



CHARISEL

[VIDEO INTERVIEW](#)

WORK EXPERIENCE

DIGITAL MARKETING ASSISTANT

Havwoods Australia | June 2024 - April 2025 (10 Months)

- Managed social media pages, wrote SEO-optimized content, and generated performance reports using tools like Google Analytics, SEMRush, and Ahrefs.

ECOMMERCE AND SEO CONTENT SPECIALIST

5G Consulting | March 2021 - May 2024 (3 Years, 2 Months)

- Created SEO-driven content and social media calendars for eCommerce clients, managed product listings, and supported marketing and SEO initiatives across platforms like Amazon and Walmart.

DIGITAL MARKETER & CONTENT WRITER

Shore Marketing | November 2019 - March 2021 (1 Year, 4 Months)

- Handled SEO, social media, Google Ads, and email marketing campaigns; conducted audits, keyword research, and managed ads and landing pages.

OPYWRITER / VIRTUAL ASSISTANT

Direct Sourcing Solutions | June 2018 - October 2019 (1 Year, 4 Months)

- Supported content development, social media planning, marketing campaigns, and collaborated with design teams to produce both print and digital assets.

SKILLS/AREAS OF EXPERTISE

- E-Commerce
- SEO
- Digital Marketing
- Email Marketing
- Social Media Management

TECHNOLOGY

- Google Trends
- Ahrefs
- Google Analytics
- Jasper AI
- Yoast SEO
- Moz
- Canva
- Surfer SEO
- Google Workspace
- Monday.com
- Semrush
- Asana
- Helium 10
- ClickUp
- Salesforce
- Jira
- Screaming Frog
- SE Ranking

[CLICK HERE TO
VIEW MORE CANDIDATES](#)



[Click here to:
BOOK AN INTERVIEW](#)