



ANDREA

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO Content Writing
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO Optimization
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google Business Profile Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TOOLS

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

Results-driven SEO Content Writer with 4+ years of experience creating strategic, search-optimized content for B2B marketing, websites, blogs, and digital campaigns. Skilled in keyword research, content strategy, and SEO optimization, with a proven ability to translate complex topics into engaging, user-focused messaging that improves search visibility and audience engagement. Brings strong editorial leadership, analytics-driven decision-making, and collaboration skills to help organizations strengthen brand presence, drive organic traffic, and support data-driven marketing initiatives.

WORK EXPERIENCE

TEAM LEADER & CONTENT EDITOR

Epazz Inc | 2025

- Reviewed and edited written content for clarity, accuracy, and consistency while collaborating with writers to improve overall content quality and maintain editorial standards.

COPYWRITER & SOCIAL MEDIA MANAGER

Epazz Inc | 2025

- Created SEO-optimized website, blog, and marketing content while collaborating with product and marketing teams to translate technical concepts into engaging messaging.

B2B CONTENT WRITER

Callbox Inc | 2024 – 2025 (1 Year)

- Produced SEO-driven B2B content, including email templates, call scripts, and blog posts while researching industry trends and managing content calendars.

SOCIAL MEDIA MANAGER

Minority Care International | 2022 – 2024 (2 Years)

- Managed social media accounts by creating content, scheduling posts, engaging with audiences, and executing campaigns to drive traffic and brand awareness.

SEO CONTENT WRITER

Freelance | 2022 – 2023 (1 Year)

- Wrote articles, blog posts, and website copy while conducting topic research and applying SEO best practices to improve search visibility.

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