

## **IFA 2015: GreenPocket presents its new Smart Home software with integrated light management based on the OSRAM Lightify**

**Cologne, Berlin, 04.09.2015 – Just in time for the IFA 2015, the platform independent Smart Home provider GreenPocket presents the newest features of its user-friendly Smart Home software. These include individual light management based on the OSRAM Lightify, a twilight function as well as the watt-based control of devices.**

The functionalities of the software can directly be seen in the new GreenPocket [Smart Home video](#).

As an extension of its Smart Home software, which is, among others, compatible with the QIVICON platform of Deutsche Telekom, GreenPocket offers Smart Home users the possibility of perfect light management in their own home. Recognizing which family member has entered the house by the color of your living room lamp? Due to intelligent rules, Smart Home users can be easily informed through colored lights in case of self-defined events.

Performing arduous routine tasks, such as closing the shutters or switching off the lights, automatically? With the new twilight function based on the astronomical calendar, GreenPocket's Smart Home software offers even here the best fit.

Also new and extremely helpful is the watt-based control of devices, which enables its users to switch off devices automatically. Being notified via smartphone as soon as the washing machine has finished the cleaning process and without having to turn it off manually? Due to innovative and intuitive operation processes, this rule can be set up within a few seconds.

The Responsive Design allows GreenPocket Smart Home users to use the software on all devices (smartphone, tablet, desktop PC) with the same comfort. Therefore, with only a few clicks, the own home can easily be controlled. Highly flexible rules and automations enable the establishment of numerous and diverse scenarios, e.g. to regulate the heating automatically as soon as a family member is on its way home (presence detection via geofencing).

GreenPocket focuses mainly on utilities, telecommunication companies, appliance vendors, electronic retailers and security companies, enabling them to create their own functionalities and design with the white label solution of GreenPocket's Smart Home software as well as selecting the fitting hardware. Large utilities like Vattenfall and RheinEnergie already use the new possibilities of the GreenPocket Smart Home software.

Visitors of the IFA will have the opportunity to discover and try the new features at GreenPocket's booth (hall 11.1, booth 2). Additionally, Dr. Thomas Goette, CEO of GreenPocket, gives interested listeners during its presentation "Energy management meets IoT" an overview about the opportunities and possibilities offered by the Internet of Things for energy management (IFA TechWatch forum on Tuesday, September 8<sup>th</sup> 2015, 11 o'clock).



Picture: Light management with the new GreenPocket Smart Home software

### **About GreenPocket**

GreenPocket ([www.greenpocket.com](http://www.greenpocket.com)) is a software specialist for user-friendly and modular applications within the Internet of Things environment as well as consumer engagement and energy management within the smart energy area. GreenPocket offers utilities and service providers standard software, which is continuously improved, as well as individual development possibilities. With 100 successful projects for over 45 national and international clients in 10 countries, GreenPocket is a market and innovation leader within Germany as well as one of the leading providers within the European smart energy market.

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