



MARC JHON

[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\) VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO Content Writing
- Keyword Research & Topic Development
- On-Page SEO Optimization
- Basic Technical SEO
- Link Building & Outreach (Guest Posting, Directories)
- Content Optimization & Updating
- Social Media Content Management
- Basic Website Management (WordPress)
- Google Search Console (Basic)
- SEO Reporting & Analysis (Basic)

TOOLS

- Microsoft Office 365
- Google Workspace
- Google Analytics
- Google Search Console
- Ahrefs
- SEMrush
- Screaming Frog
- Ubersuggest
- RankMath
- Yoast SEO
- WordPress
- Shopify
- Webflow
- Canva
- Meta Business Suite

Results-driven Content Writer with 3+ years of experience specializing in SEO content creation, web writing, and social media content development. Proven ability to produce engaging, research-driven content, conduct keyword research, and implement SEO strategies that improve search rankings and drive organic traffic. Brings strong expertise in content optimization, WordPress publishing, and digital marketing tools, helping organizations enhance online visibility, boost engagement, and achieve consistent content performance.

WORK EXPERIENCE

SEO CONTENT WRITER/SEO SUPPORT/OUTREACH SPECIALIST

Rotapix Interactive Media | ~2020 – 2023 (3 Years)

- Created website and social media content, conducted keyword research, performed guest posting and outreach, managed Google My Business posts, revised content to maintain traffic, and handled reporting and SEO-related tasks to improve visibility and engagement.

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