



TYRONE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- WordPress Development & Architecture
- Full-Stack WordPress Development
- Custom WordPress Plugin Development
- PHP Development & Custom Backend Logic
- Advanced Custom Fields (ACF) & Custom Post Types (CPT)
- REST API Integration
- WooCommerce Development
- MySQL & Database Management
- Elementor Website & Landing Page Development
- Figma-to-WordPress Development
- Responsive & Pixel-Perfect Web Development
- Website Performance & Core Web Vitals Optimization
- Technical SEO Implementation
- Server, Hosting & Deployment Management
- WordPress Automation & CRM Integrations
- Website Security & Troubleshooting

TOOLS

- WordPress
- Elementor
- Divi
- WPBakery
- ACF
- WooCommerce
- PHP
- MySQL
- CSS3
- GitHub
- Postman
- LocalWP
- Figma
- Adobe XD
- Cursor
- Cloudflare
- cPanel
- WP Engine
- Cloudways
- Hostinger
- SiteGround

Senior Web Developer with 15+ years of experience specializing in enterprise WordPress architecture, full-stack development, custom PHP/plugin engineering, API integrations, and scalable digital infrastructure. Proven track record of engineering solutions across 1,000+ agency sites, maintaining 99.9% uptime, developing high-traffic WooCommerce platforms, and building automation pipelines that reduced manual administrative overhead by up to 60%. Brings deep expertise in WordPress, PHP, MySQL, REST APIs, ACF, Custom Post Types, WooCommerce, Cloudflare, GitHub, and managed hosting, helping organizations build secure, high-performing, scalable web platforms that support complex business requirements and long-term growth.

WORK EXPERIENCE

LEAD TECHNICAL CONSULTANT & INDEPENDENT ARCHITECT

Bespoke Enterprise Implementations | 2011 – Present (15+ Years)

- Architected and developed enterprise WordPress platforms and scalable digital infrastructures, engineered native PHP plugins and custom business logic, built complex data models using ACF and Custom Post Types, integrated WordPress with external CRM systems through automation pipelines, and managed high-availability hosting environments across Cloudways, WP Engine, and Hostinger.

LEAD FULL STACK WORDPRESS ENGINEER

300 Media Hub | 2023 – 2025 (2 Years)

- Led the agency's WordPress development pipeline and hosting infrastructure across WP Engine and Cloudways, converted complex Figma designs into pixel-perfect Elementor websites, engineered custom PHP logic and data integrations, optimized Core Web Vitals and technical SEO, implemented Cloudflare edge caching, and managed deployment processes and technical project requirements.

LEAD FULL STACK WEB DEVELOPER

activ Marketing Group, UK | 2014 – 2023 (9 Years)

- Provided technical architecture and development support across more than 1,000 franchisee deployments, transitioned legacy PHP systems to scalable WordPress infrastructure, developed a proprietary multi-site management solution, engineered high-volume WooCommerce platforms with custom shipping and payment logic, and managed cPanel environments while maintaining server security, database integrity, and 99.9% uptime.

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