



## WORK EXPERIENCE

### TEMPLATE DESIGNER

Canva (via nXscale) | May 2023 - Present (Current)

- Designed multiple templates across various topics, monitored SEO trends, and created social media advertisements that increased engagement by 150%.

### MULTIMEDIA ARTIST

Advance Intelligence Group | Jul 2022 - May 2023 (10 Months)

- Developed brand identity assets, UI/UX designs, packaging materials, sales booth concepts, and office layouts while driving Php 3M in cost savings.

### BRAND DESIGNER

Freelance | Jan 2016 - Jul 2022 (6 Years, 6 Months)

- Created branding systems, logo animations, and marketing materials for multiple clients across digital and print platforms.

### CO-FOUNDER

Shameless Plug Productions | Apr 2014 - Jan 2020 (5 Years, 9 Months)

- Managed event planning, budget allocation, logistics, and sponsorship acquisition for grassroots artist events.

## SKILLS/AREAS OF EXPERTISE

- Multimedia Design
- Graphic Design
- Template Design
- Video Editing
- Animation

## TECHNOLOGY

- Unreal Engine
- Figma
- Canva
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Blender
- Adobe After Effects
- SketchUp
- Adobe Indesign
- Maxon Cinema 4D
- Adobe Lightroom

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