# WAEC Commerce Syllabus

**SSCE & GCE** (all countries)

# STUDY TIP

Study only the topics in this syllabus but ALSO with **past questions** to know the most common topic(s), number of questions asked per topic and how to **correctly** answer each question in any topic. To download our **free WAEC Commerce** past questions **PDF** now...

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### **SCHEME OF EXAMINATION:**

There will be two papers, Paper I and Paper 2, both of which will constitute a composite paper to be taken at one sitting.

**PAPER I:** Will consist of fifty multiple choice questions to be answered in 50 minutes for 50 marks.

**PAPER II:** Will consist of eight essay type questions out of which candidates will be required to answer any five within 2 hours for 100 marks.

## **DETAILED SYLLABUS**

S/N	CONTENTS	NOT	ES
1.	INTRODUCTION		Definition of Commerce and E- Commerce History/Background of Commerce Scope of Commerce and E Commerce Functions of Commerce and E Commerce
2.	OCCUPATION	i. ii. iii.	Meaning of Occupation Types;- Industrial, Commercial, Service Occupation Factors that determine types of occupation / employment Career Opportunities
3.	PRODUCTION		Meaning Factors – land, labour, capital and entrepreneurship Types:- Primary, Secondary and Tertiary production Division of labour/specialization - meaning - types - advantages and disadvantages,

			- limitation
		٧.	Inter-relationship between
			production and exchange
4.	BUSINESS UNITS	i.	Meaning and objectives of
			business
		ii.	Forms of business units
			<ul> <li>Sole proprietorship,</li> </ul>
			— Partnership,
			— Co-operative Societies,
			— Credit Union and Thrift
			Societies,
			— Public enterprises,
			— Companies -
		iii.	Types, Formation, characteristics,
			comparison, advantages and
			disadvantages
		iv.	Sources of capital of each forms of
			business
		٧.	Meaning and purpose of
			- Amalgamations,
			- Mergers and acquisitions
			- Trust,
			- Holding companies and
			Subsidiaries
			- Consortium and Cartel

		vi.	Dissolution/Liquidation of
			Companies/Partnership.
_	TRADE		Aims and functions of
5.			
	ASSOCIATIONS	i.	Trade Association
		ii.	Chamber of Commerce,
			Employers Association
		iii.	Consumer
			Association/Consumerism
6.	BUSINESS CAPITAL	i.	Meaning and types -
	AND PROFITS		Authorized/Registered/Normal
			capital, called-up, paid-up capital,
			capital owned, liquid/circulating
			capital
		ii.	Credit - Meaning, Sources,
			Instrument and Functions
		iii.	Calculation of working capital, the
			Importance of working capital
		iv.	Profits - Meaning, types and
			calculation of profit
		٧.	Turnover - Meaning, calculations
			and factors affecting turnover.

7.	TRAD	ÞΕ		Purpose and branches of trade –
	(a)	HOME TRADE	Hon	ne Trade and Foreign Trade –
			Mea	ning and Differences
			i.	Retail trade:
				Functions of retailer
				- Factors to consider in starting a
				retail business
				- Reasons for success/failure of
				retail business.
			ii.	Small scale and large scale
				retailing –
				Types of Retail Outlets,
				- Unit shops, Stalls, Hawkers,
				Kiosks, Mobile shops,
				Supermarket, Chain Stores,
				Department Stores, Shopping
				malls, Hypermarkets and Mail
				Order business
				The main characteristics of each.
				- Advantages and disadvantages.
				- Modern trends in retailing -
				branding, self service,
				Vouchers. Vending machines,
				credit cards.
			iii.	Wholesale trade - Functions of

		Wholesalers Types of Wholesalers. Factors. Merchant and agent Wholesalers Factor making for elimination and survival of middlemen Channel of Distribution: Meaning, Types.
		Factors for choice of Channel
(b) FOREIGN TRADE	i. ii	Meaning -  Types: Import, export and entreport  Basic concept in International trade - terms of trade, balance of trade, balance of payment - favourable, unfavourable, visible and invisible items, bilateral and multilateral agreements and counter trade
	iv. v. vi.	Advantages and Disadvantages  Barriers to Foreign trade –  Tariffs –  Meaning  Reason for tariffs,  Functions of port and Airports

			Authorities, Customs and Excise
			Authority and Shipping, Clearing
			and forwarding Agents. Exports
			promotion Council.
8	PURCHASE AND	i.	Procedure and documents used in
	SALE OF GOODS IN		business - Order, Indent,
	HOME AND		Consular Invoice, Ordinary
	FOREIGN TRADE		Invoice, Credit/Debit notes,
			Proforma Invoice, Letter of
			hypothecation, documentary
			credit, certificate of origin,
			certificate of inspection, insurance
			certificate.
		ii.	Price Quotation - Trade discount,
			Cash discount, Quantity discount,
			COD, CWO, CIF, FOB, E & OE, Ex-
			works, LOCO, FAS, FOR and
			Franco
		iii.	Terms of Payment: Cash/Spot
			Payment, Purchase and deferred
			payment.
		iv.	Means of payment - Legal tender
			- (bank notes and coins),
			cheques, standing order, bank
			draft, stamps, postal-orders,

	money orders, bills of exchange and promissory Note, mail transfer, traveller's cheques, telegraphic transfer. Epayment
9. FINANCE AND FINANCIAL INSTITUTIONS A. MONEY  B. BANKS	<ul> <li>ii. Evolution/History</li> <li>iii. Forms</li> <li>iv. Qualities and functions.</li> <li>i. Types of Banks - Central Bank,         Commercial Banks and other         specialized banks e.g.         Development Bank, Mortgage         Bank, Building Society, Micro         finance institutions, - their         features and Functions.         Bureau-de-change (Meaning and         Functions)</li> <li>ii. E. Banking -         Meaning,         forms - ATM, Money transfer -</li> </ul>

	E Payment – online transfer
	iii. Types of Accounts: Current,
	Savings and Fixed Deposit
	Account - Their main features
	i. Meaning and basic principles –
	utmost good faith, insurable
	interest, indemnity and
C. INSURANCE	subrogation, Contribution and
C. INSURANCE	proximate cause
	ii. Types of Insurance
	a. life Insurance
	- Whole life Assurance
	- Endowment
	b. Non life Insurance
	- Motor vehicle
	- Fire
	- Fidelity
	- Burglary/Robbery/Theft
	- Accidents
	- Consequential Loss
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		- Marine
	c.	Types of Risk
	i.	Insurable Risk e.g. fundamental risks
		- Pure risk
		- Particular risk
	ii.	Uninsurable risk
		- speculative risk
	d.	Importance of Insurance to
		business and individual.
	e.	Procedure for taking an Insurance Policy.
	f.	Underwriting - meaning
	g.	Re-insurance - Meaning and
		purpose
D. CAPITAL	i.	Meaning
MARKET	ii.	Functions
	iii.	Methods of raising funds by
		companies - offer for sale, offer for

	subscription, rights issue, private
	placement, issue by tender
	Second tier Security market
	i. meaning and functions
	ii. Advantages to Companies/Public
	iii. Requirement for listing
	i. Meaning and functions,
E. STOCK	ii. Importance
EXCHANGE	iii. Transactions on the stock
(first tier)	exchange
	iv. Speculators - Meaning and Types
	v. Types of Security - Shares, Stock, Bond gilt edge,
	debentures/Convertible loans
	i. Meaning
F. COMMODITY	ii. Types of tradable commodities
EXCHANGE	iii. Requirements for trading -
	Grading, Standardizing,
	Warehousing, Clearing system
	iv. Method of Trading - open outcry

		and electronic mechanisms
		v. Benefit of Commodity exchange
10.		
	TRANSPORT,	
	TOURISM,	(i) Meaning
	COMMUNICATION and	(ii) Importance
	WAREHOUSING	(iii) Choice of transport
		(iv) Forms (a) Land
	A. TRANSPORT,	(b) Water
		(c) Air
		(d) Pipeline
		(v) Advantages and disadvantage of
		each form
		(vi) Documents - Waybills,
		Consignment note, tickets and manifest
		(i) Meaning  (ii) Advantages and disadvantages
		<ul><li>(ii) Advantages and disadvantages</li><li>(i) Meaning</li></ul>
		(ii) Types – Oral. Written, Visual,

		Non-verbal, Non-visual,
		Traditional,
	(iii)	Advantages and Disadvantages
B. TOURISM	(iv)	Importance and services of Post
		Office
	(v)	Courier Agencies and other
C.		communication agencies -
COMMUNICATION		Telephone system, satellite
		services, internet- E-mail
	(vi)	Computer Appreciation
		- meaning,
		- component parts,
		- advantages and disadvantages.
	(i)	Meaning
	(ii)	Importance
	(iii)	Functions
	(iv)	Types
	(v)	Advantages
D. WAREHOUSING		

11.	ADVERTISING	(i)	Meaning
		(ii)	Roles, advantages and
			disadvantages
		(iii)	Types - informative, persuasive,
			Competitive, mass/specific
		(iv)	Methods - direct and indirect
		(v)	Media- meaning, choice and
			types
12	INTRODUCTION TO		
	MARKETING		
	A. MARKETING	(i) M	eaning
		(ii) Ir	nportance
		(iii) F	unctions
		(iv) [	Differences between market and
		n	narketing, market and marketing
		r	esearch.
	B. Marketing	The M	arketing mix 4ps
	Concept	(i)	Meaning
		(ii)	Components
		_	Products,

		- price,	
		- place and	
		- promotion	
		(i) Meaning	
		(ii) Importance	
		Types – Pre and after sales services	
		(i) Meaning	
		(ii) Methods	
		Trade fairs, exhibitions, gifts,	
		demonstration	
	C. Customer	Personal Selling	
	Services	Meaning	
		Meaning	
		Importance	
	D. Sales Promotion		
13.	LEGAL ASPECT OF	(i) Contract	
	BUSINESS  Areas of law that relate to Business	- Meaning -	
		- Elements of a valid contract	
		- Discharge of a contract	
		2 is a contract	
		(ii) Agency	
		- Meaning	

- Creation
- Duties and responsibilities of principals and agents
- Termination
- (iii) Sales of goods Act
- (iv) Hire Purchase Act
- (v) Rights and Obligations of employer and Employee
- (vi) Government regulation of Business
  - patents, copyright. Trade mark
- (vii) Registration of Business
  - Meaning and uses
- (i) Meaning
- (ii) Need for protection
- (iii) Means of protection
- (iv) Consumerism

Meaning

Means, Instrument of protection

Government Legislation - food and drugs Act standard organization Act - Price Control Act - Factory, Shops and Offices Act - Product quality

	Consumer Protection	
14.	Government policies relating to business  A. Commercialsation  B. Privatisation  C. Deregulation	<ul><li>(i) Meaning and Reasons</li><li>(ii) Advantages and disadvantages</li><li>(iii) Comparison/differences</li></ul>
15.	INTRODUCTION TO BUSINESS MANAGEMENT	<ul> <li>ii. Meaning</li> <li>iii. Objectives of business</li> <li>iiii. Meaning of Business Management</li> <li>iv. Functions</li> <li>v. Business Resources</li> <li>- Man, Money, Materials</li> <li>Opportunities/Goodwill</li> <li>vi. Structure of Business</li> <li>organizational setup</li> </ul>

		Organisational chart, Departments,
		Functions
		of each, Authority, Delegation of Authority
		- Responsibility Span of Control
		Meanings
		vii. Business and its environment
		Economical
		- Political Competition Technological
		etc
		viii. Social responsibility of Business
		to the Society
		ix. Importance of Inter and Intra
		departmental
		communications
16.	ECONOMIC	i. History
	GROUPINGS	ii. Membership
	A. ECOWAS	iii. Objectives
	B NIGERBASIN	iv. Achievements
	COMMISSION	v. Problems/Obstacles

	(NBC)	
С		
	LAKECHADBASI	
	N	
	COMMISSION	
	(LCBC)	
D	. MANO-RIVER	
	UNION	
E	. EUROPEAN	
	UNION	
F.	. WEST AFRICAN	
	CLEARING	
	HOUSE	

# **DISCLAIMER**

The above topics are where all your Commerce questions for **WAEC** or **GCE** this year will be asked from.

But it does **NOT** say which *topic is most common* and how many questions are asked *per* topic.

So, study only the topics in this syllabus but ALSO with **past questions** to better prepare for your Commerce exam in either WAEC internal (...as a school candidate) or **external** (...as a **GCE** candidate).

Speaking of which,

Would you like to download our *free* WAEC or GCE past questions on Commerce *now*?

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