



LOUIE

 [VIDEO INTERVIEW](#)

WORK EXPERIENCE

FREELANCE MULTIMEDIA ARTIST

Multiple International Brands & Companies | 2021 – Present (5 Years)

- Creates social media ads (images and video), podcasts, product mockups and designs, and commercial content while delivering multimedia solutions for various international clients.

HEAD ARTIST

STAIL Magazine – Indochine Media Philippines | 2019 – 2021 (2 Years)

- Led monthly fashion magazine releases by overseeing layout design, video and photo editing, art direction for photoshoots, article creation, website design (PH.STAIL), and event photography and videography.

FREELANCE GRAPHIC ARTIST

PLL Publishing House | 2018 – 2019 (2 Years)

- Designed layouts and infographics, created motion graphics, and performed image editing for publishing projects.

ART CONSULTANT

Heartmate Enterprises Inc. | 2016 – 2018 (3 Years)

- Designed travel posters and company catalogs, handled layout design, photography, and video editing for official company projects.

SKILLS/AREAS OF EXPERTISE

- Graphic Design
- Magazine Layout Design
- Art Direction & Consultation
- Multimedia Production
- Photo Editing & Retouching
- Motion Graphics
- Video Editing

TECHNOLOGY

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom

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