



MARIO

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO Strategy & Execution
- Local SEO Optimization
- Technical SEO
- On-Page SEO
- Off-Page SEO & Link Building
- Keyword Research & Content Strategy
- Content Writing & Optimization
- Site Structure & Metadata Optimization
- SEO Data Analysis & Performance Reporting
- Competitor Analysis & Growth Opportunities

TOOLS

- Ahrefs
- SEMrush
- Screaming Frog
- WordPress
- Google Search Console

Results-driven SEO Expert with 5+ years of experience delivering data-driven strategies across dental, legal, e-commerce, and service industries. Skilled in technical SEO, keyword research, content optimization, and analytics, with a proven track record of improving search rankings, increasing local visibility, and driving consistent organic traffic growth using tools such as GA4, GSC, Ahrefs, and SEMrush. Brings strong expertise in site architecture optimization, link-building strategies, and cross-functional collaboration, helping organizations enhance online presence, generate qualified leads, and achieve measurable digital performance.

WORK EXPERIENCE

SEO MANAGER

ShopGalil | December 2024 – June 2025 (7 Months)

- Conducted keyword research, optimized content structure, improved technical SEO (site architecture, indexing, crawlability), and analyzed performance metrics to refine link-building strategies.

SEO SPECIALIST

BizIQ | January 2025 – March 2025 (3 Months)

- Improved local SEO visibility for small business clients through site optimization, metadata enhancements, and data-driven strategies that increased qualified leads and traffic.

SEO MANAGER

RevenueWell | November 2024 – April 2025 (6 Months)

- Boosted dental client rankings through local SEO, content optimization, and site structure improvements while tracking performance metrics for sustained growth.

SEO MANAGER

9 Cloud Web Works | March 2024 – September 2024 (7 Months)

- Resolved technical SEO issues, implemented redirects, developed keyword strategies, and collaborated with developers to enhance site performance and engagement.

SEO SPECIALIST

WideOut AQA, Inc. | November 2022 – March 2024 (1 Year, 5 Months)

- Produced SEO reports for U.S. hotel brands, optimized metadata and backlinks, and conducted competitor analysis to improve search visibility.

SEO MANAGER

ALG Lawyers | September 2022 – November 2022 (3 Months)

- Led SEO and content strategy for legal services, guiding keyword targeting, content development, and on-page optimization to increase website traffic.

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WORK EXPERIENCE

SEO ANALYST/SPECIALIST

NRH Garage Door | April 2020 – March 2021 (1 Year)

- Improved local search visibility through keyword optimization, metadata updates, internal linking, and technical SEO audits.

SEO ANALYST/CONTENT WRITER

Smiles For Life Dental | February 2019 – April 2020 (1 Year, 3 Months)

- Increased organic traffic by optimizing blog and service page content, implementing keyword strategies, and improving site indexing and performance.

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