



Behind the LABEL



We're on a mission to make Authentic Brand your clients' **premium label of choice.**

What prompted the creation of Authentic Brand? It was our desire to showcase our capabilities to you and your clients. The Authentic Brand models serve as a source of inspiration and allow you to sample fabrics, fits, and the overall feel. What you currently see on Authentic-Brand.com is merely the beginning of the potential we can bring to you and your clients.

We're investing in our name, for you.

See our t-shirts **soaring** through the crowds, tune in to our presence **on air**, and witness game day personnel and **broadcasters** proudly sporting the Authentic Brand label. As esteemed sponsors of numerous college teams spanning the Midwest, we strive to amplify our label's reach, **in turn benefiting you and your business.**









We're not here to take your business. We're bringing it to you.

AUTHENTIC BRAND BLANKS



Authentic Brand Blanks and College Licensed Gear are stocked in our Perry, IA warehouse. Our inventory serves as an abundant source of inspiration for your customers' projects. Each model showcases high-quality fabrics with an exceptional attention to detail, providing a solid foundation for your creative endeavors. From t-shirts to caps, we offer a wide array of styles, colors, and sizes to cater to every preference. Order samples today and discover the difference Authentic Brand brings.

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