032 OUTSOURCING



IAN JAN

VIDEO INTERVIEW

EXPERTISE SKILLS

- WordPress Development
- WordPress Theme & Plugin Customization
- WooCommerce Development
- Divi & Elementor Page Builders
- GoHighLevel CRM Development
- CRM Integration
- Workflow Automation
- API Integration
- Lead Generation Systems
- Sales Funnel Development
- PHP Development
- HTML & CSS
- JavaScript & jQuery
- Advanced Custom Fields (ACF)
- Website Speed Optimization
- SEO Best Practices
- Server Setup & Migration
- Troubleshooting & Debugging
- CodeIgniter Development
- Claude Code & Claude Design

WordPress Developer with over 10 years of experience in website development, theme and plugin customization, and performance optimization. He has experience managing GoHighLevel CRM systems, developing automation workflows, and implementing API integrations. His technical background includes PHP, JavaScript, WooCommerce, Divi, Elementor, and custom WordPress development. He also uses Claude Code and Claude Design in his development workflows and has experience with server configuration, website migration, and troubleshooting.

WORK EXPERIENCE

WORDPRESS DEVELOPER

AKOCA SEO | 2025 – 2026

- Developed and customized WordPress websites using Divi and Divi 5, Advanced Custom Fields (ACF), and custom plugins and code to implement tailored website functionality. Utilized Claude Code and Claude Design to support development workflows, applied SEO best practices, and optimized website loading speed and performance to improve functionality and user experience.

WEB DEVELOPER

RazoRSharp Networks | 2020 – 2025

- Managed WordPress websites and GoHighLevel CRM systems, developed automated workflows and CRM integrations to streamline business processes, and configured server environments to support website functionality and operations. Performed website optimization, troubleshooting, and system improvements to maintain reliable performance and efficient digital workflows.

WEB DEVELOPER

SecureCash | August 2018 – February 2019 (7 Months)

- Developed and maintained WordPress websites using Divi and Elementor, implemented custom plugin features to meet specific website requirements, and optimized website performance to improve loading speed, functionality, and overall user experience.

WORDPRESS DEVELOPER

4C Communications | 2016 – 2018

- Managed WordPress websites and GoHighLevel systems, developed automation workflows and CRM integrations, configured server environments, and performed website optimization to improve system functionality, operational efficiency, and overall website performance.

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TOOLS

- WordPress
- Elementor
- Divi
- Divi 5
- WooCommerce
- Joomla
- Advanced Custom Fields (ACF)
- GoHighLevel
- GoHighLevel CRM
- GoHighLevel Automation Workflows
- GoHighLevel Funnels
- Calendar Integrations
- API Integrations
- PHP
- HTML
- CSS
- JavaScript
- jQuery
- CodeIgniter
- Visual C#
- Claude Code
- Claude Design
- Server Setup & Configuration
- Website Migration
- Website Performance Optimization
- Custom WordPress Plugins

WORK EXPERIENCE

SOFTWARE DEVELOPER

Cased Dimensions Software and Development | March 2013 – February 2015 (2 Years)

- Developed custom WordPress themes and plugins, built web applications using the CodeIgniter framework, and created enterprise-level software tools using Visual C#. Supported application development and customization to meet business requirements across website and software development projects.

WEB DEVELOPER

Hubport Interactive, Inc. | January 2011 – February 2012 (1 Year, 2 Months)

- Developed WordPress and Joomla websites, created and customized components and modules, and configured server environments to support website development, deployment, and functionality.

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