



JOHN

 [VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Photo Editing
- Graphic Design
- Image Retouching
- Portrait Photo Editing
- Color Correction & Color Enhancement
- Background Removal
- Object Removal
- Clipping Path Creation
- High-Volume Image Editing
- Creative Quality Assurance
- Data Entry
- Layout Design
- Image Cropping & Resizing
- Jewelry Image Editing
- Sports Apparel Layout Design
- Attention to Detail
- Workflow Management

TOOLS

- Adobe Photoshop
- Adobe InDesign
- ChatGPT
- Gemini AI
- Microsoft Office Suite
- Google Docs
- Gmail
- Webmail
- Zoom
- Slack
- ClickUp
- Dropbox
- Sprout Social
- Adobe Acrobat

Results-driven Digital Marketing Specialist with 4+ years of experience in digital marketing, SEO content strategy, social media management, and eCommerce marketing. Proven track record of developing SEO-optimized content, executing multi-channel marketing campaigns, managing Shopify, Etsy, and eBay stores, and leveraging analytics and SEO tools to increase brand visibility, organic traffic, and customer engagement. Brings strong expertise in content marketing, keyword research, technical SEO, email marketing, social media strategy, and marketing automation, helping organizations strengthen their online presence, drive qualified leads, and achieve measurable business growth.

WORK EXPERIENCE

PHOTO EDITOR/PHOTO EDITING SPECIALIST

032 Outsourcing | March 2023 – Present (3 Years, 2 Months)

- Managed and prioritized high-volume image editing workloads while maintaining quality standards, performed portrait retouching, background replacement, cropping, resizing, color correction and enhancement, created clipping paths for jewelry and sports-related images, and ensured all outputs met client specifications.

DESIGNER AND EDITOR

Matz 8 Print | May 2020 – March 2023 (3 Years)

- Managed customer requests through email, performed portrait retouching using Dodge and Burn techniques, edited and resized images, changed backgrounds, created layouts for sportswear including basketball jerseys, volleyball uniforms, and T-shirts, and delivered print-ready designs.

OFFICE STAFF (MPDC INTERN)

Sibonga Municipal Hall | July 2019 – December 2020 (5 Months – Internship)

- Assisted the Municipal Planning and Development Coordinator with data encoding, supported municipal development planning activities, monitored zoning compliance and socioeconomic projects, and maintained accurate administrative records.

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