



KENNETH

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- WordPress Development
- Website Development
- Website Maintenance
- Website Content Management
- Blog Publishing
- Server & Hosting Management
- Email Marketing
- Marketing Automation
- CRM Automation
- SEO
- Keyword Research
- On-Page SEO
- Meta Title & Meta Description Optimization
- Google Analytics Integration
- Google Tag Manager (GTM) Integration
- Google Search Console Indexing
- Website Backup & Recovery
- Email Deliverability Management
- DNS & CDN Management
- Web Performance Optimization
- GIS Mapping & Photogrammetry
- CAD Drafting Support
- HTML/CSS Development
- PDF-to-HTML Conversion
- Proofreading

TOOLS

- HTML
- CSS
- SQL
- WordPress
- Adobe XD
- Adobe Photoshop
- Figma
- SMTP
- IMAP
- Cloudflare
- Cloudways
- SiteGround
- WP Engine
- Zapier
- n8n
- Keap
- ActiveCampaign
- HubSpot
- Ontraport
- Google Analytics
- Google Tag Manager (GTM)
- Google Search Console
- cPanel

Results-driven WordPress Developer with 6+ years of experience specializing in WordPress development, website maintenance, server management, SEO, and marketing automation. Proven track record of developing and managing WordPress websites, optimizing website performance, implementing email marketing and CRM automations, and maintaining secure hosting environments while improving user experience and operational efficiency. Brings strong expertise in WordPress, HTML/CSS, Cloudflare, cPanel, HubSpot, ActiveCampaign, Keap, Zapier, and technical SEO, helping organizations build scalable, high-performing websites and streamline digital workflows that support long-term business growth.

WORK EXPERIENCE

FREELANCE WEB DEVELOPER/AUTOMATION EXPERT

Remote | May 2020 – Present

- Develops and maintains WordPress websites, publishes website content and blogs, manages hosting environments and servers, implements email marketing campaigns and automation workflows, and supports CRM and marketing automation systems.

WEB DEVELOPER

HiPE Inc. | November 2019 – May 2020 (7 Months)

- Developed and maintained WordPress websites, managed website content and blog updates, administered hosting environments and servers, and ensured website functionality and performance.

SEO SPECIALIST

411 BPO | March 2019 – October 2019 (8 Months)

- Managed SEO initiatives including keyword research, website optimization, metadata improvements, Google Analytics and Google Tag Manager integration, Google Search Console indexing, website updates, content publishing, and technical support through trouble ticket resolution.

PHOTOGRAMMETRIC CORRECTION SPECIALIST/GIS TECHNICIAN/CAD TECHNICIAN

MicroSourcing Philippines Inc. | February 2012 – March 2018 (6 Years, 2 Months)

- Measured roof profiles using specialized software, created and edited GIS mapping data, stitched aerial imagery using Adobe Photoshop, and produced accurate mapping outputs for geospatial projects.

PRODUCTION ASSOCIATE

Innodata Knowledge Services Inc. | August 2011 – February 2012 (7 Months)

- Converted PDF documents into HTML and CSS, performed proofreading and quality assurance checks, and ensured the accuracy of digital publishing outputs.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

[Click here to:
BOOK AN INTERVIEW](#)