# Chris Schwartze

**Software Engineer**

"Make each day a masterpiece."
– John Wooden

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### Socials

**Github**
@multiplehats

**Linkedin**
@chrisjayden1

**Twitter**
@itschrisjayden

**Instagram**
@chrisjayden.jpg

### Languages

**Dutch**
Native

**English**
Fluent

## About me

I am a 30-year old tech enthusiast whose journey began with music and transformed into a deep passion for product development, marketing, and, eventually, software development.

When I graduated at the Herman Brood Academy, I started as a web developer at Heroic—where I eventually managed to rise to the position of marketing manager at Heroic Academy.

Throughout my career, I found a common thread that underpinned all my professional interests - coding. Starting with HTML, CSS, and JavaScript, I have steadily increased my competency in key frameworks like Svelte, React and Vue.

Today, I have honed my capabilities in Typescript, gained valuable experience in the serverless realm, and expanded my understanding of database structures. I have shipped several production apps, some of which have thousands of users.

As a proactive learner, I believe in constantly broadening my horizons, which is evident founding the company HEATE. In retrospect, this venture wasn't about entrepreneurship, as much as it was about creating a space for like-minded individuals to learn and grow.

In my downtime, I enjoy cooking, traveling, playing games with friends, and photography. I find that these activities fuel my creativity and widen my perspective.

## What I'm looking for

After wrapping things up at HEATE, I'm on the lookout for new software development opportunities. Right now, I'm leaning towards freelancing - I like the variety and the flexibility it offers.
That said, I'm open to part-time / full-time roles too.

The right gig could give me a regular team to learn from and interesting projects to get stuck into. Ideally, it'd be a job that lets me use all the tricks in my software development toolkit and keeps me on my toes. I'm really excited about this next step in my career journey, and I can't wait to see where it takes me!

## Latest projects

### Landing Gallery
Home of the best landing page design inspiration. Powered by SvelteKit and Sanity and fully automated submissions.

https//landing.gallery

### Wonder & Melon: Platform
Social application that empowers millennial women to discover new brands, share what they love and follow other interesting people.

https://beta.wonderandmelon.nl

## Work Experience

**Jan 2018 - Jan 2023**  Enschede
Co-founder & CTO
**HEATE**

HEATE is a platform that helps music producers monetize their passion. It offers courses on selling beats and sync licensing. The company has over 6000+ students and achieved six-figure revenue. As the co-founder and CTO, I developed apps and technical marketing tools, and optimized conversion rates to boost our platform's performance.

**Sep 2019 - Mei 2020**  Oldenzaal
CTO
**Mediastap**

Mediastap is a strategic agency for growing small and medium-sized businesses seeking scalable websites, high-quality content, and top-tier online marketing tools. As the Head Developer, I oversaw a portfolio of more than 50 clients, providing solutions that included a blend of WordPress and custom implementations to suit specific business needs.

**Mei 2016 - Jan 2018**  The Hague
CMO
**Heroic Academy**

Heroic Academy was a specialized branch of the music management company, Heroic, which had renowned artists like San Holo under its management, our main focus was facilitating global recognition for EDM artists. My role encompassed comprehensive responsibilities such as internet marketing, conversion optimization, procuring PR opportunities, conducting research, and executing operational activities.

**Mei 2016 - Jan 2018**  The Hague
Webdesigner & System Admin
**Heroic**

A record label empowering the independent releases of creators through advanced distribution, marketing, and administration, it has a global reach and is a member of the global digital rights organization, Merlin. As a Web Designer and System Administrator at Heroic, my role was crucial in maintaining and optimizing the digital facets of our operations. In my time at Heroic I developed sites for artists such as San Holo, DROELOE and more.

## Skills

| Skill | Rating |
|---|---|
| **Javascript** + Typescript | ●●●●● |
| **Server** Node, Serverless, tRPC | ●●●●○ |
| **Database** MySQL, Postgres, Redis | ●●●●○ |
| **Frontend** SvelteKit, Next.js, Nuxt | ●●●●● |
| **Cloud** Vercel, Upstash, Railway | ●●●●● |
| **WordPress** Inc. plugin development | ●●●●● |
| **Monorepo** Turborepo | ●●●●○ |
| **UX** Figma, Sketch | ●●●●○ |

## Formel Education

### Herman Brood Academy
**Music Production**
2013 - 2016