

What is a Giclée ?

(pronounced zhee-clay) n. AKA: Archival Pigment Print. Most often associated with reproductions. A high-quality print made using an inkjet printer. The term "giclee" comes from the French word "gicler," which means "to squirt or spray." Giclees are typically printed on fine art paper or canvas, and the inkjet printing process allows for a high level of detail and color accuracy. The printer uses archival-quality inks that are fade-resistant and have a wide color gamut, which means that they can reproduce a wide range of colors. Because of their high quality, giclee prints are often used by artists and photographers to reproduce their work for sale. They are also popular among collectors who want to own a high-quality reproduction of a work of art, but cannot afford an original. Giclee prints are often considered to be superior to traditional offset lithography prints, which can have a lower resolution and color accuracy. However, because giclee prints require specialized equipment and materials, they can be more expensive to produce than other types of prints.

The most critical step in producing a giclée is creating a high resolution, digitized copy of the original artwork. Our studio scanner scans up to 8200 dpi for flat items up to 12x18. For larger originals, image capture is handled by our large format BetterLight scanning cameras (211 & 384 megapixel resolution- current iPhones have a 12 megapixel camera). Mated with specialized optics and a HID lighting system to minimize glare and reflection, we capture every nuance of detail from even the largest of originals. This one digital file may be used to create different products as well as a variety of print sizes and substrates. Canvas, watercolor papers, note cards, posters postcards, business cards, etc.

If you have your own files that you consider sufficient for your needs, we suggest ordering proof prints to evaluate how your colors will look when printed on a specific media; An 8-1/2"x11" of the full image on any media paper or canvas we stock. A "detail" proof can also be requested to evaluate image quality at the desired final size.

START HERE - Get Your Original Art Digitized and Archived

- **HIGH RESOLUTION MASTER SCAN** - Digital file format with enough resolution to clearly print reproductions larger than your original if desired. We will retain copies of your files for future print orders when needed.
- **PRINTED 8-1/2 x 11 PROOF PRINT** - Your entire image reduced to fit. Any media choice. Color matched and corrected with watermark. Proof prints take the guesswork out of visualizing how color accurate your prints will be. Add'l "DETAIL" proofs may be purchased to show image resolution and detail quality at actual print size.
- **16 GB FLASH DRIVE** - Contains full resolution master files in .TIF format. Also, web, email, and social media sized copies in JPG format.

SCAN WITH color correction proof & flash drive

| | |
|-------------------------------|--------|
| Original size under 12 x 18 = | \$ 65 |
| Original Size up to 24 x 30 = | \$ 95 |
| Original Size up to 40 x 60 = | \$ 125 |
| Original Size over 40 x 60 = | \$ 195 |

SCAN w/o color correction or proof

| | |
|-------------------------------|--------|
| Original size under 12 x 18 = | \$ 45 |
| Original Size up to 24 x 30 = | \$ 65 |
| Original Size up to 40 x 60 = | \$ 95 |
| Original Size over 40 x 60 = | \$ 175 |

Unfit & Refit Framed Artwork for Scan

\$25 -\$50 Per Picture

carefully handled and reframed after scanning.
3-Dimensional or originals w/ metallics may require additional cost.

35MM Film and slide scanning: \$5 per image, \$35 minimum order

PURCHASE 4 or more SCANS - Get 1 FREE:

Use individually or as needed; no expiration

**NORMAL TURNAROUND: SCAN TO "READY TO PRINT" IS TYPICALLY 7 - 10 DAYS.
48 HR RUSH SERVICE AVAILABLE FOR A 50% UPCHARGE.**

To reduce turnaround time, you may pre order and schedule scans at: www.digitalartsstudio.com

Multi Piece Orders May Require Additional Time



Limit of Liability and Copyright Protection

WE WILL NOT SCAN REPRODUCTIONS OR ORIGINAL ART WITHOUT WRITTEN PERMISSION FROM ARTIST OR ESTATE.

Submission of any materials such as original artwork, transparencies, or digital images to Digital Arts Studio constitutes an agreement by the client that they are either the creator or owner of all reproduction rights. In the event of copyright dispute or litigation, Digital Arts Studio is held harmless and client accepts all responsibility for damages, legal costs and any restitution. Digital Arts Studio certifies that no additional copies other than those requested by client will be created, sold or distributed in any way without the clients permission pursuant to copyright laws. Digital Arts Studio will take all precautions to archive client files but cannot guarantee the loss of or permanence of any data storage format.

Subject to change w/o notice
Online store prices may vary

CHROMATA LYVE CANVAS



The LYVE™ Canvas is a 450 gsm, 20.5 mil bright white, consistent poly-cotton blend matte canvas using an acid-free, neutral pH coating. Archival Certified, OBA-free.



Our Statement of Quality stamped on back of each print.

With eye-popping color gamut and Dmax, LYVE sets a new standard of exceptionalism in fine art and photographic printmaking. Unlike 99% of available inkjet canvas products for giclee printing, this canvas utilizes "Chromata White" optical brightener additive-free and fluorescent whitening agent-free breakthrough technology.

"Chromata White" provides the most stable platform on which to print photographs and fine art works without the color shift issues inherent on other canvases. Optical Brighteners compromise the attainment of true color and they inevitably deteriorate and yellow over time.

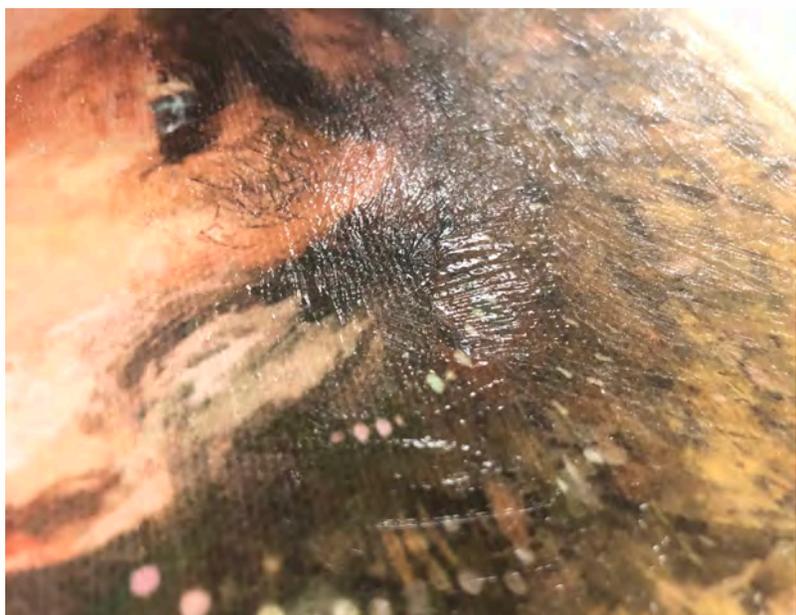
**Only standard sizes shown- image sizes not shown will be priced by square foot.
PRINTS ON CANVAS UP TO 5 FEET WIDE AND 8 FEET LONG!**

| IMAGE SIZE | Rolled (includes 2" border) | Rolled (includes 3" border) | Stretched (standard .75" frame depth) | Stretched 1.5" Gallery Wrap | Stretched DEEP 2" Gallery Wrap | OPTION hand-applied brush stroke texturizing |
|------------|-----------------------------|-----------------------------|---------------------------------------|-----------------------------|--------------------------------|--|
| 8 X 10 | \$19.54 | \$26.06 | \$41.14 | \$43.66 | \$55.22 | \$8.33 |
| 11 X 14 | \$31.41 | \$39.55 | \$61.41 | \$64.91 | \$80.05 | \$16.04 |
| 12 X 16 | \$37.22 | \$46.06 | \$70.82 | \$74.74 | \$91.42 | \$20.00 |
| 16 X 20 | \$55.83 | \$66.53 | \$99.03 | \$104.07 | \$124.85 | \$33.33 |
| 20 X 24 | \$78.17 | \$90.73 | \$130.97 | \$137.13 | \$162.01 | \$50.00 |
| 20 X 30 | \$94.92 | \$108.88 | \$154.92 | \$161.92 | \$189.88 | \$62.50 |
| 24 X 30 | \$110.74 | \$125.63 | \$175.54 | \$183.10 | \$213.11 | \$75.00 |
| 24 X 36 | \$130.28 | \$146.56 | \$202.28 | \$210.68 | \$243.76 | \$90.00 |
| 30 X 40 | \$174.01 | \$192.63 | \$258.01 | \$267.81 | \$306.03 | \$125.00 |
| 36 X 48 | \$241.94 | \$263.81 | \$342.74 | \$354.50 | \$399.89 | \$180.00 |
| 40 X 60 | \$327.56 | \$353.15 | \$447.56 | \$461.56 | \$515.15 | \$250.00 |
| 48 x 72 | \$459.69 | \$489.94 | \$603.69 | N/A | \$684.34 | \$360.00 |
| 54 x 96 | \$674.65 | \$711.88 | \$854.65 | | \$954.88 | \$540.00 |

Stretched CANVAS: requires 2" - 3" of additional canvas border to allow for stretching and is **INCLUDED** in the prices above. Sides may be a solid color, or "mirrored edge. All are stapled on the back of stretcher so that no unsightly staples are visible. Our stretcher frames are individually cut from 8-10 foot kiln-dried solid wood (not "tongue and groove" pieces) and precisely sized to a fraction of an inch as required.

TIMELESS™ VARNISH is specifically formulated to enhance and protect your canvas and is available in matte, satin (semi-gloss) or gloss finishes. **TimeLess™** varnish adds additional UV and scuffing protection and is **INCLUDED** in our price.

**** ADDING 3-D Brush Strokes on top of your printed image makes each reproduction unique, and will look and feel more like an authentic original painting. We carefully hand apply multiple layers of clear acrylic "paint" adding texture to your canvas prints. Your "hand-embellished" prints look as authentic as it gets!**



2" Thickness -
DEEP GALLERY-WRAP
Solid-mirrored -overflowed

*** Our stretcher frames are cut from solid wood to a 1/16" tolerance for precise sizing and additional strength

1-1/4" Thickness -
Standard GALLERY-WRAP
Mirrored edge around sides

1-1/4" Thickness -
Standard GALLERY-WRAP
Image overflow around sides

1-1/4" Thickness -
Standard GALLERY-WRAP
Solid Color Sides

3/4" Thickness - standard
depth for traditional framing

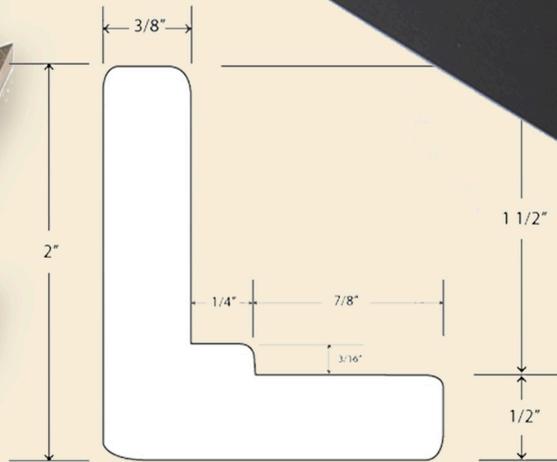
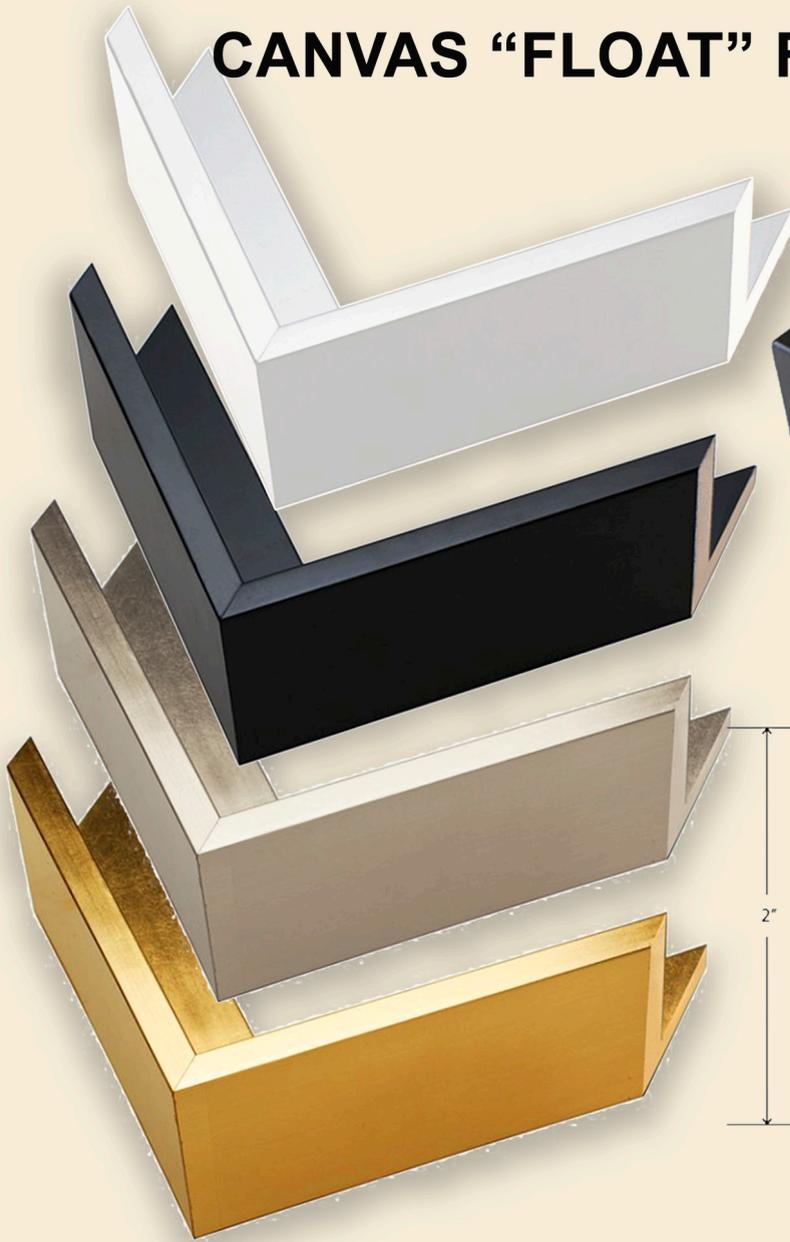


STRETCHER BAR & BORDER OPTIONS

Note: Our 2" deep stretcher may be used on any size but recommended for sizes over 36"x48"

All are wired & ready to hang

CANVAS "FLOAT" FRAMES



**ADD A "FINISHING TOUCH"
TO YOUR CANVAS WRAPS!**



| FRAME SIZE | MATTE BLACK OR WHITE | GOLD OR SILVER LEAF |
|------------|----------------------|---------------------|
| 11 X 14 | \$117 | \$167 |
| 16 X 20 | \$153 | \$229 |
| 20 X 24 | \$186 | \$276 |
| 24 X 30 | \$221 | \$324 |
| 24 X 36 | \$243 | \$356 |
| 30 X 40 | \$287 | \$404 |
| 36 X 48 | \$333 | \$481 |

ASSEMBLY INCLUDED - READY TO HANG



**We have over 200 additional Float Frame styles available in ANY size!
Call one of our expert framers to discuss choices. 404 352 9789**

Our Statement of Quality stamped on back of each print.

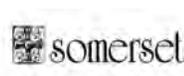
FINE ART GICLÉE PAPER PRINTS

*** Paper Descriptions and Specifications on Following Pages

Note: Actual prices calculated by square foot. Only standard sizes listed here. Prices may vary.

| IMAGE SIZE + BORDERS = PAPER SIZE | Somerset | Canson | Hahnemühle FineArt | | | | | | Museo | Moab |
|--|---|----------------------------------|---------------------------|-------------------------|--------------------|----------------|--------------|-----------------|----------------------------|----------------|
| | Enhanced VELVET | Aquarelle or BFK Printmaking Rag | William Turner (Textured) | Ultrasmooth (Hot Press) | Pearl (Semi-Gloss) | Baryta (Gloss) | Satin Finish | Metallic Finish | "ECHT" (Hot Press) | Moenkopi Unryu |
| | COLD PRESS TEXTURED WATERCOLOR PAPERS | | | SMOOTH MATTE | SMOOTH LUSTER | GLOSS | SMOOTH SATIN | METALLIC SILVER | SMOOTH MATTE 24" max width | Washi Fiber |
| | All 100% Cotton Rag Fiber; No Brightening Additives | | | | | | | | | "Rice Paper" |
| | 255 gsm | 310 gsm | 308 gsm | 305 gsm | 320 gsm | 320 gsm | 310 gsm | 340 gsm | 210 gsm | 55 gsm |
| 8 x 10 | \$9.52 | \$10.92 | \$11.48 | \$11.48 | \$11.48 | \$11.48 | \$12.88 | \$12.88 | \$7.56 | \$8.40 |
| 9 x 12 | \$12.75 | \$14.63 | \$15.38 | \$15.38 | \$15.38 | \$15.38 | \$17.25 | \$17.25 | \$10.13 | \$11.25 |
| 11 x 14 | \$18.19 | \$20.87 | \$21.94 | \$21.94 | \$21.94 | \$21.94 | \$24.61 | \$24.61 | \$14.45 | \$16.05 |
| 12 x 16 | \$22.61 | \$25.94 | \$27.27 | \$27.27 | \$27.27 | \$27.27 | \$30.59 | \$30.59 | \$17.96 | \$19.95 |
| 16 x 20 | \$37.74 | \$43.29 | \$45.51 | \$45.51 | \$45.51 | \$45.51 | \$51.06 | \$51.06 | \$29.97 | \$33.30 |
| 20 x 24 | \$56.61 | \$64.94 | \$68.27 | \$68.27 | \$68.27 | \$68.27 | \$76.59 | \$76.59 | \$44.96 | \$49.95 |
| 20 x 30 | \$70.89 | \$81.32 | \$85.49 | \$85.49 | \$85.49 | \$85.49 | \$95.91 | \$95.91 | \$56.30 | \$62.55 |
| 24 x 30 | \$85.00 | \$97.50 | \$102.50 | \$102.50 | \$102.50 | \$102.50 | \$115.00 | \$115.00 | \$67.50 | \$75.00 |
| 24 x 36 | \$102.00 | \$117.00 | \$123.00 | \$123.00 | \$123.00 | \$123.00 | \$138.00 | \$138.00 | \$81.00 | \$90.00 |
| 30 x 40 | \$141.61 | \$162.44 | \$170.77 | \$170.77 | \$170.77 | \$170.77 | \$191.59 | \$191.59 | N/A | \$124.95 |
| 36 x 48 | \$204.00 | \$234.00 | \$246.00 | \$246.00 | \$246.00 | \$246.00 | \$276.00 | \$276.00 | | \$180.00 |
| 40 x 60 | \$283.39 | \$325.07 | \$341.74 | \$341.74 | \$341.74 | \$341.74 | \$383.41 | \$383.41 | | \$250.05 |
| 44 x 72 | \$374.00 | \$429.00 | \$451.00 | \$451.00 | \$451.00 | \$451.00 | \$506.00 | \$506.00 | | \$330.00 |
| 48 x 96 | \$544.00 | N/A | \$656.00 | N/A | \$656.00 | N/A | \$736.00 | N/A | | N/A |
| 60 x 120 | \$850.00 | | \$1,025.00 | | \$1,025.00 | | | | | |

10% Discount for 5 or more same size and image. Call for quote on bulk orders.



We're proud to announce that DIGITAL ARTS STUDIO is now a Hahnemühle Platinum Certified Print Studio. Not only are we the ONLY print studio in Atlanta to be awarded Platinum status, we are one of only 6 studios in the world to be given this title by a global industry leader in digital inkjet fine art printing.

PRINT TIPS

We recommend including white borders around your images; at the very least, 1/2" on all sides will allow room for proper attachment to matting or general handling. We strongly suggest to increase the white space around an image to a larger, standard frame size. Wider borders (1-1/2 - 3") will "present" your images better, allow for signing and/or numbering prints, and make it easier and less expensive for your customer to frame. Odd sized images should be centered on a standard size.

To increase the life your giclées on paper, you should ask about appropriate preservation matting and framing. It is advisable to always handle and display your artwork carefully. Proper materials and handling will prolong the life of a print by protecting it in a stable environment. An experienced framer will be able to recommend the correct preservation materials to minimize fading and environmental factors such as airborne contaminants, pollution, heat, light, and humidity.

Generic profiles for soft proofing are also downloadable from our online store (MAIN MENU). Proper use of ICC profiles in PhotoShop or LightRoom will provide a more accurate visual as to how your files will print. If match prints are provided, we will color correct in-house for \$36.25 per image and make every effort to come as close as possible. Due to variations in paper types, ink sets and equipment, some color variations may still occur.

Museum Quality Fine Art & Photographic Archival Papers (Giclée) Media Specific Descriptions & Specifications

Hahnemühle William Turner Rag Watercolor 310 gsm

A genuine 100% cotton rag mould-made paper in both look and feel and is highly archival. Specifically designed to meet the need of artists using fine art giclée output. Heavy textured watercolor paper without any artificial optical whitening agents. Hahnemühle has a worldwide reputation as a 'brand of the century' among artists, photographers, museums, galleries and collectors.

Canson BFK Rives Fine Art Printmaking Rag Watercolor 310 gsm

Founded in 1557, Canson has a long history in the manufacture of archival papers. The world's number one mould-made traditional printmaking paper, with almost 500 years of history and heritage is now available for the Digital Fine Art market. BFK Rives has a unique pure white tone obtained without the use of OBAs and a very specific smooth and velvety texture. This exceptional paper is ideal for fine art prints and photographs and gives them a very prestigious aura.

Arches Aquarelle Rag Watercolor 310 gsm

A unique and unrivaled character to the fine art reproduction of traditional artwork and photographs. This genuine 100% rag, watercolor paper possesses the unique structure, surface texture and warm white tone that demanding artists expect from a traditional Fine Art paper. This paper complies with the highest archival standards and is extremely age resistant.

Somerset Enhanced Velvet Rag Watercolor 255 gsm

Mouldmade of 100% cotton fibers, this natural white paper yields exceptional depth of color with a velvety fine art texture. The surface of the paper becomes an inherent part of the finished print, without overwhelming the image, but adding a fine art element to the composition. It is made by the St. Cuthberts mill in England of 100% cotton using a traditional mould machine and buffered with calcium carbonate to help protect prints against attack by atmospheric pollutants. Perfect for limited editions demanding a consistent art feel. Up to 60" wide.

Hahnemühle Photo Rag Ultrasmooth 305 gsm

The most popular and widely used digital paper produced today. A matte and very smooth bright paper with 100% rag content making it highly archival. Specifically designed to meet the need of photographers or artists using digital photographic output. **Up to 60" wide.**

Museo ECHT (etched) Smooth Rag 210 gsm

Cotton Rag ARCHIVAL FINE ART RAG MATTE As with all Museo cotton rag products, ECHT starts with 100% cotton; there are no fillers, optical brighteners or other artifacts that would impact archivability and authenticity as a true cotton rag. 100% Cotton No optical brighteners - Elegant lightweight paper with a smooth matte finish. **NOTE: MAXIMUM WIDTH IS 24"**

Moenkopi [moe-in-koe-pee] Unryu Washi Fiber Paper 55 gsm

Translated literally as 'cloud dragon paper', Unryu is an environmentally-friendly Japanese paper made primarily from long, course Kozo (mulberry) fibers using traditional Japanese Washi techniques. An excellent paper choice for "organic" artwork and special effects, especially when the edges are hand-torn and "float" mounted. Moenkopi papers have been treated to produce a sharp image structure while maintaining the exquisite feel expected from a Japanese Washi paper. No other paper has received as many awards and acclaim.

Hahnemühle Photo Rag® Metallic - 340 gsm

This unique paper is 100% cotton and has no optical brighteners, free of acid and lignin and meets the highest requirements for aging resistance. Fine Art paper made of 100% cotton with a metallic effect. The premium evenly shimmering metallic effect inkjet coating ensures bright colors, deep blacks and perfect color and detail reproduction. The sophisticated silver metallic effect underscores the image and makes motifs with metallic elements, reflections, ice and glass, architecture and landscape shots, as well as black and white photographs with high-contrast tones, shine. Depending on the incidence of light, the metallic effect glimmers stronger and gives the printed motifs a unique liveliness. **Up to 50" wide.**

Hahnemühle Photo Rag Pearl 320 gsm

A smooth homogeneous surface structure with the unique pearl-coating. This natural white paper consisting of 100% cotton is free of OBA's and reminds of a natural white baryta-paper. The paper features a high Dmax and a large color gamut that enables the reproduction of finest color and black-and-white nuances in three-dimensional prints.

Hahnemühle Photo Rag Satin 310 gsm

A smooth 100% pure cotton rag, acid free paper with a very unique coating that produces a satin look wherever there is a printed image while leaving a matte surface in non printed areas. Photo Rag Satin is ideal for photographers and fine art reproduction where a slight surface variation and depth is desired.

Hahnemühle Photo Rag Baryta Gloss 320 gsm

A pure cotton paper with an inkjet coating that has been perfectly optimized for the needs of FineArt applications. The natural white paper comes in a pleasant, warm shade of white and contains no optical brighteners. The exquisite surface texture gives the paper a lovely, delicate feel while at the same time lending it an artistic note. In combination with the high-gloss premium inkjet coating, it produces stunning print results with outstanding reproduction of color and detail, deep blacks and perfect contrasts. The combination of the cotton artist paper and the high-gloss inkjet coating lends FineArt prints a striking character with a beautiful, elegant sheen, without glare. Photo Rag Baryta meets the most exacting requirements in terms of age resistance. **Up to 60" wide.**

Subject to change w/o notice
Online store prices may vary

PHOTOGRAPHIC - DISPLAY - POSTER - MURAL PAPERS

ALL papers shown here are acid-free and printed w/ fine art pigmented inks. They are NOT Museum-quality cotton rag.

| PAPER SIZE (incl. borders) | OTHER MEDIA OPTIONS | | | |
|-------------------------------|------------------------------|---------------------------------------|---------------------------------------|---------------------------------|
| | STANDARD PHOTOGRAPHIC PAPERS | | POSTER / GRAPHICS MEDIA | |
| | EPSON PREMIUM LUSTER PHOTO | CANSON BARYTA GLOSS PHOTOGRAPHIQUE II | HEAVYWEIGHT BRIGHT WHITE SMOOTH MATTE | PHOTO TEX Adhesive-Backed MURAL |
| GSM | 280 gsm | 340 gsm | 230 gsm | 6 MIL |
| 8 x 10 | \$5.32 | \$6.86 | \$5.32 | \$6.86 |
| 9 x 12 | \$7.13 | \$9.19 | \$7.13 | \$9.19 |
| 11 x 14 | \$10.17 | \$13.11 | \$10.17 | \$13.11 |
| 12 x 16 | \$12.64 | \$16.29 | \$12.64 | \$16.29 |
| 16 x 20 | \$21.09 | \$27.20 | \$21.09 | \$27.20 |
| 20 x 24 | \$31.64 | \$40.79 | \$31.64 | \$40.79 |
| 20 x 30 | \$39.62 | \$51.08 | \$39.62 | \$51.08 |
| 24 x 30 | \$47.50 | \$61.25 | \$47.50 | \$61.25 |
| 24 x 36 | \$57.00 | \$73.50 | \$57.00 | \$73.50 |
| 30 x 40 | \$79.14 | \$102.04 | \$79.14 | \$102.04 |
| 36 x 48 | \$114.00 | \$147.00 | \$114.00 | \$147.00 |
| 40 x 60 | \$158.37 | \$204.21 | \$158.37 | \$204.21 |
| 44 x 72 | \$209.00 | \$269.50 | \$209.00 | \$269.50 |
| 48 x 96 | \$304.00 | N/A | 42" MAX WIDTH | |
| 60 x 120 | \$475.00 | | | |

Image size + borders = PAPER SIZE.

10% DISCOUNT for 5+ same image and size. Contact us for bulk order prices.

| MATTED PRINT BUNDLES | | |
|---|-------------|----------------|
| <i>Price includes: 10 art or photo prints, matted & backed in clear envelope</i> | | |
| READY TO SELL - FITS STANDARD FRAME SIZES | | |
| 10 PRINTS (10 of 1 or 5 of 2 images) | | |
| PRINT W/ ACID-FREE MAT | PHOTO PAPER | FINE ART PAPER |
| 7.5 X 9.5 WINDOW / 11X14 MAT | \$286.00 | \$328.50 |
| 10.5 X 13.5 WINDOW / 16X20 MAT | \$408.50 | \$435.00 |
| PRINT W/ STANDARD MAT | PHOTO PAPER | FINE ART PAPER |
| 7.5 X 9.5 WINDOW / 11X14 MAT | \$214.50 | \$257.00 |
| 10.5 X 13.5 WINDOW / 16X20 MAT | \$317.50 | \$345.00 |
| PHOTO PAPER = Epson smooth luster or Canon heavyweight matte FINE ART PAPER = Arches Watercolor or Museo ECHT smooth rag | | |

| LOW COST |
|--|
| POSTER PRINTS |
| Sold in quantities of 10 Lightweight semi-gloss paper |
| 18x24 (or smaller) - \$ 120 |
| 24x36 (or smaller) - \$ 185 |

100 - 1000 QTY POSTERS
100 lb Gloss Paper Stock
18 x 24 as low as \$4.75 each.
Ask for quote

| MINI PRINTS | |
|--|------------------|
| 12 COPIES OF ANY ONE IMAGE | |
| BORDERLESS UNLESS OTHERWISE REQUESTED AT TIME OF ORDER | |
| Arches Heavyweight Watercolor | 4 x 6 - \$40/ dz |
| or | 5 x 7 - \$45/ dz |
| Museo ECHT Smooth Rag | |
| Heavyweight MATTE | 4 x 6 - \$29/ dz |
| or | 5 x 7 - \$32/ dz |
| Smooth Luster Photo | |

Canson Baryta Photographique II 340 gsm

Made from acid-free cellulose and cotton, the paper has excellent durability with a fine, smooth semi-gloss texture that leaves every print with defined detail and vibrant color. With a 100% layer of Barium Sulphate (Baryta), Canson Infinity has the characteristics and aesthetics expected from a traditional silver print paper. In addition, the paper has been designed to achieve maximum black density (high D-Max) and wide color gamut, with excellent tonal range and depth for both color and black & white prints. This innovative product is designed for the discerning photographer and printmaker looking to produce fine art black and white or color archival prints.

Epson Smooth Luster 10 mil 280 gsm RC Photographic Paper

Epson Luster is a heavyweight photo paper, developed for the discerning photographer who demands maximum color gamut, Dmax, and image resolution. Using a cockle-free RC base that gives the product a true photographic feel, Epson Luster allows for maximum ink coverage and produces stunningly vivid images. It has an instant-dry surface which allows for easy handling during production and finishing.

Heavyweight Matte Poster Paper 10mil 230 gsm

A bright coated paper that has instant drying characteristics that allows immediate use without smearing or smudging. It has a thick and smooth surface it is designed to provide images with high color density, optimal color gradation and perfect image sharpness. Applications: Posters, POS signage, Graphic Art Reproduction, and Exhibition Graphics.

PhotoTex Mural Wallcovering

PhotoTex adhesive-backed, polyester -based fabric that sticks to any non-porous flat surface. PhotoTex produces sharp-looking, seamless graphics and superior photographic images every time and ideal for life-size photographic cut-outs for walls and wall murals. It also works great for a variety of indoor and outdoor applications, including windows, backlits, doors, sign boards, and other flat surfaces. The adhesive is removable, reusable, and repositionable. It does not harm or remove paint from a primed wall, removes easily.

Subject to change w/o notice
 Online store prices may vary

BULK ORDER OPTIONS

MINIMUM ORDER: 5 PER SIZE

| Arches Heavyweight Watercolor Paper 340 gsm | | MINIMUM ORDER QUANTITY PER SIZE | MINIMUM PURCHASE PER SIZE |
|--|--------------|---------------------------------|---------------------------|
| PAPER SIZE (incl. borders) | \$ PER PRINT | | |
| 8 x 10 | \$5.04 | 25 | \$126.00 |
| 9 x 12 | \$6.75 | 25 | \$168.75 |
| 11 x 14 | \$9.63 | 25 | \$240.75 |
| 12 x 16 | \$11.97 | 25 | \$299.25 |
| 16 x 20 | \$19.98 | 10 | \$199.80 |
| 20 x 24 | \$29.97 | 10 | \$299.70 |
| 20 x 30 | \$37.53 | 10 | \$375.30 |
| 24 x 30 | \$45.00 | 10 | \$450.00 |
| 24 x 36 | \$54.00 | 5 | \$270.00 |
| 30 x 40 | \$74.97 | 5 | \$374.85 |
| 36 x 48 | \$108.00 | 5 | \$540.00 |

Arches Heavyweight Watercolor Paper is a textured, cold press 100% cotton rag fiber paper with no added artificial optical brighteners. 340 gsm is equivalent weight to 190 lb paper.

| Breathing Color Crystalline Satin Canvas | | | | |
|--|-----------------------------|-----------------------------|---------------------------------------|-------------------------------|
| IMAGE SIZE | Rolled (includes 2" border) | Rolled (includes 3" border) | Stretched (standard .75" frame depth) | Stretched 1-1/4" Gallery Wrap |
| 8 X 10 | \$10.50 | \$14.00 | \$30.30 | \$32.10 |
| 11 X 14 | \$16.88 | \$21.25 | \$44.38 | \$46.88 |
| 12 X 16 | \$20.00 | \$24.75 | \$50.80 | \$53.60 |
| 16 X 20 | \$30.00 | \$35.75 | \$69.60 | \$73.20 |
| 20 X 24 | \$42.00 | \$48.75 | \$90.40 | \$94.80 |
| 20 X 30 | \$51.00 | \$58.50 | \$106.00 | \$111.00 |
| 24 X 30 | \$59.50 | \$67.50 | \$118.90 | \$124.30 |
| 24 X 36 | \$70.00 | \$78.75 | \$136.00 | \$142.00 |
| 30 X 40 | \$93.50 | \$103.50 | \$170.50 | \$177.50 |
| 36 X 48 | \$130.00 | \$141.75 | \$222.40 | \$230.80 |
| 40 X 60 | \$176.00 | \$189.75 | \$286.00 | \$296.00 |

- The perfect sheen for prints that are bold and vibrant
- Certified for 55+ years display life
- OBA-free for a color stable canvas that will never "burn-out"
- Manufactured in Austin- the Art Capital of Texas
- 65% cotton 35% polyester
- Weight 440 GSM 21 mils

DISCONTINUED PAPERS - While Supply Lasts

| PAPER SIZE (incl. Borders) | MOAB SlickRock SILVER METALLIC | Vibrance "Pearlescent" Photo Paper |
|----------------------------|--------------------------------|------------------------------------|
| 8 x 10 | \$5.60 | \$4.76 |
| 9 x 12 | \$7.50 | \$6.38 |
| 11 x 14 | \$10.70 | \$9.10 |
| 12 x 16 | \$13.30 | \$11.31 |
| 16 x 20 | \$22.20 | \$18.87 |
| 20 x 24 | \$33.30 | \$28.31 |
| 20 x 30 | \$41.70 | \$35.45 |
| 24 x 30 | \$50.00 | \$42.50 |
| 24 x 36 | \$60.00 | \$51.00 |
| 30 x 40 | \$83.30 | \$70.81 |
| 36 x 48 | \$120.00 | \$102.00 |
| 40 x 60 | \$166.70 | \$141.70 |
| 44 x 72 | \$220.00 | \$187.00 |

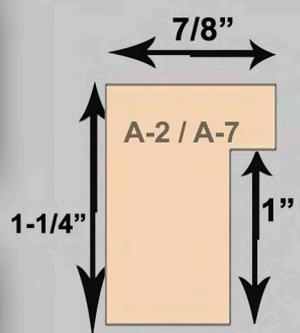
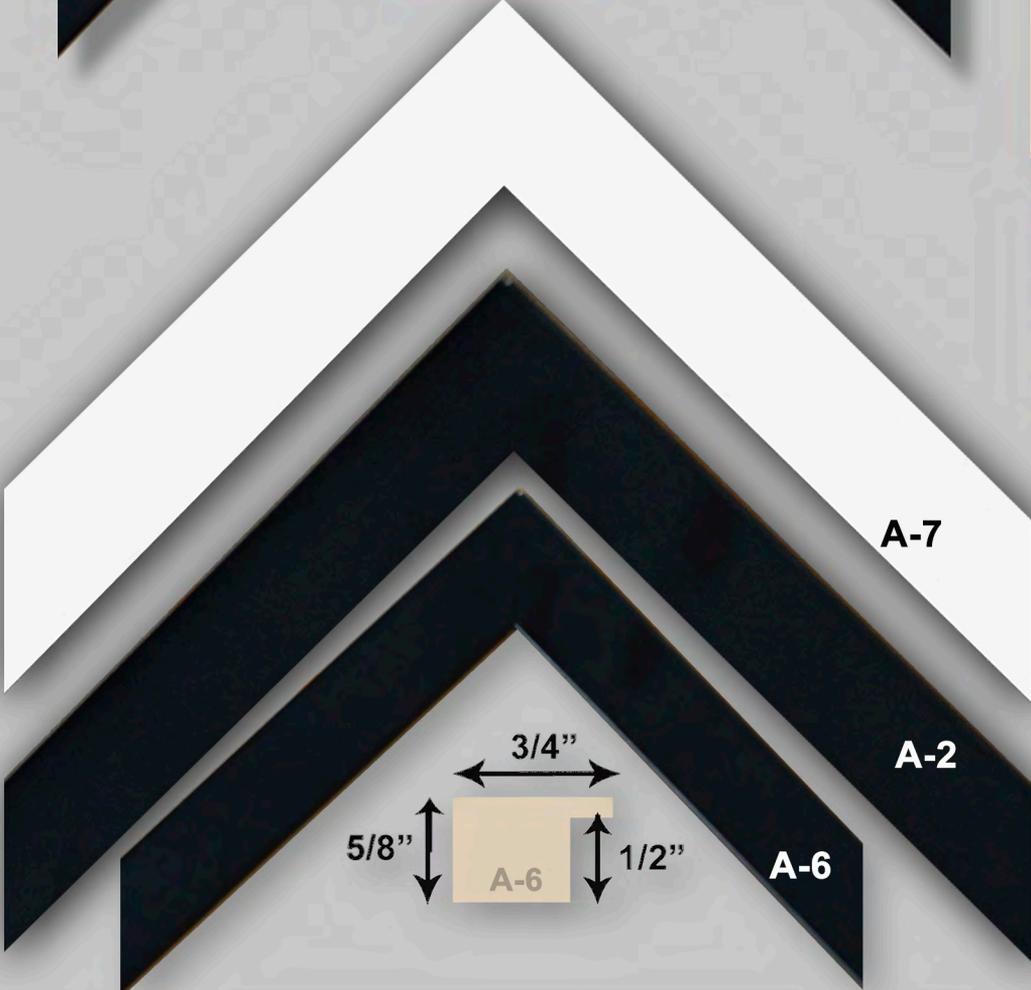
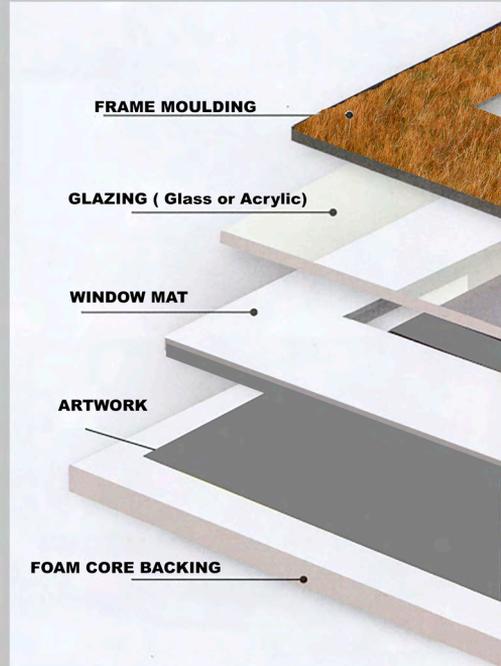
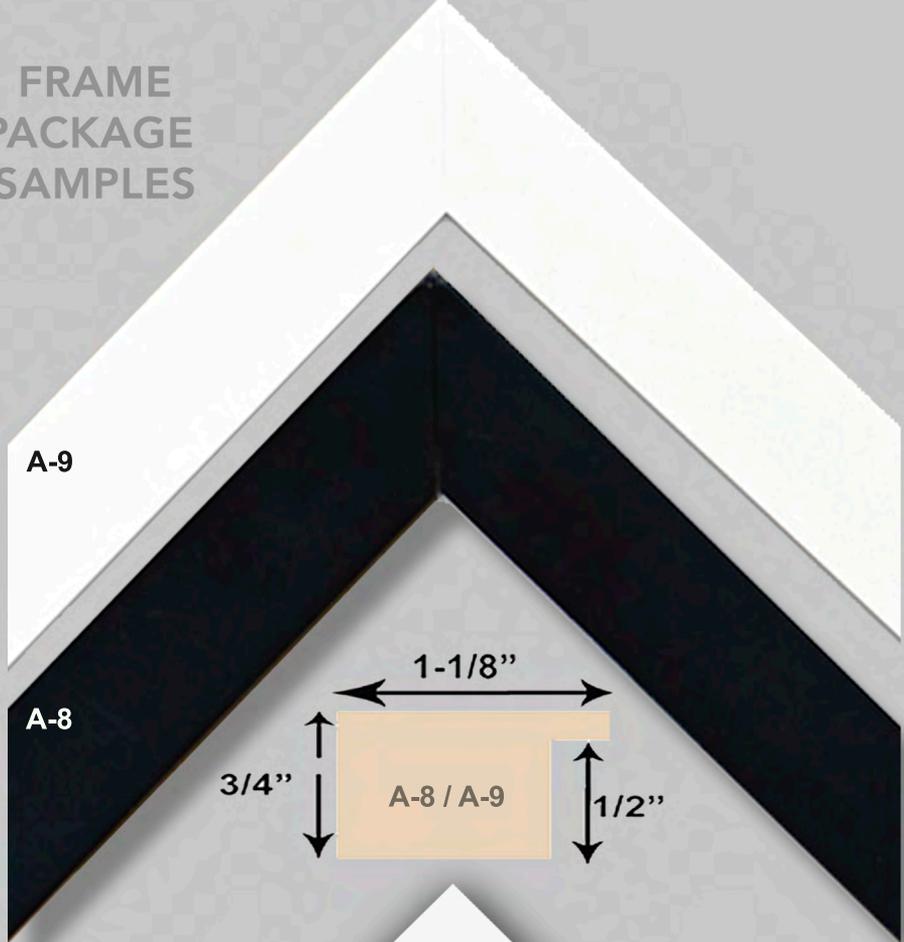
VIBRANCE METALLIC (PEARLESCENT) PHOTO PAPER

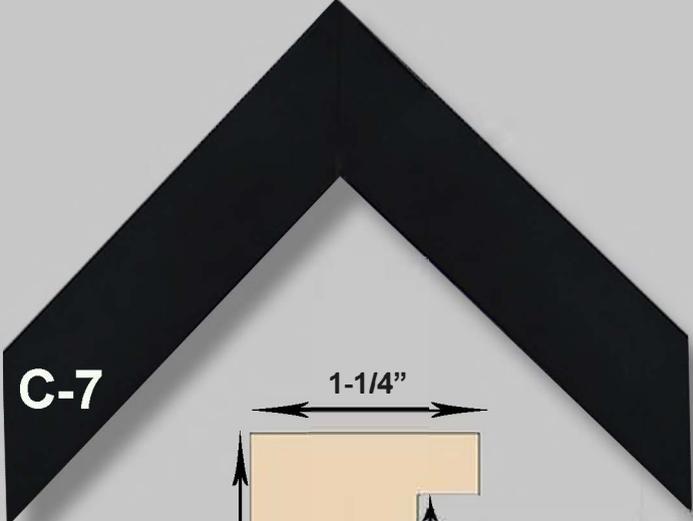
10 MIL, 255 GSM This unique and exceptional photo paper is the only pearlescent paper on the market today that can be compared to the Kodak Endura metallic process. When compared to a standard photo gloss or luster paper, metallic prints are far more appealing to customers buying photographic art.

MOAB SLICKROCK METALLIC SILVER PHOTO PAPER

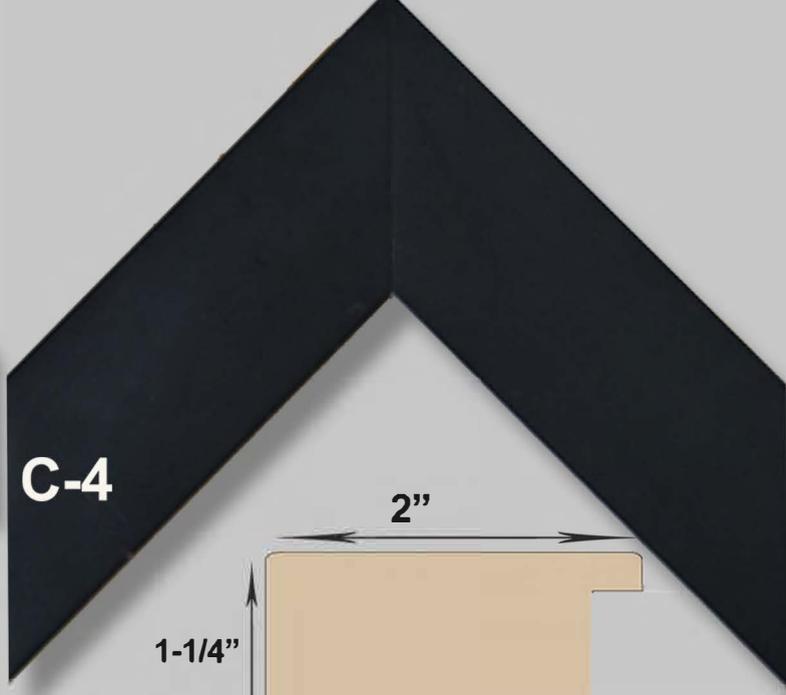
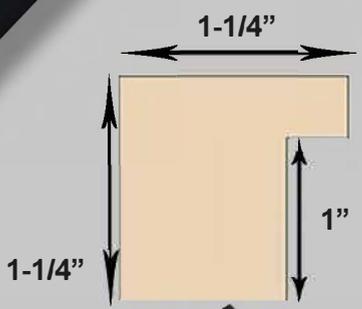
12 MIL 300 GSM The new Slickrock Metallic Silver 300 is an ultra shiny, true metallic inkjet paper with a unique instant dry coating for jaw-dropping image reproduction. Slickrock Metallic Silver 300 adds unprecedented depth to an image featuring exceptional reflective shine never seen before. This metal-like surface produces images that jump off the paper and can be handled immediately after printing. Slickrock Metallic Silver 300 is designed for fine art reproductions, including general photography, portraiture, posters, and graphic art. Designed for photographers seeking to push their images

FRAME PACKAGE SAMPLES





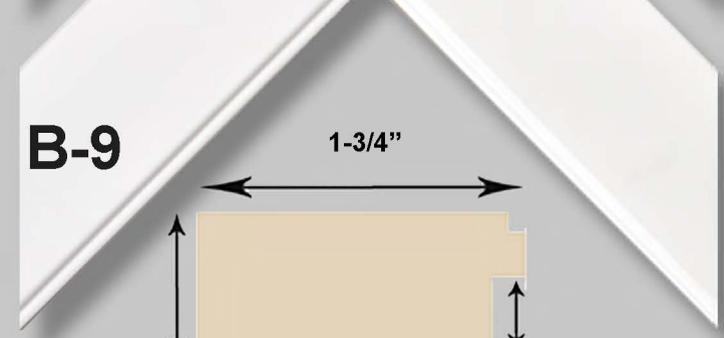
C-7



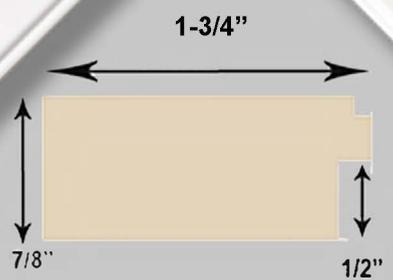
C-4



B-5



B-9





New Display Ideas!

ACRYLIC SANDWICH FRAMES



Fine Art Printmaking • Expert Custom Framing

Description:

For use with graphic inserts sizes up to 24" X 36".

Your artwork and photographs will stand out within our Deluxe Acrylic Standoff Wall Frame.

Our quality standoff wall frames display professionalism and elegance giving your presentation the 3-dimensional appearance of floating on the wall. Our Deluxe Acrylic Standoff Frames feature high quality acrylic panels giving your frame a clearer-than-glass appearance.

Print changes are quick and easily accomplished since there is no need to remove the standoff hardware from the wall.

Our acrylic standoff wall frames are ideal for adding an eye-catching contemporary look to your artwork.

Each display includes 2 sheets of highly polished thick acrylic and a set of 4 stand-off barrels. Standard finishes are brushed silver, polished chrome, black, gold and champagne.

Custom sizes and stand off colors may be special ordered.

PRICE DOES NOT INCLUDE PRINT COST

| FRAME SIZE | PICTURE SIZE | PRICE |
|-------------------|--------------|----------|
| 7-1/2" x 9-1/2" | 5" x 7" | \$66.00 |
| 11" x 13-1/2" | 8-1/2" x 11" | \$108.00 |
| 13-1/2" x 16-1/2" | 11" x 14" | \$111.00 |
| 13-1/2" x 19-1/2" | 11" x 17" | \$117.00 |
| 19-3/4" x 26" | 18" x 24" | \$222.50 |
| 23-3/4" x 29-3/4" | 22" x 28" | \$242.50 |
| 27" x 39" | 24" x 36" | \$317.50 |



MARKETING & PROMOTIONAL MATERIALS

Subject to change w/o notice
Online store prices may vary



COA's have traditionally been provided by the artist for all limited edition prints. They "attest" to the stated number of prints being offered, including proof prints, museum prints, printer proofs, etc. They distinguish your fine art prints from lesser quality reproductions.

vinyl Banners - Brochures - Flyers - Labels and More Available - Ask for a quote or availability.

| POSTCARDS | | | | |
|---|-------|-------|-------|-------|
| FULL COLOR 1 OR 2 SIDED - TURNAROUND APPROX 7-10 DAYS | | | | |
| 14 PT. GLOSS OR 16 PT. MATTE | | | | |
| SIZE / QTY | 50 | 100 | 250 | 500 |
| 4 X 6 | N/A | \$67 | \$105 | \$140 |
| 5 X 7 | N/A | \$95 | \$140 | \$185 |
| 5-1/2 X 8-1/2 | N/A | \$120 | \$175 | \$245 |
| 13 PT. PREMIUM LINEN | | | | |
| SIZE / QTY | 50 | 100 | 250 | 500 |
| 4 X 6 | \$95 | \$140 | \$185 | \$225 |
| 5 X 7 | \$175 | \$210 | \$260 | \$320 |
| 5-1/2 X 8-1/2 | \$195 | \$240 | \$285 | \$360 |
| ADD'L SIZES & QUANTITIES AVAILABLE – QUOTE REQ. | | | | |
| ROUNDED CORNERS – ADD 10% | | | | |

| GREETING CARDS | | | | |
|---|----------|----------|----------|----------|
| Full Color, Fold-Over Cards, suitable for promotional use, invitation, thank you or resale | | | | |
| GLOSS 14 pt | | | | |
| SIZE / QTY | 50 | 100 | 250 | 500 |
| 4 x 6 | \$87.50 | \$125.00 | \$175.00 | \$225.00 |
| 5 x 7 | \$125.00 | \$145.00 | \$195.00 | \$295.00 |
| Envelopes NOT Included- 4 x 6 = .15 ea 5 x 7 = .21 ea | | | | |
| MATTE 16 pt | | | | |
| SIZE / QTY | 50 | 100 | 250 | 500 |
| 4 x 6 | N/A | \$145.00 | \$195.00 | \$275.00 |
| 5 x 7 | N/A | \$165.00 | \$225.00 | \$310.00 |
| Envelopes NOT Included- 4 x 6 = .15 ea 5 x 7 = .21 ea | | | | |
| LINEN 13 pt | | | | |
| SIZE / QTY | 50 | 100 | 250 | 500 |
| 4 x 6 | N/A | \$275.00 | \$325.00 | \$400.00 |
| 5 x 7 | N/A | \$375.00 | \$425.00 | \$525.00 |
| Envelopes NOT Included- 4 x 6 = .15 ea 5 x 7 = .21 ea | | | | |
| GLOSS thick card stock that has an additional layer of High Gloss UV Coating on the surface for a beautiful shine, great color reproduction, and extra protection from damage. You cannot easily write or print on High Gloss UV-coated stocks, | | | | |
| MATTE flat with a layer of Matte Finish applied for a smooth, silky surface. | | | | |
| LINEN paper stock has a woven texture that provides a distinguished and sophisticated feel. This uncoated stock contains a writable surface. | | | | |

| MARKETING INFO FOR ARTISTS | |
|---|----------------|
| <p>"How To Profit from the Art Print Market" Practical Advice for Visual Artists by Barney Davey. <i>An excellent guide for the self-publishing artist in marketing and selling of fine art reproductions. Soft cover - 280 pages.</i></p> | \$24.95 |
| <p>"How to Sell Art to Interior Designers" by Dick Harrison & Barney Davey <i>Locate, approach and sell to interior designers, art consultants, etc. Soft cover 170 pages</i></p> | \$20.00 |
| <p>"Guerrilla Marketing For Artists" by Barney Davey. <i>Seize control of your career and create a loyal customer base. Soft cover 186 pages.</i></p> | \$20.00 |
| <p>"How to Market Art Online Now" by Barney Davey. <i>Useful ideas about websites, email marketing, blogging and much more. Soft cover 152 pages</i></p> | \$13.00 |
| <p>FREE W/ ANY BOOK PURCHASE: E-Book - "How to Price Digital Fine Art Prints"</p> | |

| BUSINESS CARDS | | | | |
|--|---------|----------|----------|--|
| Full Color, 1 or 2 Sided | | | | |
| MATTE (16 pt) or GLOSS (14 pt) | | | | |
| SIZE / QTY | 100 | 250 | 500 | |
| 2" X 3-1/2" | \$40.00 | \$55.00 | \$75.00 | |
| TRIFECTA PEARL (35 pt) | | | | |
| SIZE / QTY | 100 | 250 | 500 | |
| 2" X 3-1/2" | N/A | \$125.00 | \$170.00 | |
| MATTE flat with a layer of Matte Finish applied for a smooth, silky surface. | | | | |
| GLOSS thick card stock that has an additional layer of High Gloss UV Coating on the surface for a beautiful shine, great color reproduction, and extra protection from damage. | | | | |
| TRIFECTA PEARL -Triple-layered stock with Pearl white edge. The 689 gsm "Solar White" paper has an embossed canvas texture | | | | |

Subject to change w/o notice
 Online store prices may vary

SPECIALTY PRINT MEDIA
HI GLOSS ALUMINUM PRINTS



**BRING YOUR WALL ART INTO THE FUTURE
 ON GLOSSY ALUMINUM SHEETS**

Looking for a stylish and contemporary method to boost your wall decor? Metal prints create something sophisticated that will have guests stopping in their tracks with colors that pop right off your wall.

A white ink underlay is first printed to allow the true colors of your images pop while still showing the hi gloss surface of the aluminum.

Often found in modern homes/offices, hospitality spaces, etc. metal prints make for a unique look that cannot be replicated by other media.



*****Satin finish also available.**



| Hi Gloss Aluminum Prints | |
|----------------------------------|------------|
| Includes recessed "float" hanger | |
| 11x14 | \$110.94 |
| 11x17 | \$133.78 |
| 12x12 | \$105.66 |
| 12x18 | \$141.09 |
| 12x24 | \$186.19 |
| 12x36 | \$264.19 |
| 13x19 | \$159.84 |
| 16x16 | \$159.84 |
| 16x20 | \$197.63 |
| 16x24 | \$235.13 |
| 16x30 | \$293.25 |
| 20x20 | \$242.63 |
| 20x24 | \$280.13 |
| 20x30 | \$362.94 |
| 24x24 | \$363.88 |
| 24x30 | \$424.81 |
| 24x36 | \$496.06 |
| 24x48 | \$650.75 |
| 30x30 | \$537.31 |
| 30x40 | \$703.75 |
| 36x72 | \$1,630.00 |
| 40x40 | \$1,173.75 |
| 40x50 | \$1,350.00 |
| 40x60 | \$1,541.25 |
| 48x72 | \$2,222.50 |
| 48x96 | \$2,879.40 |

Custom sizes require quote.

**"Cleat style" float hanger included;
 Stainless stand-off posts available**



Subject to change w/o notice
Online store prices may vary

**SPECIALTY PRINT MEDIA
HI GLOSS ACRYLIC PRINTS**



A sleek and modern treatment for your dazzling images. Acrylic Prints are beautiful gloss photo prints face-mounted to either 1/8" or 1/4" plexi-glass with polished edges. White backing with "float" cleat hanger included. Stainless stand-off posts available for an additional charge.

Contact us for custom sizes or other options.



\$45/ set of 4



\$70/ set of 4



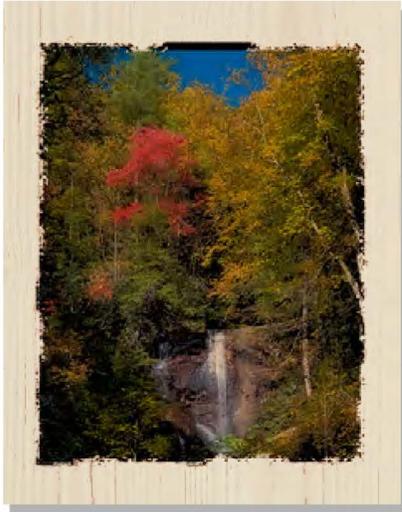
| ACRYLIC PRINT w/ CLEAT HANGER | | |
|-------------------------------|----------|------------|
| size/ thickness | 1/8" | 1/4" |
| 11x14 | \$133.81 | \$169.34 |
| 11x17 | \$144.75 | \$182.25 |
| 12x12 | \$135.38 | \$170.06 |
| 12x18 | \$158.34 | \$199.69 |
| 12x24 | \$179.06 | \$226.22 |
| 12x36 | | \$304.03 |
| 16x16 | | \$213.38 |
| 16x20 | | \$226.88 |
| 16x24 | | \$279.88 |
| 18x24 | | \$298.91 |
| 20x20 | | \$272.47 |
| 20x24 | | \$300.78 |
| 20x30 | | \$366.63 |
| 24x24 | | \$363.81 |
| 24x30 | | \$503.78 |
| 24x36 | | \$510.63 |
| 24x48 | | \$772.47 |
| 30x30 | | \$620.88 |
| 30x40 | | \$801.44 |
| 36x48 | | \$1,123.28 |
| 40x40 | | \$1,075.50 |
| 40x60 | | \$1,531.78 |
| ADD 12% for Metallic Surface | | |
| CUSTOM SIZES REQUIRE QUOTE | | |



"Float" Cleat Hanger Incl.

Subject to change w/o notice
Online store prices may vary

**SPECIALTY PRINT MEDIA
WOOD PANEL PRINTS**



Printed directly on to 1/2" thick maple surfaced wood board, for a warm and natural-looking print that is also eco-friendly.

The grain and other natural characteristics of the wood shows through the light and white areas of the image for a natural warm tone and vintage feel.

Or as an option, a white ink underlay is first applied under the image area to allow the true colors of your image "pop", while maintaining the beautiful wood texture to show on the surface.

Both of these options allow the beautiful wood texture to show on the surface of your print. Each wood print is unique and no two prints will look precisely alike.

Sizes: 11x14 to 48x96" - Finishes: Natural or White



| WOOD PRINTS | |
|--|------------|
| Printed on 1/2" thick Maple panel w/ recessed float hanger | |
| 11x14 | \$116.66 |
| 12x12 | \$118.78 |
| 12x18 | \$153.56 |
| 12x24 | \$189.19 |
| 12x36 | \$291.38 |
| 16x16 | \$166.69 |
| 16x20 | \$191.06 |
| 16x24 | \$218.16 |
| 18x24 | \$291.38 |
| 20x20 | \$235.13 |
| 20x24 | \$264.19 |
| 20x30 | \$315.13 |
| 24x24 | \$315.13 |
| 24x30 | \$364.81 |
| 24x36 | \$407.94 |
| 30x30 | \$437.94 |
| 30x40 | \$626.88 |
| 40x40 | \$969.38 |
| 40x60 | \$1,276.88 |
| 48x72 | \$1,718.13 |
| 48x96 | \$2,249.38 |

Maple Wood Prints are printed directly on to 1/2" thick maple surfaced wood board, for a warm and natural-looking print that is also eco-friendly.



Wood Float Hanger (large)

Mount the Wood Print 1/2" from the wall for a "float" effect.

Subject to change w/o notice
Online store prices may vary

SPECIALTY PRINT MEDIA

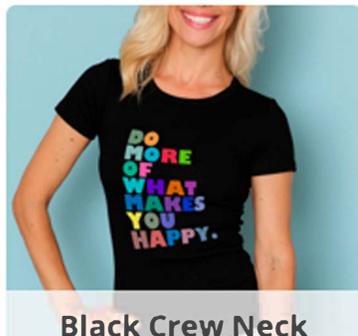
Wearable Works Of Art!

Full color prints of your artwork are a great art show, gift, or promotional idea!



High-quality custom T-shirts are printed on premium 100% cotton fabric. This ultra soft, stretchable material is pre-shrunk and machine-washable. Our crew shirts come in 4 versatile colors (white, black, red, and blue) and are available in toddler, youth, women's, and men's sizes. We also have V-neck shirts in white and black, men's and women's sizes.

We can even print your custom designs on both the front and back of our tees. Whether you are ordering personalized shirts for personal use, retail merchandise, or branded shirts to promote your business, you are sure to love our incredible quality and competitive prices.



Black Crew Neck



White V-Neck

MINIMUM ORDER OF 6 SAME DESIGN.

Choice of:
Crew Neck -
100% Combed Ring-Spun Cotton (4.5 oz)
V-Neck -
100% Core Cotton (5.4 oz)

Material: Ultra Soft Stretchable Side Seamed Tightly Knit Pre-shrunk Machine Washable (Wash cold with like colors, tumble dry low. DO NOT IRON IMAGE.)

| T SHIRT PRICES | | |
|---------------------------------|------------|--------------|
| Min. Order of 6 any combination | FRONT ONLY | FRONT & BACK |
| CREW NECK | \$ 17 ea | \$ 24 ea |
| V - NECK (Black or White Only) | \$ 21 ea | \$ 28 ea |

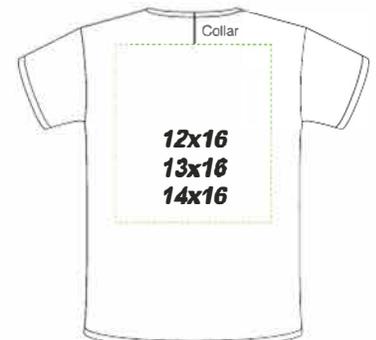
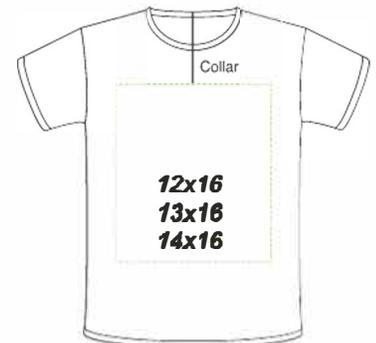
**Colors: White or Black (Crew or V-Neck)
Red Crew Neck only) Blue (Crew Neck only)**

Print Options: Front Only or Front and Back

**Men - Small, Medium, Large, X-Large, 2X-Large
Women - X-Small, Small, Medium, Large, X-Large**



Original Artwork
By Yoyo Ferro



2023 STANDARD SHIPPING / PACKAGING PRICE LIST

Prices may change w/o notice. Includes recent rate increases and surcharges for fuel, handling and/or oversize packages

BOX SIZE

MUST BE 2 - 4" LARGER THAN FINISHED SIZE TO ALLOW FOR PROTECTION

INCHES

| | | |
|-------------|---|-----------------|
| 11 X 13 X 3 | 1 STRETCHED 8 X 10 CANVAS OR UP TO 20 9 X 12 PRINTS | \$12.00 |
| 13 X 18 X 3 | 1 STRETCHED 11 X 14 CANVAS OR UP TO 20 12 X 16 PRINTS | \$18.50 |
| 16 X 20 X 8 | UP TO 3 STRETCHED 12 X 16 CANVAS OR 50 14 X 18 PRINTS | \$28.00 |
| 18 X 24 X 3 | 1 STRETCHED 16 X 20 CANVAS OR 20 16 X 20 PRINTS | \$28.00 |
| 24 X 30 X 5 | UP TO 2 STRETCHED 20 X 26 CANVAS OR 25 22 X 28 PRINTS | \$34.00 |
| 24 X 36 X 5 | UP TO 2 STRETCHED 20 X 32 CANVAS OR 25 22 X 32 PRINTS | \$38.00 |
| 30 X 36 X 5 | UP TO 2 STRETCHED 26 X 32 CANVAS OR 25 24 X 32 PRINTS | \$58.00 |
| 36 X 42 X 6 | UP TO 2 STRETCHED 32 X 40 CANVAS OR 25 32 X 40 PRINTS | \$79.00 |
| 40 X 50 X 5 | UP TO 2 STRETCHED 36 X 48 CANVAS OR 25 36 X 48 PRINTS | \$265.00 |

TUBE / BOX

3 TO 5 ROLLED PRINTS OR UNSTRETCHED CANVAS

INCHES

| | | |
|---------------|--|----------------|
| 18" X 3" X 3" | 3 TO 5 ROLLED PRINTS OR UNSTRETCHED CANVAS | \$18.00 |
| 24" X 3" X 3" | 3 TO 5 ROLLED PRINTS OR UNSTRETCHED CANVAS | \$24.00 |
| 36" X 3" X 3" | 3 TO 5 ROLLED PRINTS OR UNSTRETCHED CANVAS | \$28.00 |
| 44" X 3" X 3" | 3 TO 5 ROLLED PRINTS OR UNSTRETCHED CANVAS | \$38.00 |
| 60" X 5" X 5" | 5 TO 8 ROLLED PRINTS OR UNSTRETCHED CANVAS | \$49.00 |

**PLEASE REVIEW SHIPPING SELECTION CAREFULLY TO ALLOW ROOM FOR PADDING.
INSUFFICIENT SIZE MAY DELAY YOUR ORDER**

CALL US AT 866 352 9779 FOR ASSISTANCE.