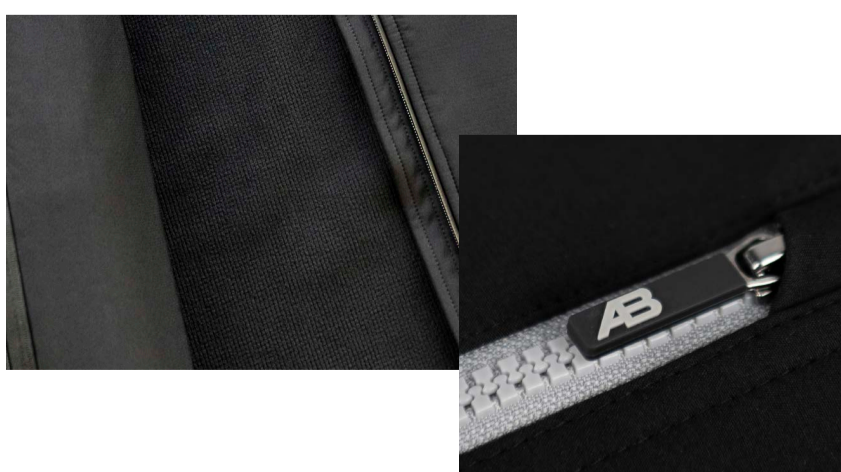


## Production

Each vest was individually poly-bagged with a size sticker prominently showing. In total, this project moved into production with 21,000 women's vests and 35,000 men's vests.

## Final Product: Valor Vest

- 92% poly, 8% spandex exterior bonded to a checked polyester fleece interior
- Water resistant treatment
- Stand up collar with PMS matched interior
- PMS matched zippers
- Classic fit
- Rubber zipper pulls
- Private labeling
- Flat embroidery



**Questions? Ready to Start a Custom Project?**

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