



JAYSON

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Front-End Web Development
- WordPress Development
- Elementor Website Development
- Responsive Web Design
- UI/UX Implementation
- Mobile-First Development
- Cross-Browser Compatibility
- Website Performance Optimization
- Core Web Vitals Optimization
- Technical SEO
- Generative Engine Optimization (GEO)
- AI-Assisted Web Development
- AI-Driven Social Media Marketing
- Theme & Plugin Integration
- Website Maintenance
- REST API Integration
- JSON Data Handling
- Third-Party API Integration
- Website Testing & Troubleshooting
- Accessibility (WCAG) Compliance
- PSD/Adobe XD to HTML Conversion
- Project Management

TOOLS

- WordPress
- Elementor
- HTML5
- CSS3
- JavaScript (ES6+)
- Cursor AI
- Aura.Build
- Google Analytics
- Google Tag Manager (GTM)

Results-driven WordPress Developer with 10+ years of freelance experience specializing in custom WordPress development, Elementor, responsive web design, performance optimization, and technical SEO. Proven track record of developing 80+ WordPress websites, improving page load speeds by 30%, and delivering end-to-end web solutions that enhance user experience, accessibility, and business performance. Brings strong expertise in WordPress customization, UI/UX implementation, Core Web Vitals optimization, API integration, and modern front-end technologies, helping organizations build scalable, high-performing websites that drive engagement and support long-term digital growth.

WORK EXPERIENCE

WEBSITE DEVELOPER (FREELANCE)

Self-Employed | 2014 – Present

- Developed and customized 80+ WordPress websites using Elementor, managed end-to-end website projects from planning through deployment, integrated custom themes and plugins, optimized website performance to improve page load speeds, and implemented responsive, SEO-friendly, and user-focused web solutions.

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