



KARINA

 [VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Writing & Editing (4+ Years Experience)
- SEO Content Writing (Basic–Intermediate)
- Research & Topic Development
- Creative & Technical Writing
- Content Review & Quality Assurance
- AI-Assisted Content Writing (LLM Tools)
- Proofreading & Editing
- Content Optimization (Basic SEO)

TOOLS

- Microsoft Office 365
- Google Workspace
- Google Docs
- Gemini (AI Tool)

Versatile Content Writer with 3+ years of experience in SEO writing, research, and editorial work across digital platforms and AI-driven content environments. Proven ability to produce high-quality written content, contribute to publications, and support content review and optimization processes for improved clarity and engagement. Brings strong expertise in creative and analytical writing, SEO fundamentals, and content editing, helping organizations deliver compelling narratives, enhance content quality, and strengthen their digital presence.

WORK EXPERIENCE

AI WRITER/CONTENT REVIEWER/EDITOR

Local Leads Co. | December 2025 – March 2026 (4 Months)

- Created and reviewed AI-generated content, edited materials for quality and accuracy, and ensured alignment with content standards.

AI/LLM ANALYST (WRITER)

Innodata | March 2024 – June 2024 (4 Months)

- Analyzed and produced written content for AI/LLM projects, focusing on quality, structure, and linguistic accuracy.

FREELANCE CONTENT WRITER

ITVT Philippines | 2022 – 2024 (2 Years)

- Produced written content across various topics while applying research and writing skills.

PRESENTER (CONFERENCE)

Oxford Comics Network Conference | 2023

- Presented work related to comics, literature, or media studies in an academic setting.

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