

## LESSON SIX ACTIVITY

# DESIGN A CAMPAIGN POSTER

## WHAT ARE YOU ADVOCATING FOR?

What is the main aim of the campaign? Here are some ideas:

**Beach cleanups:** Raise awareness and motivate people to participate in local beach cleanups, helping remove plastic marine debris.

**Preventing plastic in the ocean:** Focus on educating the public about the impacts of plastic pollution in the ocean, with the goal of reducing plastic waste through responsible disposal and lifestyle changes.

**Promoting recycling:** Encourage individuals to recycle and reduce waste, preventing plastic from entering the marine environment.

## IMAGERY

Use photos, graphics, or drawings to help clearly communicate the ideas of the campaign.

## CALL TO ACTION

Remember to include a clear call to action, guiding the public on what steps you want them to take.

## HOW TO FIND MORE INFORMATION

Include resources where the public can learn more about the campaign and the plastic pollution crisis in the marine environment, such as websites, social media platforms, or local organisations.