



JAY

[VIDEO INTERVIEW](#)

WORK EXPERIENCE

SEO SPECIALIST

Wideout | 2022 – 2024 (2 Years)

- Conducted keyword research, implemented on-page and off-page SEO strategies, performed technical audits, analyzed website performance using Google Analytics and Search Console, and managed multiple client campaigns to improve organic rankings and website visibility.

SEO SPECIALIST

ReelReve | 2022 – 2024 (2 Years)

- Executed backlink campaigns, optimized local SEO, collaborated with developers and content teams to apply SEO best practices, performed competitor analysis, presented outreach insights to marketing leadership, and enhanced domain authority and search rankings.

SEO SPECIALIST

BizzVisual | 2022 – 2023 (1 Year)

- Optimized website structure and internal linking, improved site speed and user experience, acquired high-quality backlinks, enhanced organic traffic performance, and monitored analytics to identify growth opportunities.

CUSTOMER SERVICE ASSOCIATE/ACCOUNT SPECIALIST (RETAIL & THIRD-PARTY SELLER ACCOUNT)

Amazon Pasay | 2021 – 2022 (1 Year)

- Managed retail and third-party seller accounts, handled password resets and account setting changes, and provided customer support aligned with Amazon platform policies.

SKILLS/AREAS OF EXPERTISE

- 4+ Years SEO Experience
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- Competitor Analysis
- On-Page Optimization
- Off-Page Optimization
- Internal Linking
- Link Building & Backlink Analysis
- URL Structure Optimization
- Image Optimization
- Website Speed Optimization
- Schema Markup
- Rich Snippets
- XML Sitemap Implementation
- Google Tag Manager
- Google My Business Optimization
- Search Engine Marketing (SEM)
- Google Analytics Reporting
- User Experience (UX) Optimization

TECHNOLOGY

- SEMrush
- Ahrefs
- Screaming Frog
- WordPress
- Shopify
- Helium 10
- Google Analytics
- Google Search Console
- Google Tag Manager
- Monday.com
- ClickUp
- Asana
- Slack
- Zoom
- Airtable
- Notion
- Google Workspace
- Microsoft Office 365

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