



MARK ANTHONY

[VIDEO INTERVIEW](#)
 [PORTFOLIO](#)

EXPERTISE SKILLS

- Art Direction
- Magazine Layout & Page Planning
- Coffee Table Book Design
- Publication Design
- Print Layout Design
- Banner Ad Design
- Marketing Collateral Design
- Visual Display Design
- Retail Display Graphics
- Seasonal & Thematic Display Design
- Photo Shoot Direction
- Branding & Visual Communication
- Furniture & Home Accessories Design
- Trendbook Design & Forecasting
- Production Design Support
- Set Construction Assistance
- Animation Drawing & In-Betweening
- Color Quality Management

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator

Creative Graphic Designer with 15+ years of experience in publishing, retail design, advertising, and visual merchandising, specializing in magazine layout, branding, print design, and promotional materials. Proven track record of leading publication design projects, directing photo shoots, and creating visually compelling campaigns and displays for major brands and lifestyle publications. Brings strong expertise in art direction, visual storytelling, and print production, helping organizations strengthen brand identity, enhance audience engagement, and deliver high-quality creative solutions.

WORK EXPERIENCE

ART DIRECTOR/HEAD OF PUBLICATIONS GROUP

Art+ Magazine – Southeast Asian Heritage Publications Inc. |
2008 – Present

- Managed magazine layouts, page planning, and coffee table book designs, ensured print color quality, directed photo shoots, and created banner ads and promotional collaterals.

GRAPHIC ARTIST

Mabuhay Magazine – Eastgate Publishing Corporation

- Designed layouts for PAL pages, travel sections, and catalogues while assisting in photo shoot direction.

GRAPHIC ARTIST

BusinessWorld Publishing Corporation

- Created layouts for news sections and designed banner advertisements for the publication website.

VISUAL DISPLAY MANAGER/GRAPHICS

SM Supermalls – Shopping Center Management Corporation

- Designed seasonal and regional themed displays, graphics, and collaterals for mall walkways, atriums, entrances, and promotional spaces.

GRAPHIC ARTIST

National Bookstore Inc.

- Developed graphics for façade displays, book launches, fairs, and promotional materials.

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WORK EXPERIENCE

DESIGNER

Li and Fung (Philippines) Inc.

- Designed furniture, home accessories, and seasonal forecasting trendbooks for home décor collections.

ASSISTANT PROPSMAN (PRODUCT DESIGN)

Unitel Productions

- Assisted with set construction, rigging, and product preparation for commercial shoots.

JUNIOR ANIMATOR

Toei Animation

- Produced in-between animation drawings for animated shorts and feature productions.

JUNIOR ANIMATOR

New Dawn Animation Studios

- Created in-between animation sheets for animated productions and feature projects.