



IVORY

 [VIDEO INTERVIEW](#)

WORK EXPERIENCE

OFF-PAGE AND ON-PAGE SEO SPECIALIST

QRTIGER Corp | 2022 – November 2025 (3 Years, 11 Months)

- Audited and optimized 50+ blogs and landing pages, conducted keyword research using Ahrefs and SEMrush, implemented on-page SEO improvements (titles, meta descriptions, headings, and internal linking), monitored performance through GA4 and Google Search Console, built backlinks through outreach and guest posting, and executed local SEO and citation campaigns to improve search rankings and organic traffic.

CUSTOMER SUPPORT REPRESENTATIVE

QRTIGER Corp | 2021 – 2022 (1 Year)

- Handled customer inquiries via chat and email, resolved concerns while maintaining high service quality, documented customer interactions accurately, and collaborated with team members to ensure efficient service operations.

SKILLS/AREAS OF EXPERTISE

- SEO (4+ Years Experience)
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO
- Off-Page SEO
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google My Business Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TECHNOLOGY

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

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