



MARIVIC
 **VIDEO INTERVIEW**

WORK EXPERIENCE

E-COMMERCE SPECIALIST/DATA ANALYST

Ryddelighome UK | Aug 2022 - Apr 2025 (2 Years, 8 Months)

- Managed Amazon, Shopify, Wayfair, and other platforms, optimized product listings, analyzed inventory and sales data, and ran PPC campaigns to improve online performance.

SOCIAL MEDIA MANAGER

Ryddelighome UK | Jun 2021 - Aug 2022 (1 Year, 2 Months)

- Developed content and implemented social media strategies to grow engagement and brand visibility across platforms.

EXECUTIVE ASSISTANT

Bizugo Company | Feb 2020 - May 2021 (1 Year, 3 Months)

- Provided executive-level support including calendar management, reporting, and communication handling.

SKILLS/AREAS OF EXPERTISE

- E-commerce Platform Management (Amazon, Walmart, Shopify)
- Catalog Management
- Listing Optimization
- Product Uploads
- Amazon Item Listing and Troubleshooting
- Account Monitoring
- Case Management
- Amazon Seller Support Communication (Email, Chat, Call)
- Content Compliance Management
- Coupon Management
- Inventory Monitoring
- SEO
- PPC
- Social Media Management

TECHNOLOGY

- Microsoft 365
- G Suite
- Shopify
- Data Dive
- Monday CRM
- ClickUp
- Asana
- Slack
- Zoom
- Helium 10
- Jungle Scout

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