

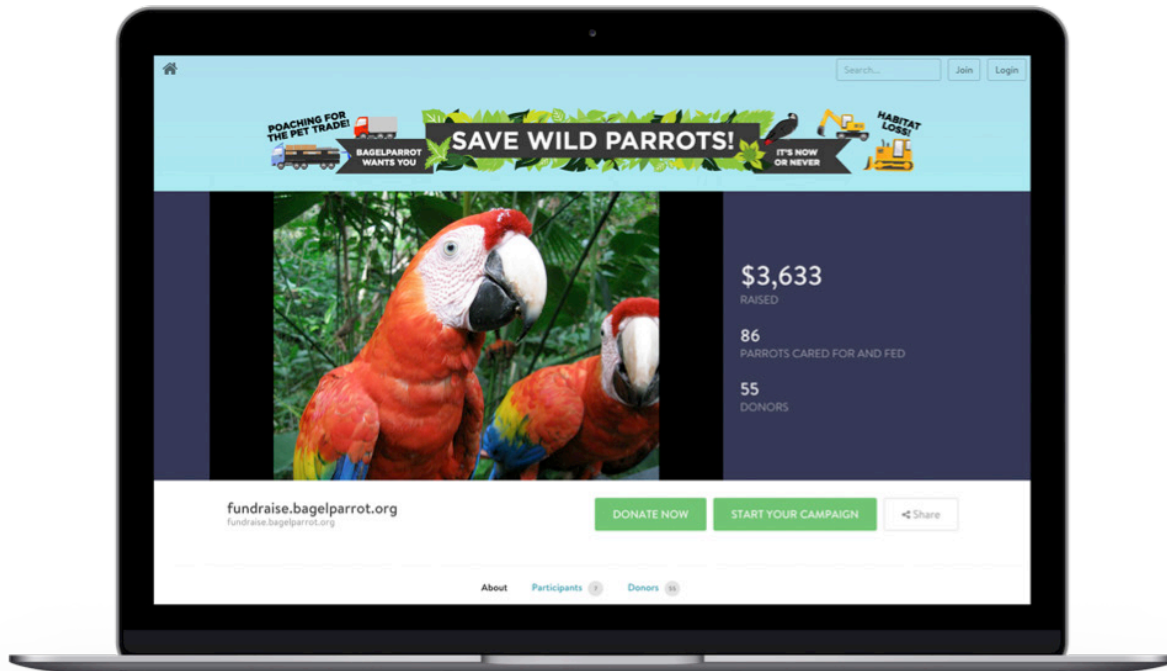


How To Plan A Successful Recurring Giving Campaign

Run a recurring giving campaign that boosts donations year-round

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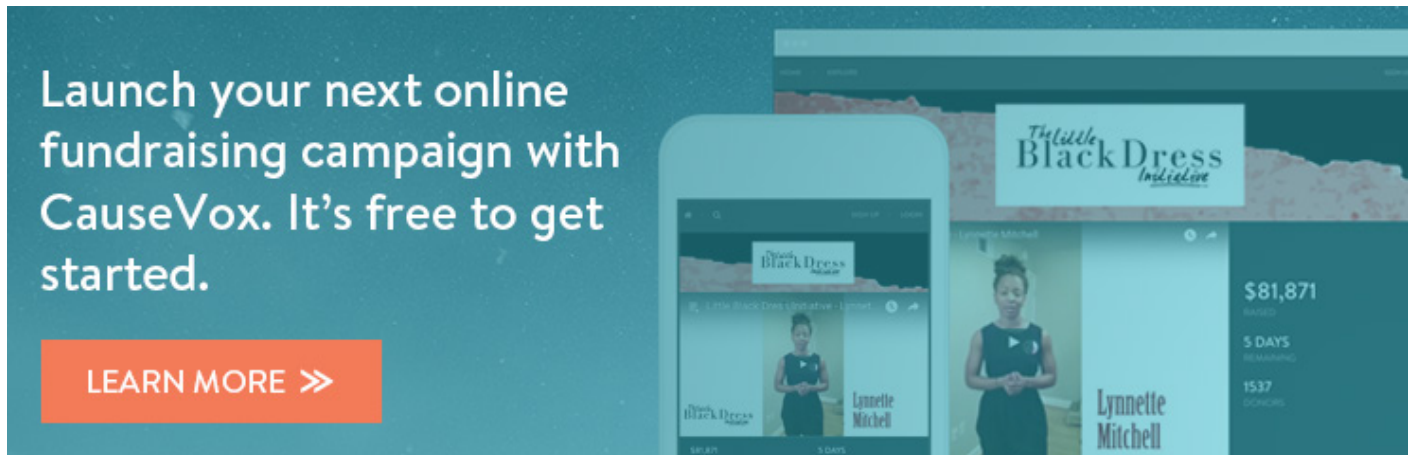
About CauseVox

Our aim at CauseVox is to help good things flourish.

CauseVox is a crowdfunding and peer-to-peer fundraising platform for nonprofits, groups, and individuals with a cause. Using our software, nonprofits and individuals can create and manage their own campaign site without needing to know how to code.

The CauseVox platform allows you to raise funds easily by providing all the tools you need to easily personalize, launch, and manage your own crowdfunding campaign.

Additionally, with our peer-to-peer fundraising capabilities, you can engage your supporters to create their own personal fundraising pages, as well as create and join teams, to fundraise on your behalf.

A promotional banner for CauseVox featuring a campaign for "The Little Black Dress Initiative". On the left, white text on a teal background reads "Launch your next online fundraising campaign with CauseVox. It's free to get started." Below this is an orange button with the text "LEARN MORE >>". On the right, a smartphone and a laptop display the campaign's interface. The smartphone screen shows a video of a woman in a black dress, with the campaign title and name "Lynnette Mitchell" visible. The laptop screen shows a larger view of the same video, with the campaign title "The Little Black Dress Initiative" at the top. To the right of the video on the laptop, the campaign progress is shown: "\$81,871" raised, "5 DAYS REMAINING", and "1537 DONORS".

Launch your next online fundraising campaign with CauseVox. It's free to get started.

LEARN MORE >>

The Little Black Dress Initiative

Lynnette Mitchell

\$81,871

5 DAYS REMAINING

1537 DONORS

Introduction

What Is A Recurring Giving Campaign?

Recurring giving, also called monthly giving, is a fundraising technique that encourages donors to give multiple gifts over the course of a calendar or fiscal year.

In some cases, donors sign up to give a specific amount each month for a year or sometimes indefinitely. Other times, donors break up a large annual gift into 12 equal payments and do so year after year. Either way, the result is the same— a consistent stream of income for your organization and a year-round [relationship with your donor](#).

What Types Of Nonprofits And Charities Use Recurring Giving Campaigns?

Nonprofits and charities of every size, purpose, and operating budget use recurring giving campaigns.

Because they're relatively affordable to run and a cost-effective way to [engage and retain donors](#), more and more organizations are creating their own recurring giving campaigns every year.

According to the [2016 M+R Benchmarks](#)^[1] report, monthly giving accounts for 17% of all online revenue and in 2015, monthly revenue grew by 24% across all sectors, compared to 18% growth in one-time revenue.

“Monthly giving accounts for 17% of all online revenue.”

 [tweet this](#)

This means that recurring giving not only makes up a significant portion of online income for many organizations, it's also growing at a faster rate than traditional one-time donations.

Why Would You Choose To Run A Recurring Giving Campaign?

There are many benefits to running a recurring giving campaign that your nonprofit or charity may experience.

These benefits include:

- Having steady and predictable income
- Keeping donors engaged year-round
- Remaining top-of-mind for your donors
- Increased donor retention
- More time and money to focus on recruiting new donors

Nonprofits choosing to implement recurring giving campaigns find that it's a cost-effective way for them to bring in new donors and keep them involved in the organization for the long-term.

Why Are Recurring Giving Campaigns Essential For Nonprofit/Charity Sustainability?

At [CauseVox](#), we know that fundraising is hard work.

When you factor in staff time, marketing costs, and other administrative expenses, the cost to raise money is relatively high. We realize the time and effort it takes to [recruit new donors](#) is long and hard. We've also noticed that, in our current competitive fundraising landscape, donors now require more engagement options than ever before to ensure retention for years to come.

It's a never-ending, 24/7/365 process.

But, recurring giving campaigns provide a sustainable, long-term solution to this cycle.

By focusing on year-round giving, your nonprofit doesn't have to focus as heavily on recruiting new donors. Additionally, you'll be bringing in more money from your donors, creating a steady stream that you can project on throughout the year. In fact, monthly donors give 42% more in one year than one-time donors [2]."

[“Monthly donors give 42% more in one year than one-time donors.”](#)  [tweet this](#)

10 Steps To Run A Recurring Giving Campaign

We built [CauseVox](#) to help cause-based organizations connect with donors and to help change the world for the better.

As such, we've made it easy to not just recruit one-time donors, but also year-round, lifelong donors. By using [CauseVox to power your recurring giving campaign](#), you're one step closer to a sustainable fundraising future.

Follow these steps to run your own recurring giving campaign using CauseVox.

1. Determine & Organize Your Resources

Recurring giving campaigns are relatively affordable to run, but they take time and commitment from your organization.

Start by ensuring your development team is ready for the job. If necessary, consult with your management team and board of directors.

Also, know your fundraising budget going into this campaign. Work within your means to create a quality program without stretching your organization's wallet.

Keep in mind that recurring giving campaigns are [cost-effective to run](#), but that doesn't mean they are free. Plus, they're run year-round, which means that you might need a dedicated staff person (or more).

Costs you may incur include:

- Staff and administrative costs
- Marketing costs, including social media ads, direct mail, etc.
- Donor management software
- Perks/incentives

We suggest you use a solid [CRM system](#) for data tracking since it's likely you'll be working with a large pool of donors. This will help you track every transaction, donor information, communications, and even tax information come reporting time.

2. Establish A Goal

As you begin any fundraising campaign, it's important to have a goal to work toward (yes, even if it's an ongoing drive!)

Take a look at similar organizations, research your organization's history, and consider your current resources when developing a goal for your recurring giving program.

Your goal should meet the following [SMART criteria](#):

- Specific
- Measurable
- Attainable
- Relevant
- Time-Based



GIVE
joy

Feed Hope. Give Joy.
givejoy.causevox.com

\$8,460
OF \$5,000 RAISED

0 DAYS
REMAINING

28
DONORS

100%

[Make a Donation](#) [Share](#)

Fundraising Campaign Goal on CauseVox

If this is your first “go” at recurring giving, be realistic. Note the number of donors you want to bring into the program each month and a desired average monthly donation.

Then, factor in the impact you want to make with those gifts. Will this program fund a new program or initiative? How many lives do you want to impact? Quantify all of this to help mold your program moving forward.

3. Understand Your Audience/Target Donor

Let’s talk about Watsi’s recurring giving campaign for a second (we’ll break this campaign down later in this guide). One of the first steps they took before developing

their program was studying what made their donors tick. After they began molding their campaign, they sent out a casual email to a testing group of current donors and asked for feedback.

Use your own resources to learn about your audience. Try donor surveys, feedback sessions, or look at historical donor data to understand the following:

- What fueled donors to give
- How donors came to your organization (email, peer-to-peer fundraising, etc.)
- Preferred giving methods
- Preferred communication frequency

The information you gather will mold the entire program and shape the way you recruit recurring donors. For example, you may learn that most of your donors come from social media referrals, are female, and are between the ages of 18-35. From there, target the same segments through Facebook and [Instagram ads](#).

For further clarity moving forward, try developing a [donor persona](#). A donor persona represents your average donor and can include attributes such as age, income level, gender, education, family status, values, likes/dislikes, pain points, engagement level, and donation frequency. Use this “persona” to market to your target audience.

4. Develop A Campaign That Speaks To Your Audience

Now that you understand your target donor, it's time to develop a campaign that your audience can relate to.

While many nonprofits and charities choose to create an entirely separate giving circle or program name for their recurring giving program, this isn't necessary. There are, however, many benefits to doing so.

For starters, creating a name for your recurring giving program gives donors an air of exclusivity. It also helps to create a feeling that members of this elite group are working together on a team, together.

If you do decide to create a separate program, market it with its own brand and vibe. Again, keep in mind your target audience as well as the goal of the group.

Some of the best recurring giving program names we've seen are simple, inclusive, and meaningful, such as [charity:water's "The Spring."](#) As you develop your program and brand, be sure to test out same names, logos, and even color schemes on sample audiences using A/B testing or a focus group.

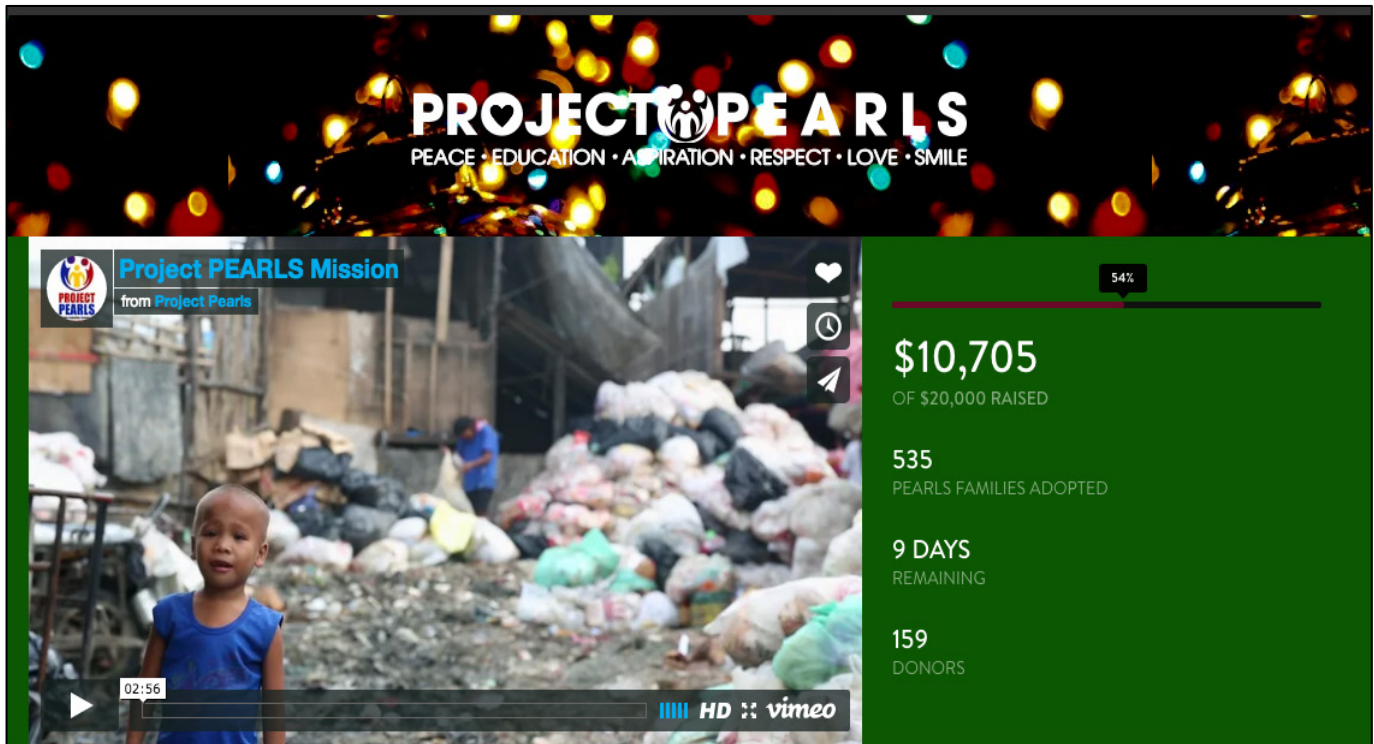
5. Share A Compelling Story

While branding is important, [your nonprofit story](#) is what will motivate your audience to become recurring donors.

Use the [elements of a compelling nonprofit story](#) to craft your message. Whether you're using images, videos, or written text to get your point across, include the following:

- A relatable character or cause that connects donors to this initiative
- Emotion-inducing content such as a powerful firsthand account of your program from one of your clients, an image of staff at work, or a video highlighting the area you're serving.
- Information about the problem and solution your organization provides
- A call to action that inspires your donor to act

In addition, recurring donors should understand the impact of their gifts upfront. Include an impact meter or similar feature on your fundraising site.



PROJECT PEARLS
PEACE • EDUCATION • ASPIRATION • RESPECT • LOVE • SMILE

Project PEARLS Mission
from Project Pearls

\$10,705
OF \$20,000 RAISED

535
PEARLS FAMILIES ADOPTED

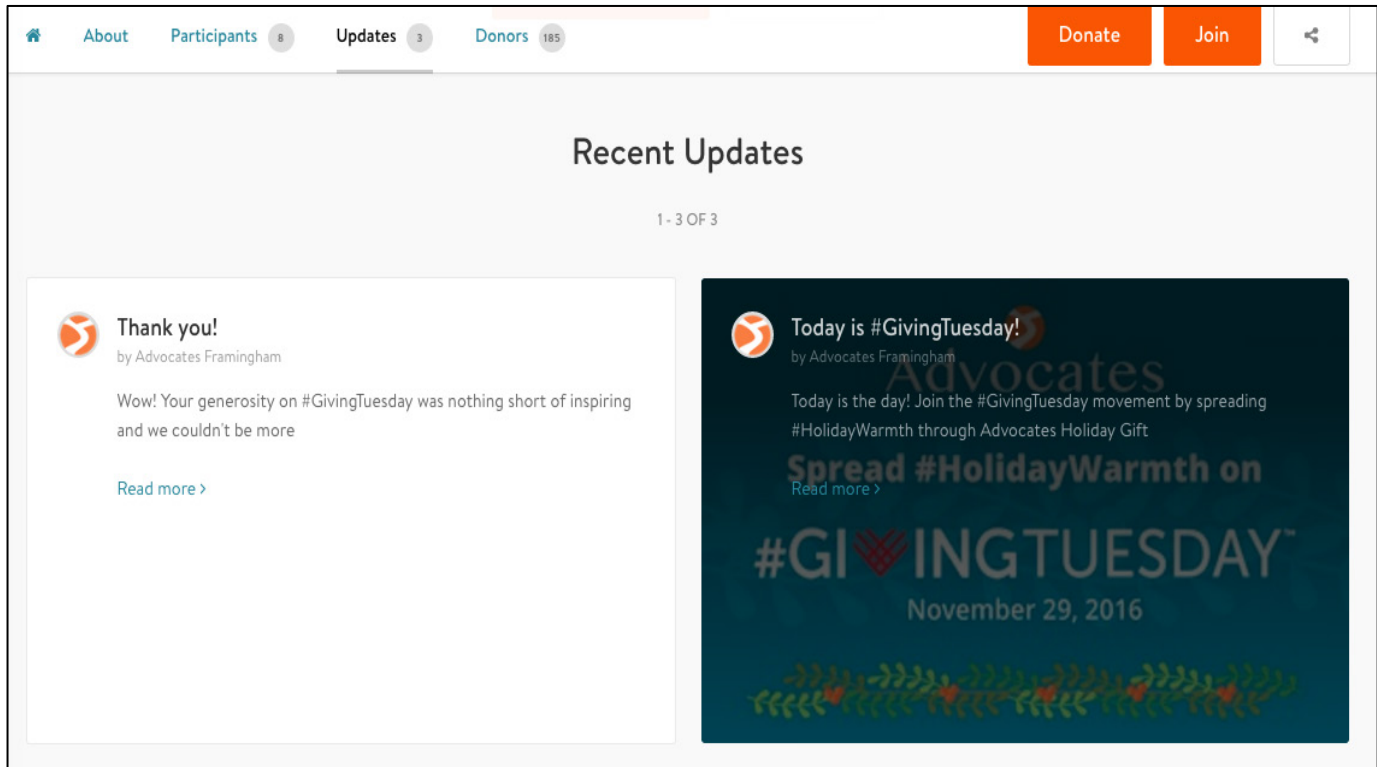
9 DAYS
REMAINING

159
DONORS

02:56 HD :: vimeo

CauseVox Impact Metric

In addition to sharing your story on your fundraising website, use the [blog update feature](#) on your website to continue updating donors on the scope of the change you're promoting together through this initiative.



Blog Updates

6. Have The Option Available At First Glance

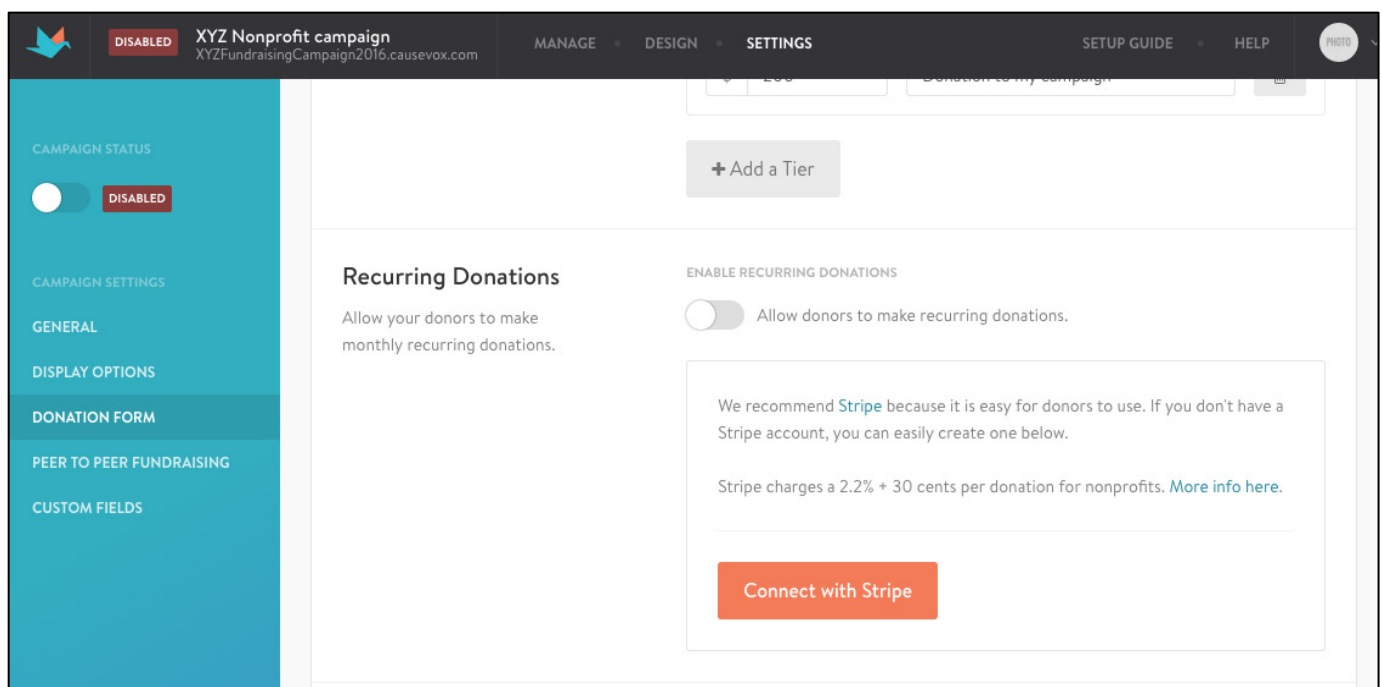
Nonprofits recruit recurring donors many different ways. Some come from your recurring giving campaign marketing efforts. Others will just appear on your doorstep. And when they do, you want to be ready.

Make sure your donors always have the option to make monthly or recurring gifts, whether they're giving on [your website](#), through a [crowdfunding campaign](#), or even at an in-person fundraising event.

For CauseVox-powered fundraising campaigns, we make it easy to include a recurring giving option directly on your donation form.

To set up recurring donations:

- Go to your “Campaign Settings” and select “Donation Form”
- Scroll down the page until you reach “Recurring Donations.”
- Creating an account with [Stripe](#) to finalize the process
- Check your website to ensure all information is accurate



Recurring Donations Setting

Maternal Health 2017 Matters Annual Campaign #sheisnotalone
by The Motherhood Collective

AMOUNT
40.00 USD per Month

TO
General Campaign ▾

Choose an Amount

Select from the tiers below or choose your own amount.

10 USD
Bring one new woman to programming

40 USD
Cover a month of Café supplies

☒ Make this a monthly recurring donation.
☐ Add 4.25% of my amount to cover transaction fees.

Recurring Donation Option On CauseVox Donation Form

7. Also, Make Recurring Giving An Ongoing Option

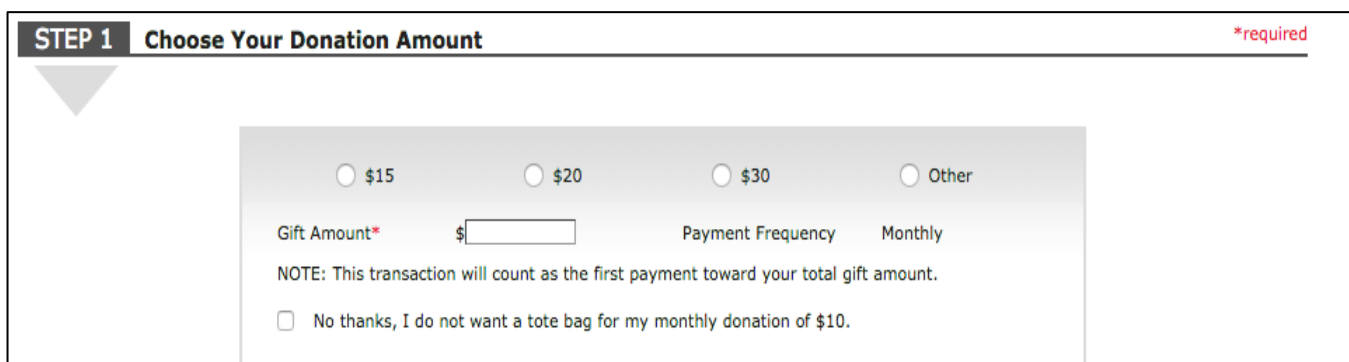
Your current donors are a great pool of prospective recurring donors.

If a donor has given to your organization for some time (you decide how long) ask them to consider a larger gift in the form of a monthly donation .

Likewise, you can also promote your recurring giving campaign on your website to capture those visiting your site. In promoting your recurring giving campaign over all

other fundraising campaigns on your website, social media, etc., you'll encourage people to make larger gifts over a longer period of time.

In this [“Save The Children”](#) example, the organization gives donors suggested donation amounts with an option for donation frequency. Donors immediately see a recurring giving option. If they want to make a one-time gift, they redirect to another page.



STEP 1 Choose Your Donation Amount *required

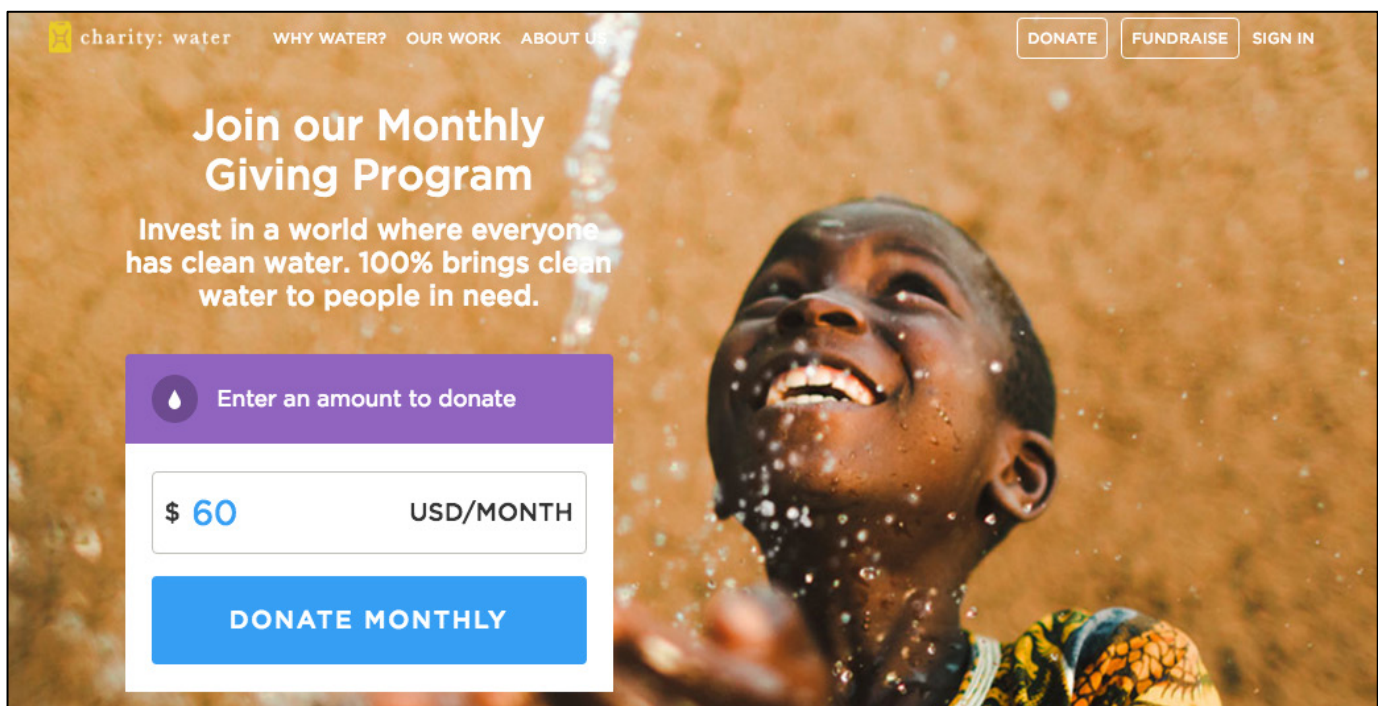
☐ \$15
 ☐ \$20
 ☐ \$30
 ☐ Other

Gift Amount* \$
 Payment Frequency ☐ Monthly

NOTE: This transaction will count as the first payment toward your total gift amount.

☐ No thanks, I do not want a tote bag for my monthly donation of \$10.

Likewise, visitors to [charity:water](#)'s main website see an option to become a monthly giver immediately on arrival to the site.



charity: water WHY WATER? OUR WORK ABOUT US DONATE FUNDRAISE SIGN IN

Join our Monthly Giving Program

Invest in a world where everyone has clean water. 100% brings clean water to people in need.

Enter an amount to donate

\$ 60 USD/MONTH

DONATE MONTHLY

8. Consider “Incentives” (Perks, rewards)

To entice donors to get involved, consider offering an incentive.

But before you buy hundreds of branded t-shirts, think about what motivates your audience. Have you noticed an uptick in donations when you offer a gift match? Do your donors attend in-person “thank you” events? Do you communicate with most of your donors online?

Understanding your audience can help you create an incentive that works.

Some suggestions include:

- Gift match
- Welcome gift
- Access to a special thank you party

Thanks to a generous gift from our Angel Donors, every dollar donated to the Feed Hope | Give Joy campaign will be matched, up to a total of \$5000.



THE STORY BEHIND THE CAMPAIGN

With Gratitude



Jill Boesch

Feed Hope's Matching Gift Incentive

Annual Fundraising Campaign by Sparsile Dance

AMOUNT
50.00 USD

TO
General Campaign ▾

Choose an Amount

Select from the tiers below or choose your own amount.

25.00 USD

Donor - Sparsile Bracelet - Est. Ship Oct 1.

50.00 USD

Friend - Sparsile Tumbler - Est Ship Nov 1

75.00 USD

Sponsor - Sparsile shirt - Est Ship Nov 1

Donor Perks

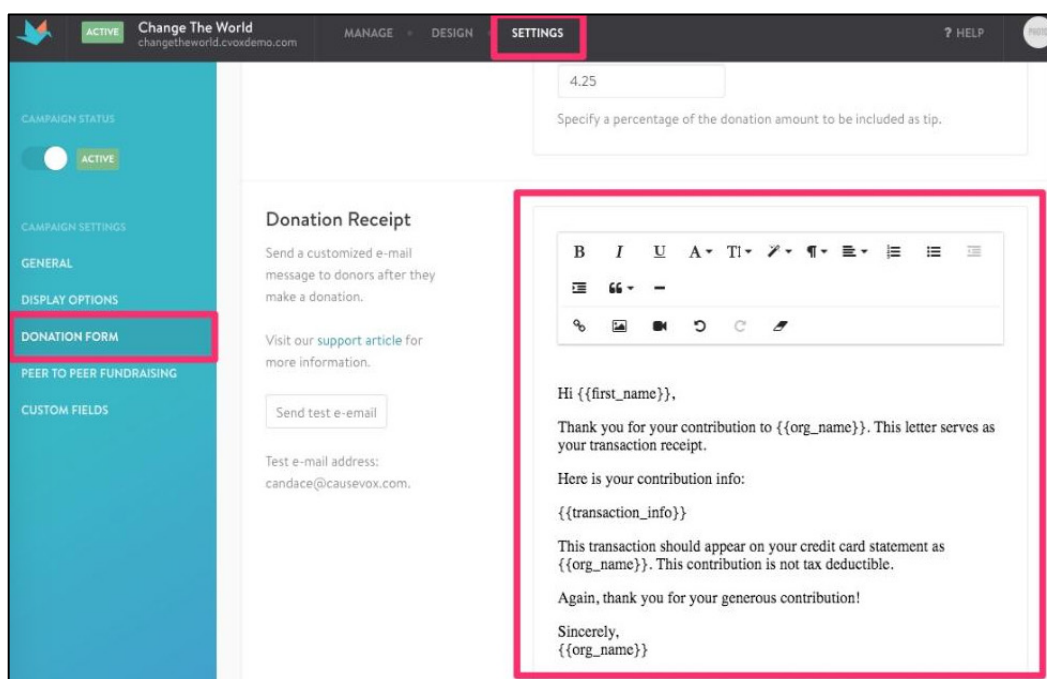
9. Thank Your Donor Promptly And Often

Immediately following the transaction, send your donor a thank you either alongside the individual tax-deductible receipt or in addition to it every single month.

[“Thank yous”](#) should be thoughtful and genuine, so go ahead and include a message about the impact of your donor’s gift so they know exactly how they’re making a difference.

Keep in mind, a thank you email is automatically generated once a donor finalizes his/her gift when you use CauseVox to power your campaign.

To customize your donation thank you, go to your account “Settings” and select “Donation Form.” Then, scroll down until you reach “Donation Receipt.” After you’ve input your information, send a test email to ensure everything looks good.



Change The World
changetheworld.cvoxdemo.com

MANAGE DESIGN **SETTINGS** ? HELP

CAMPAIGN STATUS
ACTIVE

CAMPAIGN SETTINGS
GENERAL
DISPLAY OPTIONS
DONATION FORM
PEER TO PEER FUNDRAISING
CUSTOM FIELDS

4.25
Specify a percentage of the donation amount to be included as tip.

Donation Receipt
Send a customized e-mail message to donors after they make a donation.
Visit our support article for more information.
Send test e-mail
Test e-mail address: candace@causevox.com.

Rich Text Editor:
 B I U A T [Icons]
 [Icons]
 [Icons]
 Hi {{first_name}},
 Thank you for your contribution to {{org_name}}. This letter serves as your transaction receipt.
 Here is your contribution info:
 {{transaction_info}}
 This transaction should appear on your credit card statement as {{org_name}}. This contribution is not tax deductible.
 Again, thank you for your generous contribution!
 Sincerely,
 {{org_name}}

Aside from this automated email, we suggest taking it one step further and reaching out to your donor on a personal level.

For example, the board chair of [Children of Vietnam](#) calls each and every donor to offer appreciation after donating. [World Help](#) sends out a personalized, handwritten note. Choose whichever method and medium works for your organization, but just don't overlook this step.

And then, keep going!

"Thank yous" aren't only a response to a donation. In fact, we urge you to thank your donors as often as possible. Try surprising them out of the blue like [Watsi](#) did with a book of pictures from the field.

Reaching out makes your donor feel good and keeps your organization top-of-mind.

At the end of the year, consider sending your donor a tax receipt for the entire year. During this time, it's also a good idea to send an extra special thank you, such as a thank you from your clients or something similar and meaningful.

10. Report Back

A recurring giving campaign is only sustainable in the long-term if you follow through. Every year (or when the information is available) report back to the donor.

This final step requires preparation, good record keeping, and effective messaging.

To begin, calculate a recurring donor's return on investment (ROI), comparing the amount of impact created from the campaign. Try breaking it down even further and calculate the ROI for the average recurring gift or doing a personal calculation for each donor. Communicate this information to your donors in an annual summary or similar document.

You can also factor the results of your recurring giving campaign into your annual report. Highlight rock star recurring donors, note what's working with the campaign, and specify the impact this particular campaign has had on your work. Any mention of this program is good publicity for donors not yet involved in recurring giving.

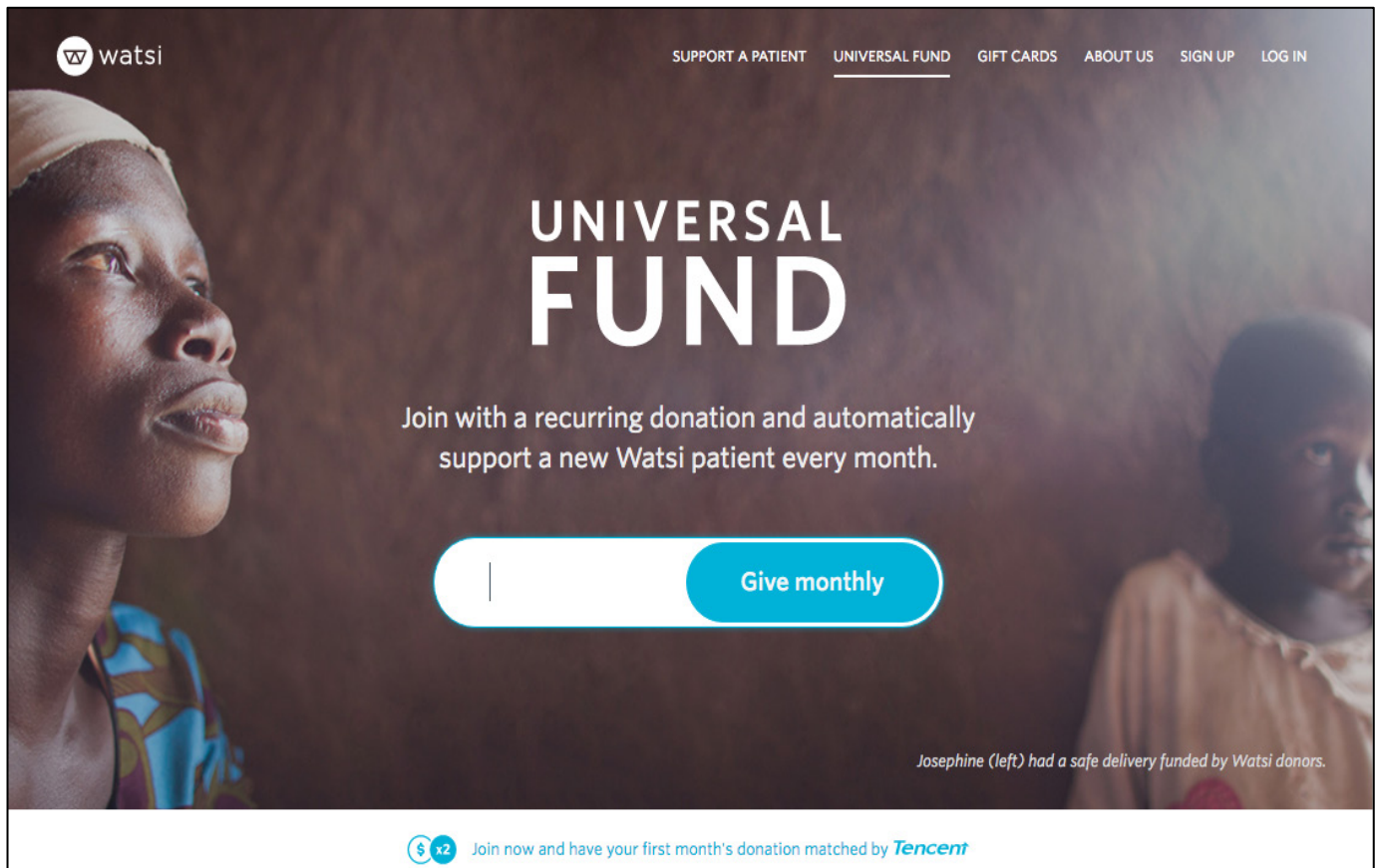
And don't forget to make sure each recurring donor gets a copy of the report, whether it's by mail or online.

Examples Of Recurring Giving Campaigns

While the same idea is behind all recurring giving campaigns (smaller gifts made over the course of the year), nonprofits and charities go about implementing their own programs in many ways.

Here are a few great examples to help get your own creative juices flowing:

Watsi

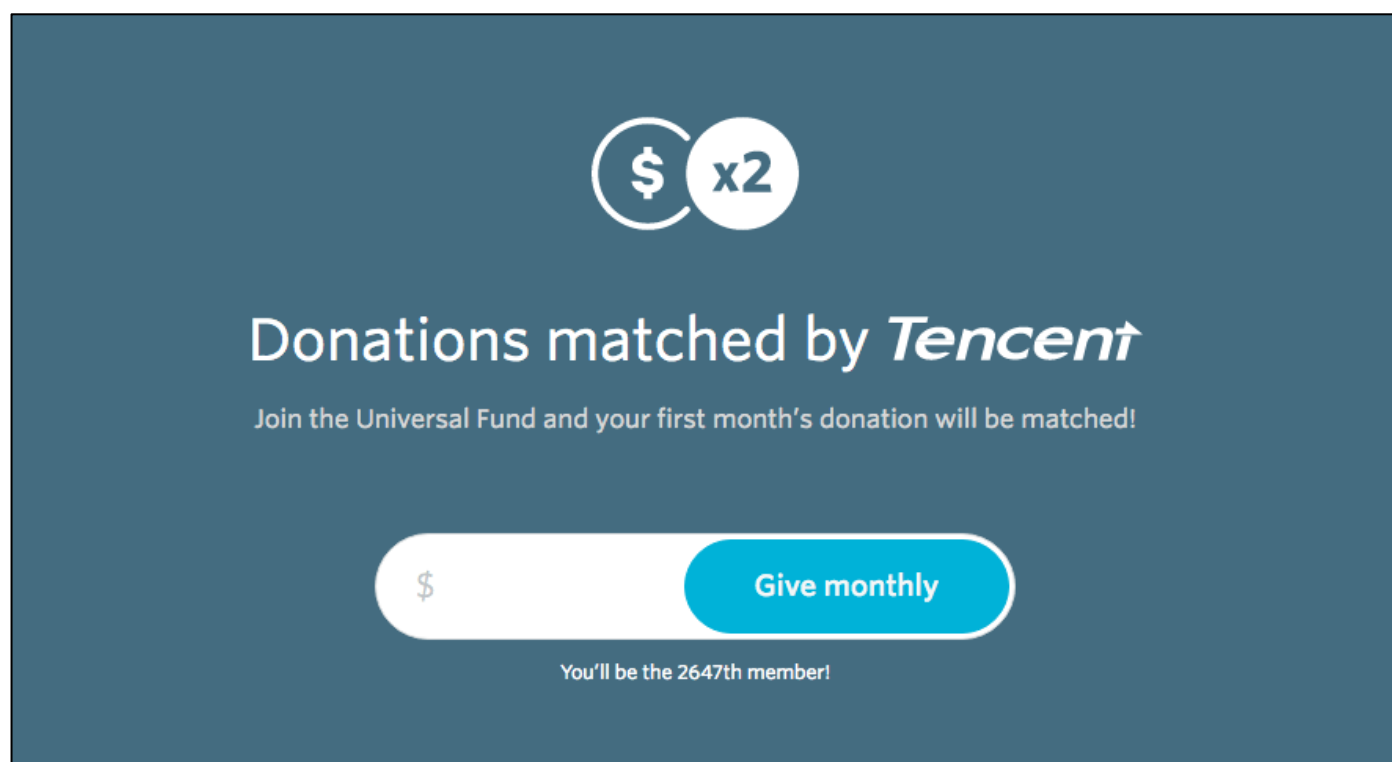


[Watsi's recurring giving program](#), the “Universal Fund” is a phenomenal example for recurring giving.

This program does a lot of things right, including:

User-Friendly Donation Form: Watsi created a user-friendly fundraising website and donation form that requires only basic information to make a gift, including the monthly gift amount, donor's name, email, and payment information. A good rule of thumb is to make it easy for your donors to give. Don't worry—you can always collect more information from your donor later on.

Gift Match: Watsi matches a donor's first gift. Many donors choose to give when they know their gift is leveraged



- **Frequent Updates:** Watsi sends out a monthly “thank you” email that highlights a patient helped by the donor's gift. This strategy connects the donor

to the organization's work, keeps them engaged on an ongoing basis, and is a great way to communicate results clearly but with emotion.

Monthly email updates

Every month, you receive an email introducing you to the patient you supported and an update after they receive care. You'll always see your impact.

 [See Geoffrey's update email](#)



Seven Watsi donors funded surgery to help Geoffrey walk again.

- **Team Atmosphere:** Watsi keeps track of all recurring donors by number, and includes that number on their website as donors sign up.

Everyone deserves healthcare

Be the 2647th member to join and make healthcare a reality for everyone,
one donation, one patient, and one month at a time.

- **Perks:** Watsi provides special perks to recurring donors, including the picture books mentioned earlier in this guide.

charity:water



[charity:water's recurring giving program](#) ,“The Spring,” uses a strong nonprofit story told via video to bring donors into the fold.

Here are some of the best practices charity:water uses to fuel their recurring giving program:

- **Targeted Marketing:** By using targeting messages, charity:water actively promotes The Spring to their one-time donors, email newsletter recipients, and

others connected with the organization. They include images and videos on their emails and website that inform and motivate donors to get involved.



- **Team Atmosphere:** charity:water also includes a ticker that keeps track of the total number of recurring donors. Then, they take it one step further and include the number of countries represented and the average donation.

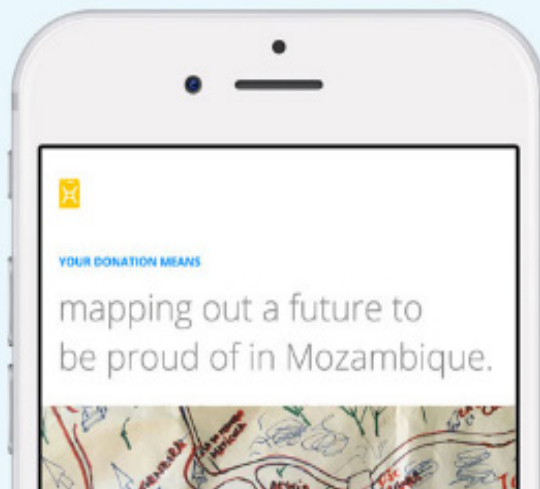


- **Thoughtful Program Name:** “The Spring” captures the essence of their mission.
- **Impact-Driven:** Real-time updates are given to recurring donors, meaning that they’re presented with the impact of their gift on an ongoing basis



Get ready for a whole bunch of Good News

See how your donation is being put to work with real-time updates from around the world.



- **Donor Testimonials:** charity:water posts donor testimonials on their website. These serve as a way for others to vouch for the program and encourage participation.

Together, we're unstoppable.



"Giving monthly helps me to never forget those who are in need."

Jeremy Snell
Honolulu, HI



"To know that 100% of our monthly donation provides clean drinking water makes us feel so good about our monthly contribution."

Marty & Richard Dutch
Newport Beach, CA



"I give monthly because the less a child has to think about their need for clean water, the more they can learn and grow and dream and do."

Jessica Stroup
New York, NY

ASPCA



Become an ASPCA Guardian

Welcome to [MyASPCA.org](https://myaspca.org)! Thank you for watching our TV Commercial and for taking action on behalf of the animals we serve, just like the ones you saw on television. The ASPCA Guardian monthly giving program is the best way to help animals in need. As a Guardian you'll receive a special edition 150th anniversary t-shirt and a photograph of an ASPCA rescued animal. In addition you will receive a biannual statement and newsletter.

FREE
MEMBERSHIP KIT
EXCLUSIVE T-SHIRT



The [ASPCA "Guardian" program](#) encourages donors to give monthly to sponsor animals. They do a lot of good things with their recurring giving program, such as:

- **Perks:** The ASPCA includes a membership perk to recurring donors, which in this case is a kit with a t-shirt. Though not all donors want a gift in return, some do appreciate the gesture. As always, it's best to know your audience and understand what they want before offering incentives.
- **Regular Reporting:** The ASPCA reports results in a biannual statement, connecting donors to the work being done and their role in the process.
- **Donor Testimonials:** ASPCA uses donor testimonials to encourage participation. In this case, they feature a celebrity on their fundraising website.

MONTHLY

Gift Amount

1

Billing

2

Payment

3

\$18

\$25

\$36

Other

CONTINUE



- **Program Transparency:** They include a section of frequently asked questions (FAQ) directly on their website. This helps with transparency and any lingering questions a donor may have before signing up including contact information, withdraw dates, and when to expect tax forms.

Monthly Giving is Easy

For your convenience we have put together some of the most commonly asked questions below about how our program works. Of course, if you have a question not covered here, or prefer to make your gift over the phone, please feel free to call (800) 291-8028.

Q: Once I've made an online gift, how can I make changes to my account i.e. change amount, change my credit card number?

A: It's so easy! Please just call (800) 628-0028. If we receive your change prior to the month's processing deadline we can make the change effective for that month. If not, it'll take effect the next month.

Q: What if I need to stop giving. Can I stop whenever I want?

A: Of course! Just call (800) 628-0028. Your cancellation will take place the same month, or the following month, depending upon when we receive your call.

Q: Will I receive verification of my donations for tax purposes?

A: All monthly donors receive an annual statement reflecting the prior year's total contributions. This statement is usually mailed in February.

The Adventure Project

The Adventure Project runs a recurring giving program called “The Collective.” Donors give what equals \$1/day or \$30/month to help support their clients.

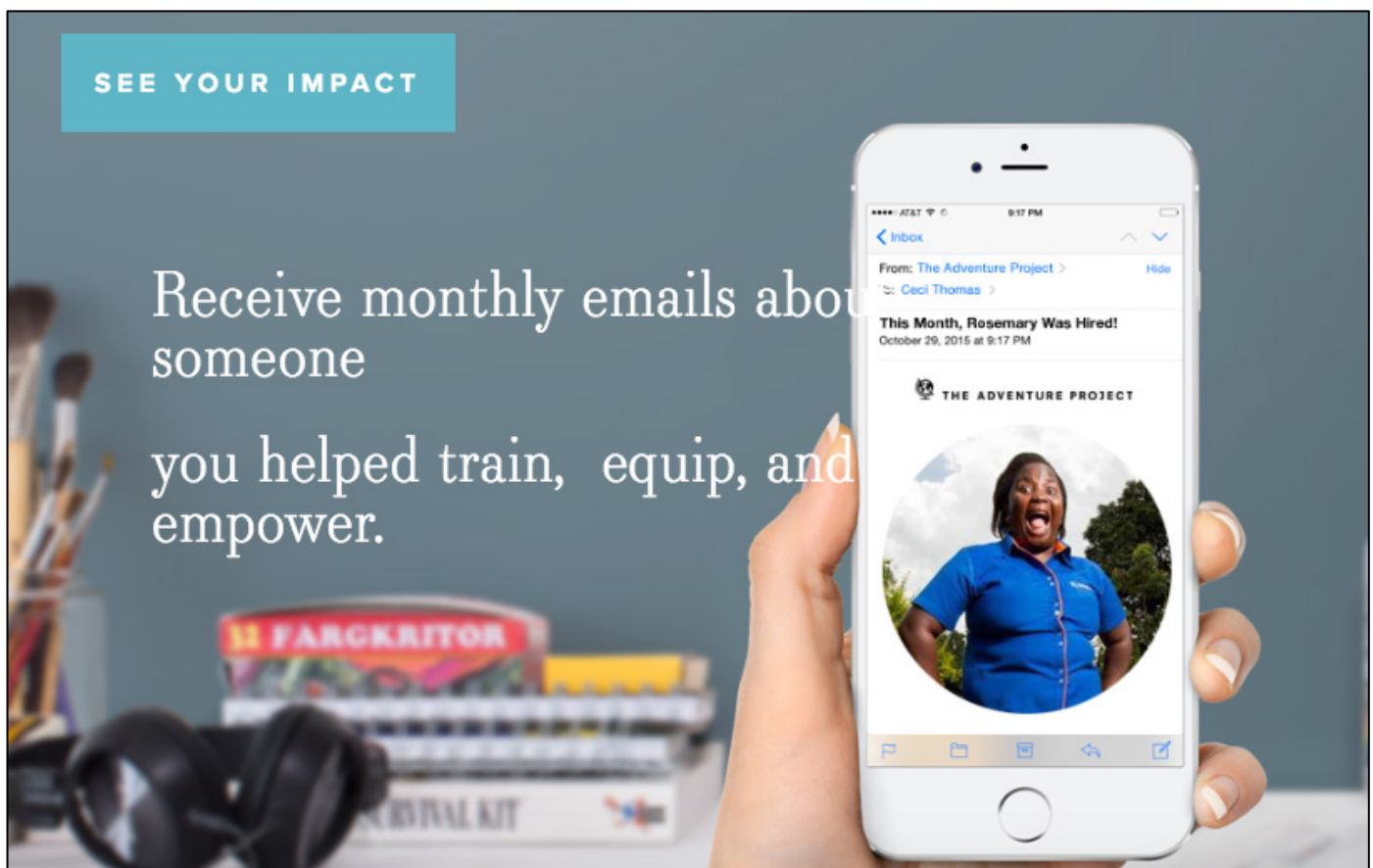
Here are some of the reasons why this recurring giving program is stellar:

- **Reported ROI:** The site explicitly states the donor's return on investment (ROI) on the main fundraising page, adding transparency and motivation to the donation request.

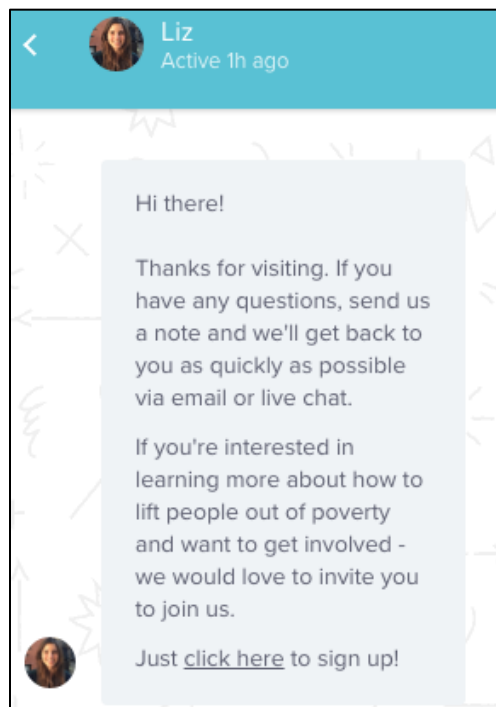
Giving \$1 per day (\$30 per month) provides critical job training for people living in poverty.

For every \$1 donated, an entrepreneur is able to earn \$2.30 in additional income - moving themselves out of extreme poverty.

- **Impact-Driven:** By focusing on communicating impact to power their recurring giving program, The Adventure Project educates and engages donors at the same time.



- **Thoughtful Program Name:** Similar to Watsi and charity:water, The Adventure Project promotes the idea of recurring giving donors being part of a “team” or group doing good for the world by calling this program “The Collective.”
- **Person-to-Person Experience:** A personalized donor to fundraiser experience is a cornerstone of this program. Immediately upon visiting their website, donors see a message from an employee. This interaction helps to build trust and establish an immediate connection between the two parties.



Summary & Takeaway Tips

By now, you've learned about why you should incorporate a recurring giving campaign into your annual fundraising plan. You have seen how to set up a recurring giving campaign for your organization as well as some amazing recurring giving program examples.

As you move forward with your own campaign, use these tips to kick it up a notch.

Bonus Tips For A Noteworthy Recurring Giving Campaign

- **Ensure It's Easy:** Simplify the donation form, enable autofill if possible, and keep a link active on your website and social media profiles.
- **Make It Your Donor's First Choice:** Remember, recurring donors give more over the course of the year than one-time donors, so you want donors to choose monthly gifts. Make sure your recurring giving campaign is the first one they encounter when on your website.
- **Treat Donors Special:** Don't wait until Thanksgiving to let your donors know how much you appreciate them. Send them something out of the blue. It doesn't have to be big (it could be something as simple as a thank you note). Instead, focus on meaning.
- **Be Exclusive:** Let your recurring donors know they're part of an exclusive club. Give them a number like Watsi does. Or create a Facebook page just for them. The sky's the limit.

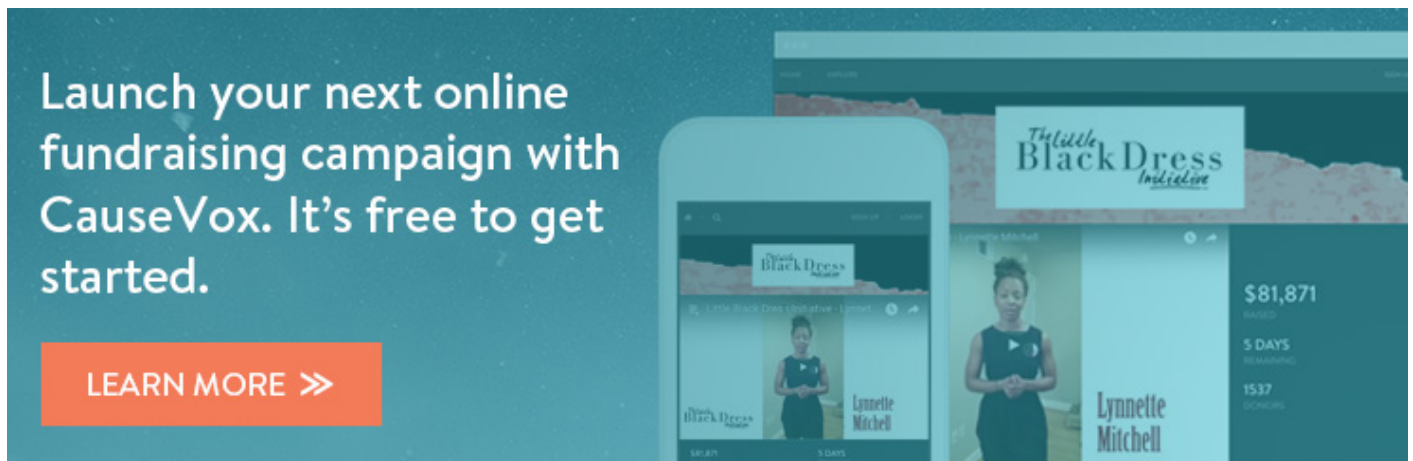
- Look For Gift Matches: Leverage those gifts even further with gift matches. Ask donors to check with their employers, as many match 50% or more of a donor's gift to 501(c)3s.
- Promote The Campaign Online: Make sure you recruit for your recurring giving program actively in email and through social media. Always include a link to your fundraising page on your emails and newsletters.

Recurring giving campaigns are worth your organization's time and money. As you begin to create your own program, remember that you're not only recruiting donors, you're promoting a long-term relationship with someone who cares deeply about the work your organization is doing in the world.

“Recurring giving campaigns are worth your organization's time and money.”  [tweet this](#)

[1]2016 M+R Benchmarks]-<http://mrbenchmarks.com/>

[2]Network For Good: <http://www.networkforgood.com/nonprofitblog/new-infographic-why-recurring-giving-matters/>



As a CauseVox user, here's just a few of the features you'll have access to:

- [Easily customizable crowdfunding site](#) to integrate with your branding and design fully.
- [Powerful crowdfunding tools](#) to help you raise more funds (donation metrics, impact metrics, donation receipts, mobile-optimization, etc)
- [Easy and clean user interface and admin dashboard](#) to manage donors, create content, adjust your campaign, and get real-time updates
- [Personal fundraising pages](#) to help you get new donors and reach new networks.
- Dedicated customer service to help you be as successful as possible, in addition to [free guides, toolkits, case studies and resources.](#)

There's a lot more where that came from, and the CauseVox team is your number one resource. Don't hesitate to reach out for more information on any of the topics

covered in this guide, and feel free to browse our website for related content if you want to dig a little deeper.

Ready to get started? [Sign up on CauseVox today.](#)

Schedule a free 1-1 fundraising consultation today

It only takes 30 minutes to change the course of your fundraising

SCHEDULE A MEETING

